

**Name:** Alessandro  
**Surname:** Zisis Bernacchi  
**Role:** Venue Commercial Director  
**Place of birth:** Athens, Greece

Born on September 27, 1974 in Athens, by Greek father and Italian mother, who immediately stimulate his curiosity for knowledge which later becomes his strength in the many international experiences he undertook.

Alessandro matures his experience in various realities in the luxury hospitality sector: in Greece, Cyprus and Kuwait, both for the Leading Hotels of the World and for the US company, Intercontinental Hotels Group, where he holds multiple roles of increasing responsibility in the Commercial Department, to then return to Italy as commercial director of the Charming Hotels & Resorts group and then as commercial director in charge of the Mediterranean area, Italy and Spain for the German group Steigenberger. After a few years in the world of business consultancy and an MBA at the London School of Economics, Alessandro is head of the international business of Merlin Entertainment Group, represented in Italy by Gardaland Resort

Always passionate about football and great Rossonero fan, from February 2020 he joins AC Milan where he holds the role of Venue Commercial Director.