

Program

Workshop: “Aurora Capacity Building PhD Academy on Publishing Skills and Science Communication”

Time slot		Topic	Brief description	Lecturer
Monday, October 06, 2025. Venue: Forum 2 (HG)				
09:30	10:30	Registration with welcome coffee	<i>Registration with welcome coffee</i>	
10:30	11:30	Opening	<i>Welcome words about the topic and Aurora project.</i>	Dr Ramon Puras Hilde van Wijngaarden, Esmee Paques Dr Selma Porobic Dr Oleksandr Khyzhniak
11:30	12:15	Welcome lecture	<i>Implementing Open Science in Daily Practices</i>	Dr Sander Bosch
12:15	13:30	Lunch (free time)		
13:30	14:15	Opening Lecture on AI and Science	<i>Artificial Intelligence is rapidly moving from a technological curiosity to a system technology that shapes both our daily lives and the way science is conducted. In this session, Maurice Vanderfeesten briefly traces AI's journey from its early beginnings to its current role as a transformative force, raising profound ethical and environmental questions along the way. Through vivid examples—from intelligent literature search.</i>	Maurice Vanderfeesten
14:15	14:45	Excursion	<i>Library and campus around</i>	
14:45	15:00	Coffee-break		
15:00	16:30	Engaging with academic literature and demystifying literature reviews	<i>How to understand your field and develop a full literature review.</i>	Dr Sergeeva Anastasia
18:00	20:00	Wrap up of the day	<i>Boat trip for participants and course trainers, Stadhouderskade 520, 1071 ZD Amsterdam</i>	

Tuesday, October 07, 2025. Venue: Global Room (HG 1A-36)				
09:00	09:15	Morning coffee	Overview of the previous day. Preparation to the sessions	
09:15	10:45	Writing a blog article	Reaching out to the world. A workshop that learns you to write for non-academic audiences. How to make your scientific message accessible to a broad audience by means of a blog article .	Dr Sebastien Valkenberg
10:45	11:00	Coffee-break		
11:00	12:30	Making your research data and software FAIR (I)	Part 1: Introduction to the FAIR principles	Jolien Scholten, Sreenithya Avadakkam
12:30	13:30	Lunch (free time)		
13:30	15:00	Academic Writing Skills - From PhD Paper to Publication (I)	To help PhD students improve their academic writing skills for publication of their work in academic journals. PhD students will learn about how to engage in academic conversations and how to target varied audiences.	Dr Janina Klein
15:00	15:15	Coffee-break		
15:15	17:00	Academic Writing Skills - From PhD Paper to Publication (II)	The second part of the workshop will be all about how to write an effective introduction. The introduction is arguably the most important part of a paper, and PhD students will learn about and apply a template for writing introductions.	Dr Janina Klein
17:00	17:15	Wrap up of the day		
Wednesday, October 08, 2025. Venue: NU-06A52				
09:45	10:00	Morning coffee	Overview of the previous day. Preparation to the sessions	
10:00	11:30	Making your research data and software FAIR (II)	Part 2: Archiving and publishing your data and code	Jolien Scholten, Sreenithya Avadakkam
11:30	11:45	Coffee-break		
11:45	13:00	Writing a book proposal	Motivation session, sharing experience with Q&A session	Dr Angela Roothaan
13:00	14:00	Lunch (free time)		
14:00	15:45	Introduction to Science Communication	Why is it important to communicate science? What is (and should be) the motivation for sharing science with the broader public? What tools	Dr Vendula (Čečmanová) Lužná

			<i>and approaches are available to help us do this? Let's dive into the field of science communication and explore practical methods to effectively share your research with diverse audiences.</i>	
15:45	16:00	Coffee-break		
16:00	17:45	From Journals to Headlines: Science for Every Audience	<i>What is it like to bring science to a diverse public? What are the differences between writing a scientific article and trying to reach readers of tabloids, business newspapers, or women's magazines? This interactive workshop will help you sort information and understand what is important for different audiences, purposes, and media types by writing catchy titles and summarizing your research in short text.</i>	Dr Vendula (Čečmanová) Lužná
17:45	18:00	Wrap up of the day		
Thursday, October 09, 2025. Venue: MF-G502				
08:45	09:00	Morning coffee	<i>Overview of the previous day. Preparation to the sessions</i>	
09:00	10:45	Publication for maximum impact	<i>Publication for maximum impact: where and how? How do editors assess manuscripts? How can PhD students as authors best handle their feedback?</i>	Prof. Dion Forster
10:45	11:00	Coffee-break		
11:00	12:30	Making your research data and software FAIR (III)	<i>Part 3: Documenting your data and code</i>	Jolien Scholten, Sreenithya Avadakkam
12:30	13:30	Lunch (free time)		
13:30	17:30	Media training for scientists (with the coffee break)	<i>Questions will be addressed:</i> <i>How can you make your research newsworthy?</i> <i>How do you effectively communicate the essence of your research?</i> <i>How do you handle critical questions from journalists?</i> <i>Results:</i> <i>how to increase your visibility among media outlets.</i> <i>able to formulate a clear core message tailored to your goals and target audience.</i> <i>confidently maintain control during an interview.</i>	Frauke Goethem, David Knigge

			- <i>be able to handle critical questions such as "What is the relevance of your research?"</i> - <i>effectively convey your intended message verbally and non-verbally.</i> - <i>adequately prepare for interviews and media appearances.</i>	
17:30	17:45	Wrap up of the day		
Friday, October 10, 2025. Venue: Global Room (HG 1A-36)				
09:00	09:30	Morning coffee	Overview of the previous day. Preparation to the sessions	
09:30	10:45	Reference software - tips and tricks with EndNote	<i>Practical session on developing skills working with software: practical cases and Q&A</i>	Rick Vermunt
10:45	11:00	Coffee-break		
11:00	12:30	Special guest – inspiring session	<i>Why we do research: the role of spirituality in science</i>	Dr Puneet Bindlish
12:30	13:30	Lunch (free time)		
13:30	15:30	Wrap up and final evaluation task	<i>Reflection on the training and instructions for the final task.</i>	Dr Selma Porobic Dr Oleksandr Khzyhniak