

JAARSCHEMA MASTER COMMUNICATIEWETENSCHAP 2025 - 2026

WEEK	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26			
	Periode 1								Periode 2								Periode 3				Periode 4				Periode 5								Periode 6											
AFSTUDEERRICHTING MEDIA PSYCHOLOGY	Essentials of Media Psychology [400] S_EMP									Problematic and Beneficial Effects of Media Use [500] S_PBEMU									Impact met Media Psychology [600] S_IMP					Kies twee vakken uit: - Communication Technology in Organizations S_CTO  - Branding and Design S_BAD - Social Marketing S_SOM - Storytelling: the Persuasive Power of Narratives S_SPPN - Social Robotics S_SR [600]					Masterthesis Communicatiewetenschap [600] S_MTCS (18 EC) 															
	Onderzoeksmethoden Communicatiewetenschap [400] S_RMCS 									Computational Analysis of Digital Communication [500] S_CADC 																																		

		WEEK																																								
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		Periode 1						Periode 2						Periode 3						Periode 4						Periode 5						Periode 6										
AFSTUDEERRICHTING MEDIA EN DEMOCRATIE		Bron naar verhaal: publiek debat creëren [400] S_CPD 							Headlines to Mindset: vorming publieke opinie [500] S_SPO 							Impact met media op democratie [600] S_IMD 							Kies twee vakken uit: - Communication Technology in Organizations S_CTO  - Branding and Design S_BAD - Social Marketing S_SOM - Storytelling: the Persuasive Power of Narratives S_SPPN - Social Robotics S_SR [600]							Masterthesis Communicatiewetenschap [600] S_MTCS (18 EC) 												
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	Periode 1								Periode 2								Periode 3				Periode 4				Periode 5								Periode 6								
AFSTUDEERRICHTING MARKETING AND CORPORATE COMMUNICATION	Marketingcommunicatie en de consument [400] S_MCC 									Public Relations [500] S_PR 									Impact met marketing- en corporate communicatie [600] S_IMCC 					Kies twee vakken uit: - Communication Technology in Organizations S_CTO  - Branding and Design S_BAD - Social Marketing S_SOM - Storytelling: the Persuasive Power of Narratives S_SPPN - Social Robotics S_SR [600]					Masterthesis Communicatiewetenschap [600] S_MTCS (18 EC) 												
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TENTAMENWEEK

 TWEETALIG VAK, hoorcolleges in het Engels, werkgroepen in het Nederlands