

Outlook

How to engage SBE students? Find out in the SBE Active Blended Learning Newsletter

From School of Business and Economics <info@smc.mailings.vu.nl>

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SBE Active Blended Learning newsletter

Active Blended Learning is an important part of our SBE education strategy. The purpose of this newsletter is to share bite size, useful, and inspiring educational information with you.

At SBE, Active Blended Learning rests on three pillars: **Activate**, **Connect**, and **Empower**. These pillars are just as relevant to our teaching community as they are to our pedagogy. So they form the backbone of this newsletter.

We wish you all the best with Period 2!

Ella Hafermalz, SBE Education Innovation Coordinator

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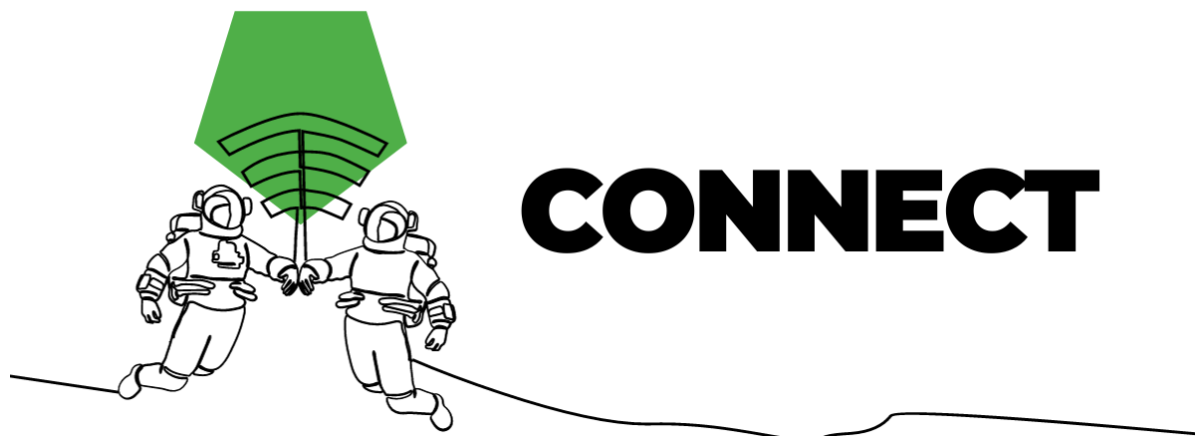
ACTIVATE



Podcast: Tips and Tricks for engaging your students by showing you care

Did you know that SBE students find teachers engaging when the teacher shows that they care? About their students but also about the world and their topic. But how can you show students that you care without adding more to your workload?

Check out our first SBE Active Blending Learning podcast for 5 Tips and Tricks that you can use now in your teaching to engage students by showing that you care. The podcast features two of our SBE teachers - Norman Seeger (Finance) and Ella Hafermalz (KIN).



Meet the SBE Center for Teaching and Learning

In case you have not yet worked with them, please be introduced to the SBE Center for Teaching and Learning (CTL). The SBE CTL was created to support teachers in enhancing their courses using new, active learning strategies.



Stephan Eltink



Devon Abbey



Patricia Pinheiro de Sousa



Karlien Hoenderdos

It is our goal to inspire positive and sustainable adjustments and to help you implement them. In the end, we are here to advise on and support the ideas that you have.

We...

1. ...give advice on instructional design. For example: co-identifying learning needs, co-developing learning activities that realize your learning objectives or increase engagement and impact, co-designing the learning structure of your course, reviving your assessment tools.
2. ...are a source for teacher professionalization. For example the Active Blended Learning approach, VU Mixed Classrooms approach, how and when to give feedback.
3. ...are a team with SBE-specific knowledge and experience that is ready to help you investigate new or novel educational innovations.

You can contact us via ctl.sbe@vu.nl.



How can I use images in my teaching without copyright infringements?

Images are an important medium for reaching students. Many of us are visual learners and a well-chosen picture can catch attention and make a concept clear

and memorable. But although copyright is quite permissive about what you show in class, as soon as your slides are 'published' on Canvas, the rules are stricter. [See details here](#) and [here](#) (both in Dutch).

We would like to empower you with key information about using images in teaching including libraries you can use and how to stay copyright compliant:

Basic guidelines for copyright compliance when using images in teaching

- Attribute the creator and include a link to the original content.
- Images used in teaching should have a connection to the topic you are teaching.
- Where possible, embedding or linking to material is preferable to pasting it, because then you are referring to the content rather than copying it.



Where can I find great images that are meant to be shared?

- There are some wonderful online image libraries designed for open use, for instance [Pexels](#) and [Unsplash](#) (note that it is still good practice to attribute the creator of the image).
- In the new PowerPoint software, use the 'insert -> icons' tab to find both a great library of icons and images (click to the left of the icons library to find the image library). These are all free to use without attribution inside Microsoft applications.

For more comprehensive information about copyright and any questions about learning materials please get in touch with our very helpful library support staff via steunpuntleermaterialen.ub@vu.nl.



Als medewerker kan je je niet afmelden voor deze nieuwsbrief.

Lees [hier](#) onze privacyverklaring.