

Charity Partner program 2019 Report



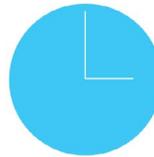
The Charity Partner program gives employees from each site in our EMEA (Europe, the Middle East and Africa) region the opportunity to support a local charity of its choice. This report contains a full list of the countries and sites that decided to take part in the shared mission to contribute to our communities through partnering with local charitable organizations in 2019.



29
Charity Partners



\$ 175.000
sent



9.300
hours



60+
locations

CZECH REPUBLIC

Architectural Coatings locations

In Architectural Coatings locations in the Czech Republic, bake sales were the most popular activity. During May and October, dozens of slices of cakes were sold to colleagues in order to benefit their charity partner [Kolpingova rodina Smečno](#), which provides support to families of chronically ill children.



Brno

One of the most popular activities in the Brno SSC (Shared Service Centre) office each year is the 'Second-Hand Store'. Employees donate unwanted items of clothing while one of the rest rooms in the office is turned into a boutique. Team members, in particular the ladies, enjoyed two of these events during 2019. All proceeds went to support their Charity Partner [Vodící Pes](#) who train future guide dogs for visually impaired people. Energized by the delicious baking, the team also spent over 50 hours volunteering during a COLORFUL COMMUNITIES® project in the partner's building.

DENMARK

Soborg

[Thanks to two talented coworkers](#), colleagues at our site in Soborg, Denmark enjoy auctions of their paintings throughout the year. The auctions support [Julemærkefonden](#), a charity that strives to eliminate bullying, loneliness and sadness from the lives of the most vulnerable children.



FRANCE

Rueil-Malmaison

Architectural Coatings sites around Paris came together in an extensive partnership with [AFM Téléthon](#) in support of patients and the families of those affected by genetic, rare and progressive diseases. Besides a *Colorful Communities* project, and a cause related marketing campaign, the team organized various fundraising activities including a refurbished-furniture auction. As part of a “Deco Challenge” showroom vendors in our stores were invited to give a free-of-charge, ‘second life’ makeover to pieces of furniture using PPG’s Color of the Year. The refurbished furniture was exhibited at our Rueil office during the Téléthon week in December. All monies raised were donated to the Téléthon. [Read more about the partnership here.](#)



Gonfreville

The team in Gonfreville organized a pastries sale. A group of talented colleagues prepared a choice of items for their colleagues to purchase and enjoy as a snack. Undeniably, a lot of love went into the baking. The name of the Charity Partner is [Association REVES](#), making the dreams (“reves” in French) of ill children come true.



Marly and Saultain

In Marly and Saultain, the teams used their creativity to find new and innovative ways of raising money for their long-term partner. [Les Clowns de l'Espoir](#) is an association which helps to improve the quality of life and wellness of children at their hospital using the animation of professional clowns and the support of activity leaders in the North of France. The ‘SOS Cookie Jars’ were a huge success and were well-received by many busy households leading up to the spring celebrations.



GREECE

Athens

Employees from PPG Hellas have supported the girls of [The Chatzikiriakeio Institution](#) since 2018 in every way possible. This included two [Colorful Communities projects](#) which were designed to completely renovate the orphanage. The Chatzikiriakeio Childcare Institution is a national foundation which provides protection and education for orphaned young girls, delivering the care they need to enable a better start in life. At the end of last year, our team was invited to a charitable event at the premises of the Institution – the Xmas Bazaar. Besides being able to see the renovation in all its glory, they were happy to add to their fundraising efforts by purchasing various holiday items, including beautiful handmade decorations.



GERMANY

Wuppertal

In keeping with German traditions, our team in Wuppertal welcomed the spring season with an Easter market full of delicious homemade treats. Colleagues were invited to enjoy a variety of goodies including chocolate Easter bunnies, bunny cookies and little bunny cakes in support of their partner [Bergisches Kinder- und Jugendhospiz Burgholz e.V.](#), a children's and youth's hospice. All treats were prepared by our dedicated volunteers and thanks to them, the proceeds were sent to the hospice to enable the continuation of their valued work.



ITALY

Caivano

Whilst satisfying the 'sweet-toothed' amongst us, colleagues at our site in Caivano participated in a nationwide Easter Egg Sale and purchased almost 500 EUR of chocolate eggs to make it happen. The event supported the vital work of their partner [Open Onlus](#), an organization supporting research for child cancer and helping families during their children's oncology programs.





Cavallirio

[Fondazione Ricerca Fibrosi Cistica Onlus](#) is a foundation for research into cystic fibrosis. The organization promotes, selects and finances advanced research projects to improve the duration and quality of life of patients with a view to permanently defeating the disorder. In support, our employees bought flowers, cookies and hand-made bracelets designed to symbolize the fight against the disorder.

THE NETHERLANDS

Delfzijl

The city run in Appingedam, close to Delfzijl, has become a tradition for our Delfzijl employees. Purely by participating, the PPG team raised funds for their charity partner [Novo Cosis](#) and their **Petting Zoo Ekenstein**. Novo Cosis helps people with intellectual and/or psychological disabilities to make positive steps to get their lives on-track.

POLAND

GBS Wroclaw

On Saint Nicolas' Day, held during the second week of November, PPG GBS colleagues started to collect donations for children at [Wroclaw Children's Hospice Foundation](#). Their 2019 Charity Partner, is a 'home hospice' for terminally and chronically ill children. Home hospices allow sick children to remain in their homes and receive help from the hospice's staff – doctors, nurses, psychologists, therapists and social workers. Amongst the donations were huge amounts of toys and gadgets such as headphones, hair accessories, blankets, cosmetics, board games, Christmas decorations and jars of food.



Gliwice

Towards the end of November PPG employees from Gliwice took part in, what is now, an annual charity auction. The auction, consisted of homemade cheeses, breads, preserves and other delicacies, as well as handmade Christmas decorations and accessories. All of the income was used to benefit families in need via Gliwice's chosen charity partner [Fundacja Jesteśmy Blisko](#). The average donation per person was well above 50€/200PLN.



PORTUGAL

Sacavem

Operation Red Nose ([Operação Nariz Vermelho](#)) is a non-profit organization that promotes weekly visits by doctor clowns to the pediatric wards of 16 hospitals in the country. Our colleagues from Sacavem have stepped up and supported the organization mostly through buying items of the charity's merchandise. Sometimes the simplest kind of help can also be the most effective.

RUSSIA

In November, colleagues in Russia decided to add to their all-year direct donations and organize a charity food fair in Moscow to boost their fundraising for **RBOF "Detskiye serdtsa"**. The organization provides targeted assistance to children, from 0 to 18 years, with congenital heart diseases as well as acquiring medical equipment and supplies for hospitals.

SLOVAKIA

Employees from all PPG sites in Slovakia came together for one common cause - to support their charity partner [Proti Prúdu](#). The charity aims to help homeless people integrate into society, works on homelessness prevention and positively influencing public attitudes towards homeless people. Collection boxes were strategically placed to help fundraise money for Proti Prúdu throughout the whole year.



SOUTH AFRICA

Alberton

Our site in Alberton collected surplus 1 Liter PROMINENT PAINT® retainer samples from their R&D department. Instead of disposing of them, they were sold to colleagues for a fixed amount of R5 (about 25c) each. The money collected from the sales went to their charity partner [Amcare](#), a multi-purpose health and social development organization servicing poor and vulnerable people in the community. A win-win solution!

SPAIN

Valencia

Throughout the year, PPG employees at Quart de Poblet site in Valencia, Spain, volunteered their support to charity partner [Asociación Valenciana Caridad](#), an organization dedicated to addressing the most basic needs of underprivileged members of the community. At Christmas, the Charity Partner Team prepared special activity books for both children and adults. These were then sold to colleagues to enjoy.



Valladolid

For the second year running, our colleagues from Valladolid supported [Asociación Española Contra el Cáncer \(AECC\)](#). In its fight against cancer, the charity leads the effort of the Spanish society to reduce the impact caused by the disease and to improve the lives of people affected. Similar to their colleagues in Valencia, they created seasonal DIY activity books for colleagues and their children to enjoy.

Camarma

In support of their charity partner [Cruz Roja Española](#), employees in Camarma organized a number of 'Red Cross Lotteries' and collected lots of many interesting prizes to encourage employees to get involved in various fundraising activities. The local division of the Red Cross's work involves social intervention, volunteering and training, employment and emergency assistance.



Rubi and Barbera

Colleagues from our sites in Rubi and Barbera love to get creative. During Spring, handmade puppets as well as traditional “la Mona” cakes were sold to colleagues in support of their Charity Partner [AIS \(Ayuda Infancia sin Recursos\)](#). Roughly translated as ‘Aid to Children without Resources’, the organization offers support to children with multiple disabilities and their families.

SWITZERLAND

Rolle

During Autumn, to boost their support for the [REVES Suisse](#) association, the team at our European headquarters in Rolle started a fun weekly tradition. Each Monday, a volunteer ‘baker of the week’ brought in yummy treats which were offered to colleagues for a representative donation. With their help, the dreams of many ill children, supported by the association, will become reality.



TURKEY

Istanbul

Every quarter, and on the #GivingTuesday day in autumn, the Istanbul team has hosted a picnic lunch and a bake sale for the benefit of their charity partner, [Losev](#), a local foundation that provides emotional support and financial assistance to children who are battling leukemia.

UNITED KINGDOM & IRELAND

Architectural Coatings

During Charity Week, held annually each September, Birstall, Morley and AC colleagues organized a number of events which led to a record fundraising total for 2019. As part of the action-packed week, [talented colleague Janet Moore](#) held a ‘guess the weight of the cake’ competition using a cake she baked that replicated a JOHNSTONE’S® paint tin. For a small contribution, colleagues could enter with the closest guess winning the delicious cake! The proceeds from all activities went to benefit [Prostate Cancer UK](#), the long-term partner of the team.





Birmingham

To support his site's chosen charity partner [Acorns Children's Hospice](#), Birmingham colleague Nathan Prentice decided to use his half-marathon run in May as an opportunity to ask for sponsorship from his colleagues. Thanks to him and generous donations, an extra 500 GBP was added to the total donated to the hospice.

Stowmarket

The Summer Ball in Stowmarket, organized by our incredible colleague Kat Terry, is a record-breaking activity in EMEA. This year was a 1950s 'Las Vegas'

inspired evening with a guest appearance from 'Elvis'. In 2019, Stowmarket colleagues came together to support the family of little Tianna (diagnosed with early onset epileptic encephalopathy & Global developmental delay), through their long-term charity partner [AJ's Legacy](#).



Shildon

On a rainy Sunday in October, colleagues from our Shildon site walked 10 miles in the North East countryside in support of the [Great North Air Ambulance Service](#). The team battled the wind and rain taking 30,000 steps to complete the walk in just over 5 hours. Despite the weather, nine of our amazing colleagues, along

with some of their friends and family took part. PPG Shildon has continued to raise money for the Great North Air Ambulance Service as they are the only service of the kind operating in the region and they rely entirely on charitable donations to keep flying 365 days-a-year.

HR organization

Our EMEA HR team participated in an Olympic Park Run to raise money for [Heart Research UK](#) in memory of our dearly-departed colleague Steve McKeown. All donations to the foundation go directly towards research into the prevention, treatment and cure of heart disease.