Name: Michele

Surname: Lorusso

Role: International Business Development Director

Place of birth: San Donà di Piave (VE), Italy

In 2019, Michele Lorusso has been appointed International Business Development Director at AC Milan after a twenty-year career in Marketing and sales.

In 1997, he started his professional career at Giacomelli Sport as Marketing Communications Coordinator until 2001. He then joined Trussardi and Aishti Group as Sales and Communications manager. In 2004 he was appointed as Head of Marketing and PR at Comunità di San Patrignano, he then moved to Gruppo Vibram as Sales and Marketing Director. From 2012 to 2015 he served as Sales and Marketing Director at Mandarina Duck.

In 2015 he joined AC Milan as Marketing & sales B2C Director and then, since 2019 he has the role of International Business Development Director.

Source: AC Milan Official Website (www.acmilan.com); Last update: July 2020