

October 22, 2020 Research Cocktail

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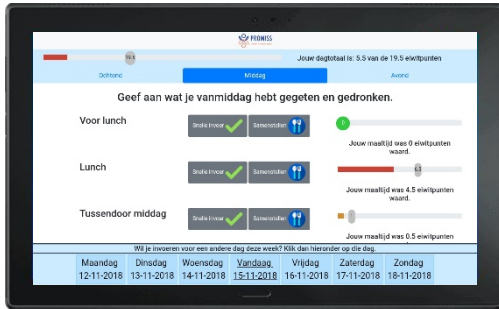


Social AI Lab

... in the making



AI-Driven Social Interfaces



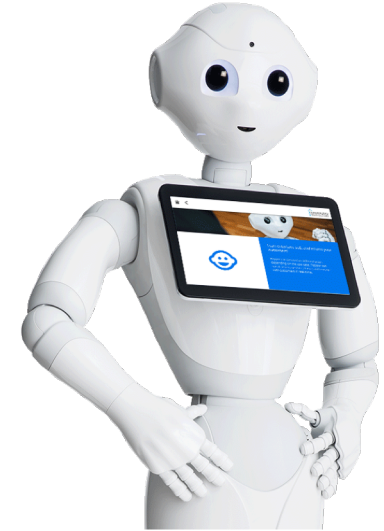
Tablet

chatbot
serious game



Google Nest

voice assistant
eCoaches



Pepper

personal
assistant

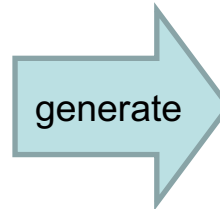
**OUR
VISION**

Smarter Digital Companions

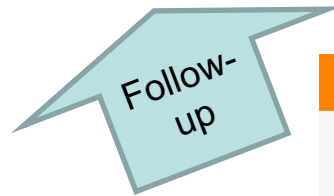
Social AI & Data Analytics



AI-driven user interaction

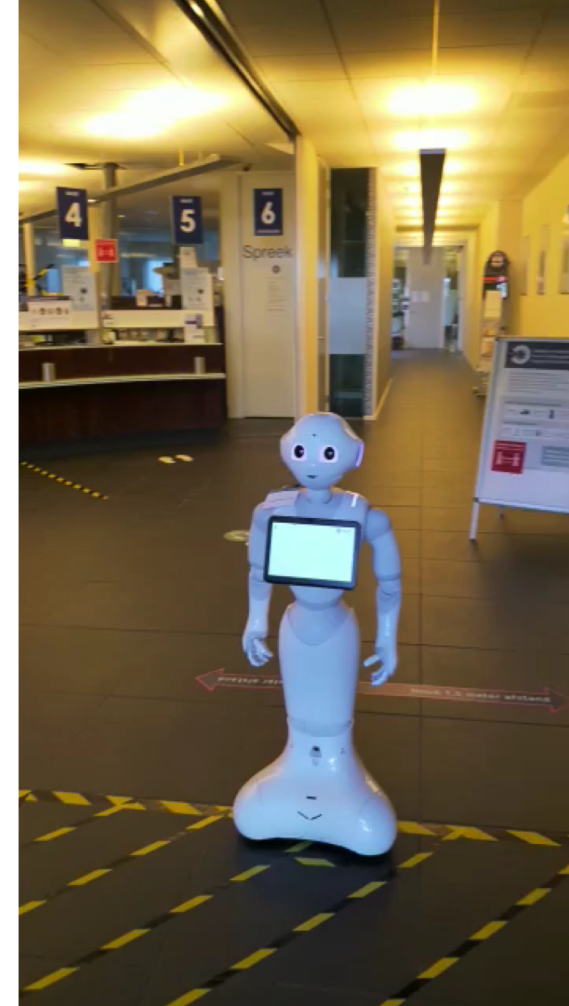
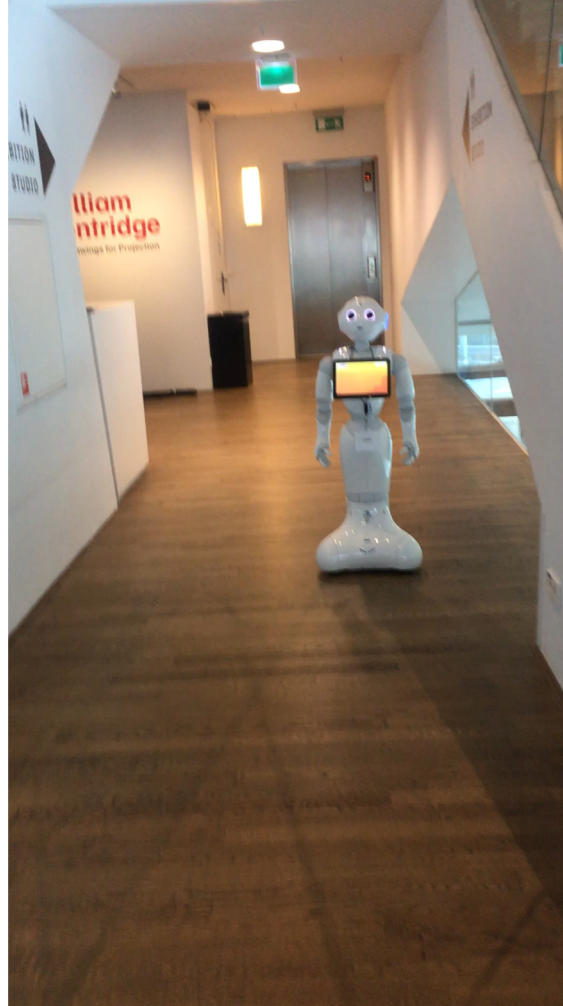
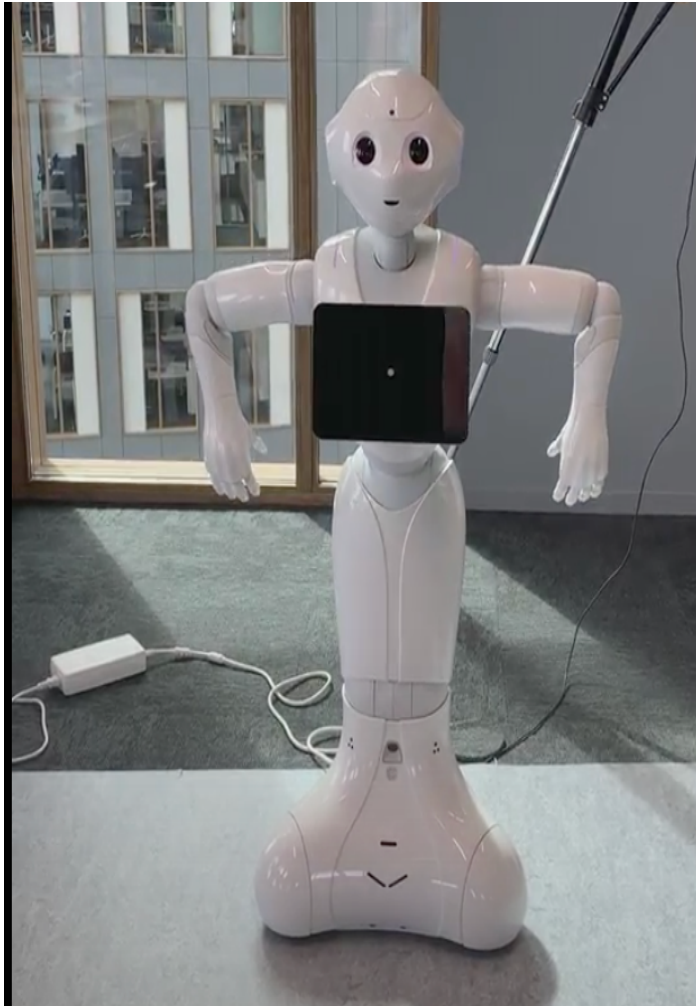


User data

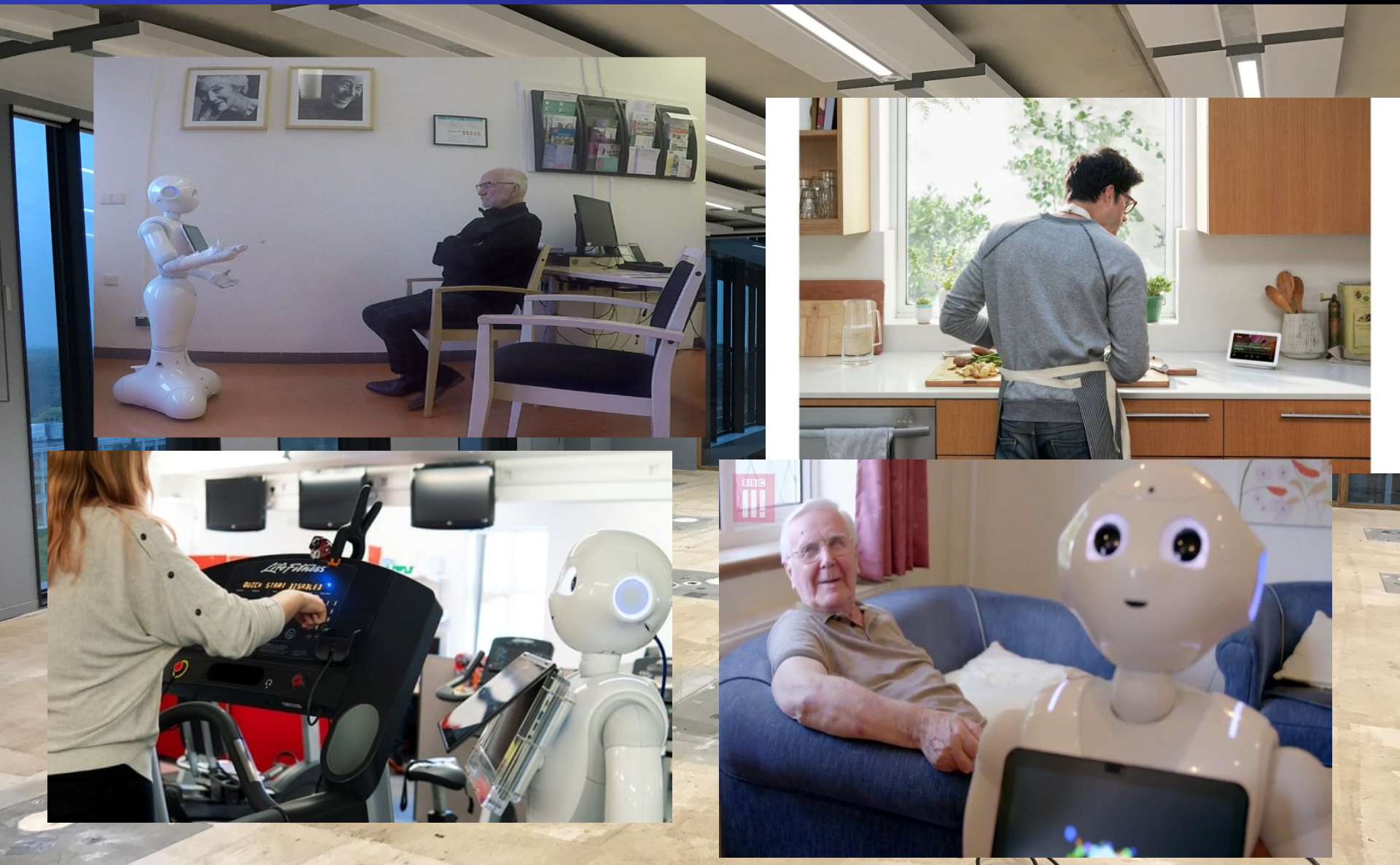
A screenshot of a user profile form for a person named "Jane". The form has an orange header with the name "Jane". Below the name is a photo of a woman. To the right of the photo are sections titled "BACK STORY", "GOALS & MOTIVATORS", "FRUSTRATIONS", and "HER IDEAL EXPERIENCE". At the bottom left, there are fields for "PERSONA TYPE", "AGE", "OCCUPATION", and "LOCATION" (Boston, MA). At the bottom right, there is a "TECHNICAL COMFORT" section with icons for Windows, Mac, and mobile devices.

User profile

From Lab to “In the wild”



The future ...



Education

