

## Profile

Johann is a Transfer Pricing and International Corporate Tax Specialist at BetterTax ApS, Netherlands. Johann is also a Tax lecturer for ADIT exams.

Johann completed ADIT in 2004.

## Qualifications

ADIT holder

# Johann Muller



## Interview

### What made you decide to undertake the ADIT qualification?

I was in Maersk at the time. I noticed that a lot of younger colleagues were missing the presence of a study goal: until we finish university, we tend to have 5-year goals all our lives. I decided to do the ADIT exam and "lead by example" of what could be done to get a post-graduate diploma.

### What does ADIT mean to you and what stands out for you over the last 20 years?

For me ADIT stands for an international community. Considering the ADIT board, I also think it stands for a tremendous quality. I think ADIT has grown phenomenally over the past 20 years. If I look at my students today, they are literally from all over the world, in-house, advisory, government. I love that diversity. We can all learn from each other.

### What has been the highlight of your career so far and how has achieving ADIT and becoming an ADIT affiliate helped you achieve this?

There were different highlights. Each job teaches you some new aspect of tax. In-house, I loved the experience I got from working for a Global 150 company at Maersk. I also loved the deep dive into accounting and numbers, product pricing and everything TP I learnt at Coloplast.

Being a case handler for the Danish competent authority gave me a look at things from a completely different perspective. Then there was first doing advocacy with the Tax Executive Institute at the OECD and the EU, and then changing sides and co-representing Denmark at WP 6 at the OECD were incredible experiences.

ADIT was not directly involved in these, but always in the back of my mind, which is why I started to teach TP courses for the ADIT exam back in 2015.

### What advice would you give to someone thinking of doing the ADIT qualification?

Go for it! But remember ADIT is more than just another diploma, so do not rush it. Take your time and do it properly, 1 subject at a time. If you are going to do TP, start with that: it is also 15% of your International Tax exam.

Then do the international tax exam. The third exam is wide open; my advice always is, decide where you want to be in 5 – 10 years. If you want to move to the UK or US, then do that exam; if you want to move into banking, oil and gas, or VAT, follow that exam. Make your ADIT diploma a part of your future.