Cookies Policy

Home (/) Cookies Policy

Introduction

This Cookies Policy (the "**Policy**") applies to the website www.anytime.ro (the "**Website**"). This Policy is drafted in accordance with Regulation (EU) 2016/679 (the General Data Protection Regulation or "GDPR", Directive 2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications sector (the "**ePrivacy Directive**"), as transposed into Romanian legislation by Law no. 506/2004, as well as Law no. 190/2018 on measures to implement the GDPR in Romania.

The Website is managed/operated by "INTERAMERICAN HELLENIC INSURANCE COMPANY S.A.", operating in Romania through its branch, Interamerican Hellenic Insurance Company S.A. Atena – Sucursala București, headquartered in 319G Splaiul Independentei, RiverView House building, 2nd floor, Bucharest, sector 6, 060044, registered with the Bucharest Trade Registry under no. J2025033442009, sole registration code 51767670 (hereinafter referred to generally as "**Interamerican**", "**we**" or "**us**").

The Website uses cookies and similar technologies (together generically referred to as „cookies"). This Policy aims at providing users of the Website with more details on the placing, use and management of the cookies used by the Website. Cookies offer website owners important feedback on the way visitors browse their websites, so that such websites may be more efficient and more accessible.

What Cookies are and why is Interamerican using them?

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. These cookies are set by us and are called first-party cookies. We also use third-party cookies, which are cookies from a domain other than the domain of the website you are visiting, for advertising and marketing purposes. More specifically, we use cookies for the following purposes:

✓ **Strictly necessary cookies**
The Strictly necessary cookies are used to ensure the basic operation and the security of the Website. These cookies are required for features such as navigating pages, accessing secure areas, and managing privacy settings. These cookies are necessary for the proper

functioning of the Website and cannot be disabled. They are usually set up only in response to actions taken by you regarding a request for services, such as setting up your privacy preferences, logging in or filling out forms. You may set your browser to block or notify you of these cookies, but in this case some parts of the Website may not work. These essential cookies do not store any personal information.

The legal basis for the use of these strictly necessary cookies is Article 6(1) letter (f) of the GDPR (legitimate interest), as these cookies are essential to ensure the proper technical functioning and security of the Website.

Provider	**Cookies**	**Purpose/Description**	**Type of Cookies**	**Consent**	**Duration**
www.anytime.ro	TS01xxxxxxxx	This cookie is typically associated with a security feature, such as a Web Application Firewall, to track session information and ensure consistent and secure interactions.	Third Party	Not required	Session
www.anytime.ro	gsm_iag	This cookie is used for session management across the website. It stores a unique session identifier that enables the site to recognize the user during navigation and maintain stateful information, such as status and user interactions within a session. It is essential for the secure and consistent operation of the website and does not store personally identifiable information.	First Party	Not required	Session
www.anytime.ro	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their	First Party	Not required	365 Days

		preferences remembered. It contains no information that can identify the site visitor.			
www.anytime.ro	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	First Party	Not required	365 Days

✓ **Analytics cookies**

This category includes statistical analysis cookies that are used to collect statistics enabling us to measure Website traffic and its sources, with the aim of improving the performance and content of our Website. They also help us understand which pages are the most and least popular and how visitors navigate through the site. All information collected by these cookies is aggregated and therefore anonymous. To use Analytics cookies, the prior consent of the visitor is required.

The legal basis for the use of analytics cookies is Article 6(1)(a) GDPR (consent). Analytics cookies are activated only after the visitor has provided explicit consent through the cookie settings mechanism.

Provider	**Cookies**	**Purpose/Description**	**Type of Cookies**	**Consent**	**Duration**
www.anytime.ro	_ga_xxxxxxxxxx	This cookie is used by Google Analytics to persist session state and distinguish individual users for statistical analysis purposes. It helps the website collect aggregated data on how visitors interact with the site in order to improve functionality and performance. The information collected is anonymized and does not directly identify users.	First Party	Subject to prior consent	399 days

www.anytime.ro	_ga, _gid, _gat, _ga_xxxxxxx	These cookies are used by Google Analytics to collect information about how visitors use the website, such as pages visited, time spent on the site, and traffic sources. They help website owners understand user behavior and improve the website's performance and content. All data collected through these cookies is aggregated and anonymous and does not include personally identifiable information.	First Party	Subject to prior consent	399 days, Few seconds, Few seconds, 729 days
www.anytime.ro	ga<propertyID>	Maintains session state (GA4)	First Party	Subject to prior consent	2 years
www.anytime.ro	dc_gtm<propertyID>	Used via Google Tag Manager to control script loading	First Party	Subject to prior consent	1 minute
www.anytime.ro	gac<propertyID>	Stores campaign information when Google Ads and Analytics are linked	First Party	Subject to prior consent	90 days

✓ **Targeting cookies**

These cookies are set by us and our advertising partners. They may be used by us and our partners to create a profile of your interests and to show relevant advertisements on other sites. They work by uniquely recognizing your browser and device without storing any personal data. If you do not allow these cookies, the ads displayed will be generalized and will not match your interests. To use Targeting cookies, the prior consent of the visitor is required.

The legal basis for the use of targeting cookies is Article 6(1)(a) GDPR (consent). Targeting cookies are activated only after the visitor has provided explicit consent through the cookie settings mechanism.

Provider	**Cookies**	**Purpose/Description**	**Type of Cookies**	**Consent**	**Duration**
www.anytime.ro	_gads	Records user interaction for advertising purposes	First Party	Subject to prior consent	13 months
www.anytime.ro	_gcl_au	Measures ad and campaign performance (conversion tracking)	First Party	Subject to prior consent	3 months
www.anytime.ro	_gcl_aw	Stores ad click information for conversion tracking	First Party	Subject to prior consent	3 months
www.anytime.ro	_gcl_dc	Used for Display & Video 360 / Floodlight tracking	First Party	Subject to prior consent	3 months

www.anytime.ro	gcl_aw_p	Tracks Google Ads campaign performance and conversions	First Party	Subject to prior consent	3 months
www.anytime.ro	_gclxxxx	Google conversion tracking cookie	First Party	Subject to prior consent	90 days
www.anytime.ro	IDE	Used for ad delivery, retargeting, and reporting	First Party	Subject to prior consent	13 months
www.anytime.ro	NID	Displays Google ads for signed-out users	First Party	Subject to prior consent	6 months
www.anytime.ro	ANID	Advertising for signed-out users	First Party	Subject to prior consent	13 months
www.anytime.ro	DSID	Identifies users across sites for advertising	First Party	Subject to prior consent	2 weeks
www.anytime.ro	APISID	Builds advertising profiles and personalization	First Party	Subject to prior consent	6 months
www.anytime.ro	SSID	Builds advertising profiles and personalization	First Party	Subject to prior consent	6 months
www.anytime.ro	SAPISID	Advertising personalization and security	First Party	Subject to prior consent	6 months
www.anytime.ro	HSID	Security and fraud prevention for ads	First Party	Subject to prior consent	2 years
www.anytime.ro	SID	Security and personalization	First Party	Subject to prior consent	2 years
www.anytime.ro	AEC	Ensures requests are made by the user (security)	First Party	Subject to prior consent	6 months
www.anytime.ro	1P_JAR	Ad personalization and measurement	First Party	Subject to prior consent	1 month
www.anytime.ro	CONSENT	Stores user consent preferences	First Party	Subject to prior consent	Persisten t
www.anytime.ro	_fbp	Identifies browsers to deliver advertising and measure the effectiveness of ads.	First Party	Subject to prior consent	3 months
www.anytime.ro	_fbc	Stores the Facebook Click ID (fbclid) when a user clicks on an ad, enabling conversion tracking.	First Party	Subject to prior consent	3 months
www.anytime.ro	fr	Used for ad delivery, ad measurement, and fraud prevention.	First Party	Subject to prior consent	3 months
www.anytime.ro	datr	Identifies the browser for security purposes and helps prevent fraudulent activity.	First Party	Subject to prior consent	2 years

www.anytime.ro	_uetsid	This cookie is used by Bing to determine what ads should be shown that may be relevant to the end user perusing the site.	First Party	Subject to prior consent	A few seconds
www.anytime.ro	_uetvid	This is a cookie utilized by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	First Party	Subject to prior consent	A few seconds
c.bing.com	MR	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.	Third Party	Subject to prior consent	6 Days
c.bing.com	SRM_B	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of the website.	Third Party	Subject to prior consent	389 Days
www.clarity.ms	CLID	This cookie is usually set by Dstillery to enable sharing media content to social media. It may also gather information on website visitors when they use social media to share website content from the page visited.	Third Party	Subject to prior consent	364 Days
clarity.ms	MUID	This cookie is widely used my Microsoft as a unique user identifier. It can be set by embedded Microsoft scripts. Widely believed to sync across many different Microsoft domains, allowing user tracking.	Third Party	Subject to prior consent	389 Days
bing.com	MSPTC	This cookie name is associated with Microsoft Advertising which is used to help deliver more relevant ads, limit how often ads are shown, and measure the effectiveness of advertising campaigns.	Third Party	Subject to prior consent	389 Days
c.clarity.ms	MR, SM	This is a Microsoft MSN 1st party cookie which we use to measure the use of the website for internal analytics.	Third Party	Subject to prior consent	6 Days, Session
c.clarity.ms	ANONCHK	This cookie carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the said website.	Third Party	Subject to prior consent	A few seconds

Cookie Settings

By browsing the Website, you are informed the first time you enter the Website with a relevant reference at the bottom of the page that you understand and accept the use of cookies for its proper operation or alternatively you have the option through the "Cookies

Settings" link to specifically select which cookies you want and which you do not.

Cookies Settings

In case you do not accept the use of cookies but continue to navigate the Website then only the Strictly necessary ones will be used. Non-essential cookies will not be placed/activated unless and until you have actively expressed your consent through the cookie settings interface.

You may withdraw your consent to the use of non-essential (Strictly necessary) cookies at any time, without affecting the lawfulness of any processing of your personal data which we may have carried out before withdrawal of consent. You can do this by accessing the Cookies Settings banner available on the Website. You can accept all cookies, reject non-essential cookies, or manage your preferences at any time.

Where can information collected by means of cookies be transmitted?

Data collected by means of cookies placed on the Website may be transmitted to the following categories of recipients: Website visitors, representatives of Interamerican, other natural or legal persons that process data on behalf of Interamerican (such as service providers, advertising partners, marketing agencies, external consultants etc.).

How can you delete cookies?

In case you wish to delete the stored cookies from the browser settings, you can visit the following websites and be informed about the necessary actions you need to take.

- ✓ Internet Explorer(https://support.microsoft.com/en-us/windows/view-and-delete-your-browsing-history-in-internet-explorer-098ffe52-5ac9-a449-c296-c735c32c8678)
- ✓ Firefox (https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectlocale=en-US&redirectslug=delete-cookies-remove-info-websites-stored)
- ✓ Chrome (http://support.google.com/accounts/answer/61416?hl=en)
- ✓ Opera (http://www.opera.com/browser/tutorials/security/privacy/)
- ✓ Safari (http://support.apple.com/kb/PH5042)
- ✓ Safari for iPad and iPhone (http://support.apple.com/kb/HT1677)

What is Consent Mode Modeling?

When you visit the Website, once the information regarding the rejection/acceptance of cookies has been collected, the consent status is sent to Google in the form of cookieless pings

for further processing. User privacy preferences are maintained at every step, and no personal data is sent except for information about consent choices and/or changes that may have been made to the status while navigating the website. The information sent to Google is as follows:

- Timestamp
- User Agent (program that helps the user log in to anytime)
- Referrer (referrals that can come from a variety of sources, such as Google Groups posts)
- An indication of whether the current or previous page when you navigated to anytime included information with ad clicks
- Boolean information (true/false information) for consent status
- Random number generated on every page it loads
- Information about the consent platform used by anytime

For more information you can see the update from the Google.

Consent Mode modeling does not result in the placement of analytics or advertising cookies where consent has not been granted. In such cases, only aggregated and cookieless signals relating to consent status are transmitted.

What are Google Analytics Advertising features and Enhanced Conversions?

The Website makes use of Google Analytics, Google Ads and Google Signals which are Google services. Specifically, after the user's consent, data processing is carried out as described below:
Google Analytics uses cookies to track page traffic and analyze and improve the Website based on user behavior. Google Ads also use cookies to measure the efficiency of the ads placed (Google Ads campaigns) and to show the user personalized advertising messages. Google Signals collects cross-platform reports on users who have personalized advertising enabled on their google accounts. Reports may include data such as user location, history, Youtube history, and other data from sites that partner with Google. You can opt-out of Google Analytics Advertising Features by:

- Google Analytics Opt-out Browser Add on: Google Analytics Opt-out Browser Add-on Download Page
- Google Ads Settings for mob: Change settings quickly on your Android phone - Android Help (google.com)
- Google Ads Settings: My Ad Center Help

Enhanced Conversions

When a customer completes an action on the Website, customer data, such as their contact details, may be obtained from the Website. This data is then hashed (using the SHA 256 algorithm) and sent to Google in its hashed form. They can then be used to improve the measurement of user actions by better displaying each campaign, always protecting consumer privacy.

Where personal data is transferred outside the European Economic Area, including to the United States, such transfers are carried out in accordance with Chapter V GDPR, based on applicable safeguards, such as the European Commission's adequacy decisions or standard contractual clauses, as applicable.

What are the Log Files and how long are they kept?

During your visit to the Website, some data from the visitor's/user's browser is automatically collected by our server and recorded in special files (log files). Specifically, the following are recorded:

- the IP address of the visitor/user, which is his/her personal data, even if we cannot identify him/her on the basis of this data;
- the date and time of execution of each request for data transfer between the browser and the server (https request) for the operation of the https protocol;
- the response code of the server together with the call parameters of the https protocol (https response);
- The server's response time in ms to each request, and
- the type of browser through which the request was made

The above information is kept for a period of 12 months and is collected for the purpose of checking the security of the Website's information and investigating any errors in accessing its electronic services.

Your rights

In accordance with the GDPR, you have the right to access, rectification, erasure, restriction of processing, data portability and the right to object to the processing by us of personal data we collect and process as a result of you visiting our Website.
You also have the right to lodge a complaint with the Romanian data protection authority – the National Supervisory Authority for Personal Data Processing (ANSPDCP). You may access the Data Protection Authority's special complaints portal at: https://www.dataprotection.ro/?page=Plangeri_pagina_principala.
We encourage you to seek to resolve any complaints or questions in relation to how we process your data via cookies on this Website directly with us. We will seek to resolve any such issue or dissatisfaction as soon as possible.

The content of this Policy may be changed by us at any time, in order to upgrade the services provided by the Website. For this reason, you should check the content of this Website frequently, so that you are always aware of the applicable Policy at any given moment.

Copyright © Interamerican 2026