

Amsterdam Business Research Institute

Introduction to Qualitative Research in Business & Management

Course Manual

Academic year 2026- 2027



Course title	Introduction to Qualitative Research in Business & Management
Coordinator(s)	dr. Pursey Heugens
Lecturer(s)	dr. Pursey Heugens
Study period	October – December 2026 (Period 2)
ECTS	5 ECTS
Tuition	€1250 20% discount on early bird registration: €1000
Course Objective	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://eur.osiris-student.nl/onderwijscatalogus/extern/cursus?cursuscode=BERMMC003&collegejaar=2026&taal=en
Course content	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://eur.osiris-student.nl/onderwijscatalogus/extern/cursus?cursuscode=BERMMC003&collegejaar=2026&taal=en
Teaching Methods	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM) https://eur.osiris-student.nl/onderwijscatalogus/extern/cursus?cursuscode=BERMMC003&collegejaar=2026&taal=en
Assessment	This course will be offered in cooperation with the Erasmus Research Institute of Management (ERIM): https://eur.osiris-student.nl/onderwijscatalogus/extern/cursus?cursuscode=BERMMC003&collegejaar=2026&taal=en
Target Audience	This course is only available for research master and PhD students. All participating students are expected to be proficient in English.
Schedule	Please check with Erim. Wednesday 4, 11, 18, 25 November, 2 December
Custom Course Registration	Students affiliated with ABRI will be able to follow this course free of charge. Students from other programmes may be required to cover the tuition fee at Erasmus Research Institute of Management (ERIM).

Application

Please register via the website of Erim. For more info please contact the course coordinator prof. dr. Pursey Heugens: pheugens@rsm.nl