

Transition Table Bachelor's track in Communication Science 2026-2027

Transition Table 2026-2027:

Course in 2025-2026 (or before)	Replacement course in 2026-2027
Breaking News: Understanding Journalism in Society (S_BNE)	Journalism: News and Information in a Changing World (S_JNICW)
Improving a Sustainable World by Social Entrepreneurship (S_ISWSE)	Social Entrepreneurship: Creating a Sustainable World (S_SECSW)
Marketing and Persuasive Communication (S_MPC)	Marketing Communication: The Psychology of Persuasion (S_MCPO)
Multivariate Analysis (S_MVABA)	Decoding Media Data (S_MGO)
Public Relations and Reputation Management (S_PRRM1)	Public Relations: Strategic Reputation Management (S_PRSRM)
Risk and Health Communication (S_RHC)	Health Communication: Effective Campaigns for Behavior Change (S_GECG)

NB Every student must take the course Philosophy of Science (S_PS).

Name change only

Course in 2025-2026 (or before)	Replacement course in 2026-2027
Interpersonal Communication (S_IPC)	Interpersonal Communication: The Dynamics of Everyday Interactions (S_IPC)
Media Entertainment (S_ME)	Media Entertainment (S_ME)
Media, Power and Technology (S_MMT)	Media, Power and Technology: Understanding Public Debate (S_MMT)

Clean sweep test:

- Multivariate Analysis (S_MVABA)