



Joshua Wilson

ABOUT ME

Creative and detail-oriented visual designer interested in the intersection of storytelling, branding, and visual communication.

CONTACT

+31 6 12345678

jwilson1@gmail.com

www.github.com/portfolio

[LinkedIn](#) - [Instagram](#)

Amsterdam, Netherlands

SKILLS

Adobe

InDesign, Photoshop,
Lightroom, Illustrator,
After Effects, Project management
PremierePro

Design

Canva, Figma, Klaviyo,
Plannoly, Wordpress,
WooCommerce

Soft skills

Innovative
Detail oriented
Adaptable

Languages

Dutch (native)
English (fluent)

HOBBIES

Salsa dancing, Vinyl music, Photography

EDUCATION

Msc Entertainment Communication *Sep. 2024 - present*
University of Amsterdam | Amsterdam

- Relevant courses: Visual Communication Strategies, Entertainment Marketing, Digital Storytelling
- Thesis: "The Impact of Visual Branding on Audience Engagement in Streaming Promotions"

Premaster Communication Science *Sep. 2023 - Sep. 2024*
University of Amsterdam | Amsterdam

BA Media and Culture *Sep. 2019 - Jun. 2022*
University of Amsterdam | Amsterdam

- Relevant courses: Visual Culture, Media Aesthetics, Design & Digital Culture
- Thesis: "Aesthetic Framing in Political Memes" (7.6/10)

WORK EXPERIENCE

Graphic Design Intern *Sep. 2024 - present*
BNNVARA | Amsterdam

- Designed social media visuals, thumbnails, and promotional assets for 3 online video series
- Assisted in developing brand-consistent layouts
- Collaborated with producers and editors to translate creative concepts into compelling visuals

Freelance Graphic Designer *Apr. 2022 - present*
The Netherlands | Online

- Designed logos, flyers, and social media content for 12 small businesses and student organizations
- Developed custom visual identities for events, including typography and color palette selection

Various jobs in hospitality *Sep. 2018 - Aug. 2023*
Amsterdam

- Waited tables for 3+ restaurants
- Worked in an international team of 20+ people
- Delivered customer service in a fast-paced hospitality environment