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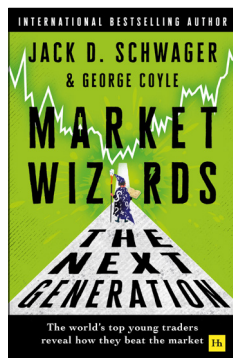
Rights Catalogue
January - June 2026

New and coming soon

Market Wizards: The Next Generation

The world's top young traders reveal how they beat the market

By Jack Schwager and George Coyle



Hh ★
**Future
bestseller**

The latest instalment in the iconic Market Wizards series from world-renowned author Jack Schwager who interviews exceptionally successful traders to learn how they achieved their success. It provides trading strategies, case studies, and wisdom – shining a light on the next generation.

Market Wizards: The Next Generation continues in the tradition of the Market Wizards series, interviewing exceptionally successful younger traders to learn how they achieved their extraordinary performance results – seeking the insights that can help all traders improve their outcomes. One distinguishing characteristic of *Market Wizards: The Next Generation* is that the interviews will place particular emphasis on the early careers of these traders – how they broke into the business and their early challenges and experiences. The selection of traders will include both well recognised names who managed billions in assets and completely unknown traders with exceptional track records.

Schwager is an internationally recognised industry expert on futures and hedge funds and the bestselling author of the widely-acclaimed *Market Wizards* (ISBN: 9781118273050), *New Market Wizards* (ISBN: 9780887306679), *Market Sense and Nonsense* (ISBN: 9781118494561) and *Unknown Market Wizards* (ISBN: 9780857198716). Over 1 million Market Wizards books sold worldwide and readers love the style of Jack's books and the insights they provide.

ISBN: 9781804093641 | Paperback £25.00

Publication date: 09/06/2026

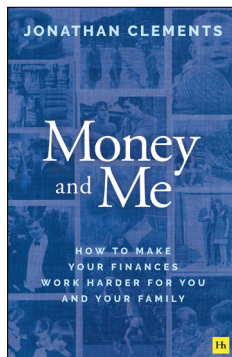
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Hh New and coming soon

Money and Me

How to make your finances work harder for you and your family

By Jonathan Clements



Renowned financial writer Jonathan Clements explores the connection between money and the rest of our life. How can we use our income and wealth to make ourselves happier? What drives our financial decisions? How should we think about retirement and the financial markets? Along the way, you'll learn about Jonathan's own journey, including the financial decisions prompted by his terminal cancer diagnosis.

Jonathan Clements was the founder and editor of personal-finance website HumbleDollar.com. He spent almost 20 years at the *Wall Street Journal* where he was the newspaper's personal finance columnist. Jonathan wrote, edited and contributed to nine personal-finance books, including the award-winning *How to Think About Money* which is translated into six languages.

ISBN: 9781804093757 | Paperback £16.99

Publication date: 26/05/26

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New and coming soon

Hh

Risk and Reward

How to handle market volatility and build long-term wealth

By Ben Carlson



Ben Carlson, one of the best finance writers of his generation, describes the very worst that can go wrong in investing – and why long-term investing still works. When investing your hard-earned money, risk and reward are inescapably intertwined. And there are no shortcuts. Getting rich overnight is a pipedream.

Carlson explores the risks of long-term investing by analysing key moments in our financial history like the Great Depression and its aftermath in the 1930s, to the Japanese financial bubble of the 1980s, to the bursting of the dot-com bubble in the 2000s. From this, it becomes apparent that long-term investing is not without risks, but the rewards might just be worth it. By the end of this book, you will have a better grasp of the biggest risks in investing and how to protect yourself against them so you can survive the short-term, and thrive in the long-term.

Ben Carlson is the Director of Institutional Asset Management at Ritholtz Wealth Management and advocates long-term investment strategies. He is the author of four books as well as the creator of the blog “A Wealth of Common Sense” which breaks down wealth management and financial markets. Ben has over 280k followers at X @awealthofcs and co-hosts the popular Animal Spirits podcast, a weekly show about markets, life, and investing.

ISBN: 9781804093269 | Paperback £16.99

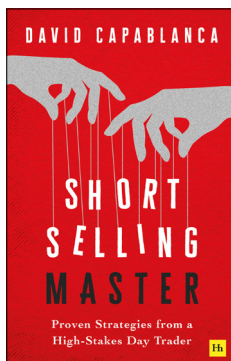
Publication date: 12/05/2026

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Short Selling Master

Proven strategies from a high stakes day trader

By David Capablanca



Short Selling Master is the first trading book of its kind to focus on short selling strategies. It demystifies complex concepts like float analysis, reverse splits, and dilution tracking, making them accessible to traders at any level. Capablanca reveals his groundbreaking approach to achieving financial freedom through ethical short selling – a strategy that culminated in a verified 90%-win rate and seven-figure profits in just four years.

Through Capablanca's journey from student to brain tumour survivor to trading expert, the reader will learn specific, actionable strategies for identifying profitable short selling opportunities – techniques previously accessible only to Wall Street insiders. Each chapter delivers concrete trading wisdom, from recognising market manipulation patterns to timing trades for maximum profit. Readers will discover how to spot red flags in company financials, analyse stock behaviour, and capitalise on market inefficiencies that most traders miss. Capablanca shares his system for evaluating trades, strategies for managing risk, and proven methods for maintaining emotional discipline. Beyond technical knowledge, the reader will learn invaluable mindset techniques essential for trading success – methods developed while the author overcame his own \$100,000+ medical and student debt.

Whether the reader is new to trading or an experienced investor looking to master short selling, this book provides essential tools to take control of one's financial future in today's challenging economic landscape.

ISBN: 9781804093283 | Paperback £26.99

Publication date: 05/05/26

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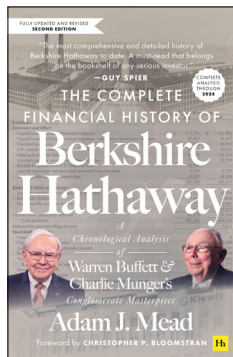
New and coming soon

Hh

The Complete Financial History of Berkshire Hathaway - 2nd Edition

A chronological analysis of Warren Buffett and Charlie Munger's conglomerate masterpiece

By Adam Mead



The first comprehensive and detailed financial history of Berkshire Hathaway in one book, in chronological format, fully updated to cover analysis through to 2024.

Warren Buffett is the world's most famous investor and there is a huge global audience for information on him and his approach to investing. *The Complete Financial History of Berkshire Hathaway* distils over 10,000 pages of research material, including Buffett's Chairman's letters, Berkshire Hathaway annual reports and SEC filings, annual meeting transcripts, subsidiary financials, and more, supplemented with Buffett's own commentary.

The Complete Financial History of Berkshire Hathaway follows the logic, reasoning, and capital allocation decisions made by Buffett and Munger from the very beginning. It is the ultimate reference guide to the decades of financial moves that built the modern-day respected enterprise that is Berkshire Hathaway.

ISBN: 9781804093832 | Paperback £45.00

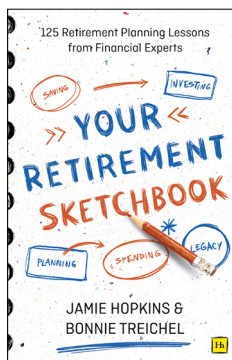
Publication date: 28/04/2026

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Your Retirement Sketchbook

125 retirement planning lessons from financial experts

By Jamie Hopkins and Bonnie Treichel



Retirement planning concepts are often complicated; they aren't digestible. Retirement planning is something in the future because we all have more pressing matters to deal with today. The kids are sick. The dog needs to go to the vet. A parent needs a new care facility. Retirement can wait. But can it? This book allows you to bring financial planning tips to the dinner table so that you may incorporate financial planning one bite at a time with your loved ones.

The goal is to break the book down into topics – the key retirement decisions so a client could read a few without feeling like they need to take on all of retirement planning at once. This is actually closer to how advisors approach planning – in digestible blocks that build to become a plan.

ISBN: 9781804091951 | Paperback £16.99

Publication date: 31/03/26

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New and coming soon

Fh

Investing for Growth - 2nd Edition

How to make money by only buying the best companies in the world

By Terry Smith



Buy good companies. Don't overpay. Do nothing. Some people love to make successful investing seem more complicated than it really is. In this collection of essays and letters written between 2010 and 2025, leading fund manager Terry Smith delights in debunking the many myths of investing – and making the case for simply buying the best companies in the world.

These are businesses that generate serious amounts of cash and know what to do with it. The result is a powerful compounding of returns that is almost impossible to beat. Even better, they aren't going anywhere. Most have survived the Great Depression and two world wars.

With his trademark razor-sharp wit, Smith reveals what these high-quality companies really look like and where to find them (as well as how to discover impostors).

Backed up by the analytical rigour that made his name with the cult classic, *Accounting for Growth* (1992), the result is a hugely enjoyable and eye-opening tour through some of the most important topics in the world of investing – as well as a treasure trove of practical insights on how to make your money work for you.

ISBN: 9781804093733 | Paperback £19.99

Publication date: 10/03/26

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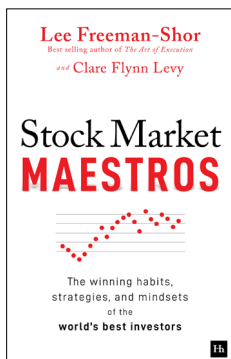


New and coming soon

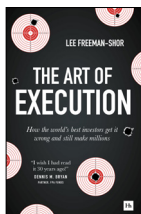
Stock Market Maestros

The winning habits, strategies, and mindsets of the world's best investors

By Lee Freeman-Shor and Clare Flynn Levy



Also by the
same author:



An insight into the world's most successful investors, revealing the unique mindsets and techniques they use to consistently beat the market. What if investment success isn't about ideas, but execution – and anyone can copy the best investors?

In this hotly anticipated follow up to the bestselling book, *The Art of Execution*, Lee Freeman-Shor and Clare Flynn Levy delve into what the most skilled investors do differently from the rest of us – and offer practical steps for professional and personal investors alike. Drawing on exclusive access to detailed trade data, sophisticated analytics tools and hours of in-depth interviews, Lee and Clare reveal how the best professional investors in the world achieve extraordinary results – not by getting it right all the time, but by making good decisions, both when they're winning and when they're losing. From surprising habits to rules based on hard experience, you'll learn strategies and techniques you can adapt into your own investing today.

Stock Market Maestros blends data-driven insights with real-life case studies to provide a rare glimpse into the minds, strategies and behaviours of top fund managers from around the world – it's a treasure trove of ideas for continuous improvement of investment skill.

ISBN: 9781804091463 | Paperback £21.99

Publication date: 03/03/26

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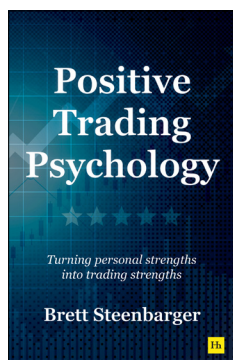
New and coming soon

Hh

Positive Trading Psychology

Turning personal strengths into trading strengths

By Brett Steenbarger



Learn the proven strategies to transform your trading performance by transforming your mindset, in this first-of-its-kind guide.

Positive Trading Psychology demonstrates how to achieve sustained success in trading by identifying and leveraging your cognitive and emotional strengths.

There has been an explosion of research and practice in the field of positive psychology, but rarely have these insights and tools been applied to trading. Expert trading coach Brett Steenbarger draws upon his research background in psychology and extensive work with professional traders to show how to transform your personal strengths into trading skills that evolve with markets.

Whether you're a beginner or an experienced money manager, all participants in financial markets can benefit from understanding and applying their distinctive talents, skills, and interests. An illuminating manual for trading success, *Positive Trading Psychology* will teach you the proven strategies to maximize your psychology – in trading and in life.

Simple, illuminating and packed full of strategies for success, it all begins with the recognition that, at times, we are already the person – and trader – we wish to become.

ISBN: 9781804090831 | Paperback £16.99

Publication date: 24/02/26

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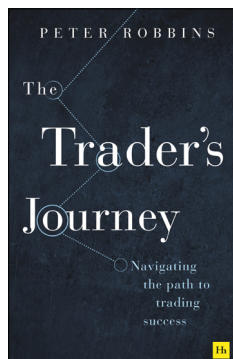


New and coming soon

The Trader's Journey

Navigating the path to trading success

By Peter Robbins



The Trader's Journey is a revealing, brutally honest, comprehensive roadmap to help you reach your trading goals, whether you're just starting out or are experienced and looking to improve.

There is no easy road to riches in the stock market. But there are many profitable paths – if you have the right guide. Trading is a serious business that, when approached properly, can provide you with unlimited opportunities for success and growth. Unfortunately, many start their journey ill prepared and suffer the consequences.

Seasoned trader Peter Robbins regularly shares hard-won wisdom from a lifetime of trading with a large online following. In *The Trader's Journey* he goes in depth, setting out everything you really need to know to make a success of trading – but also what it looks and feels like to put that advice into action.

From essential principles that are too easily overlooked, to inevitable challenges (and how to overcome them), this is a refreshingly honest and candid guide that will be with you every step of the way. To make serious profits, you have to take trading seriously – start here.

ISBN: 9781804090831 | Paperback £16.99

Publication date: 17/02/25

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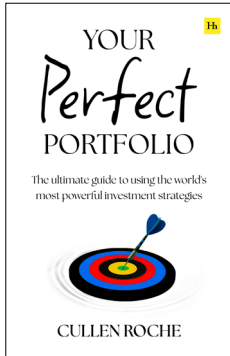
New and coming soon

Hh

Your Perfect Portfolio

The ultimate guide to using the world's most powerful investing strategies

By Cullen Roche



A comprehensive review and analysis of many popular investment strategies.

Finding the right investment portfolio is a lot like finding true love – what works for someone else might not work for you. And that's okay. It's not about the “best” portfolio; it's about the one that's best for you.

In *Your Perfect Portfolio*, renowned financial strategist Cullen Roche draws on two decades of experience building investment firms and advising clients to help you discover the strategy that fits your goals, temperament, and life. He provides a series of principles and guidelines for helping you find the perfect portfolio. With a rigorous empirically supported analysis the book helps you find the portfolio that is best suited to your personal needs. It provides actionable insights and gives you the precise way to construct the perfect portfolio that you can remain loyal to for better, for worse, through sickness and in health, for rich and for poor, but hopefully for rich and for richer.

Cullen Roche is the Founder and Chief Investment Officer of Discipline Funds which is a low fee financial advisory firm with a focus on helping people be more disciplined with their finances.

ISBN: 9781804091135 | Paperback £16.99

Publication date: 06/01/2026

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Bitcoin is for Everyone

Why our financial system is broken and Bitcoin is the solution

By Natalie Brunell



**Future
bestseller**

Bitcoin is for Everyone helps the layman explore what's wrong with our monetary system and precisely how Bitcoin fixes it. The cost of homes, college tuition, and even groceries is skyrocketing. While the rich grow exponentially richer, life for the average person has become increasingly unaffordable.

Bitcoin is for Everyone is a must read for anyone who is trying to comprehend why the value of the US dollar is diminishing before our very eyes – and nobody brings the subject to life quite like journalist Natalie Brunell. The book looks squarely at the causes and consequences of “broken money” and introduces Bitcoin as a game-changing remedy to our most urgent challenges.

Natalie Brunell is an award-winning TV journalist and investigative reporter. She holds a regional news Emmy for breaking news coverage. She has huge online followings with over 358k X followers, 38k on Instagram and a successful Coin Stories podcast with over 172k subscribers.

ISBN: 9781804091135 | Paperback £16.99

Publication date: 18/11/2025

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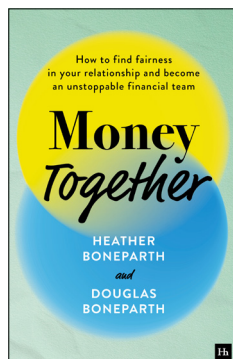
New and coming soon



Money Together

How to find fairness in your relationship and become an unstoppable financial team

By Heather Boneparth and Douglas Boneparth



Money Together will help you conquer your money as a partnership - with messy, beautiful, heartbreaking, and emotional stories of couples who manage their financial lives and navigate the seasons of life together.

Heather and Douglas explore love and money through five themes: Origins, Mistakes, Contribution, Power, and Risk. Along with their own stories, the authors rely on the stories of real couples, whose wins and losses are as sensitive, icky, complex, and affirming as you'd imagine them to be. With help from leading financial experts, couples' therapists, psychologists, policy advocates, authors, and more, Heather and Douglas offer readers a fresh, human perspective on this taboo topic that leaves too much unsaid. Each section ends with conversation starters to get you really talking about money. Together, the result is more than a money guide. It's a movement for creating more powerful relationships, in which both partners are heard.

Heather and Douglas have over 300k followers on X and Instagram @averagejoelle and @dougboneparth. The couple have a popular newsletter <https://www.readthejointaccount.com/> which has over 13k followers. Douglas is a regular in the media: *New York Times*, *Wall Street Journal*, *Barron's*, CNBC. Investopedia calls him "one of the most influential financial advisors."

ISBN: 9781804090831 | Paperback £16.99

Publication date: 28/10/25

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Your Money

Reimagining wealth in 101 simple sketches

By Carl Richards



A collection of 101 thought-provoking sketches and accompanying short essays that will help people see money as a tool for building a meaningful life.

Your Money is a groundbreaking personal finance book designed to engage, inspire, and educate a broad audience in a way that traditional finance books have struggled to achieve. Building on the success of The Sketch Guy column and a committed readership, this book offers a highly visual, approachable, and conceptually innovative format that reimagines the personal finance genre.

The author's previous books, *The Behavior Gap* and *The One Page Financial Plan* were both bestsellers and he has 54k X followers; 16k Instagram; 32k on LinkedIn. Carl Richards created The Sketch Guy Column in the *New York Times*, which ran for a decade.

ISBN: 9781804091715 | Paperback £16.99

Publication date: 21/10/25

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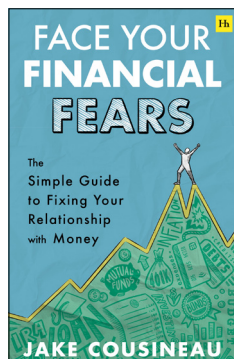
New and coming soon

Hh

Face Your Financial Fears

The simple guide to fixing your relationship with money

By Jake Cousineau



A guilt-free guide for readers who may have already made money mistakes and are looking for a way to improve their financial outlook.

Is getting your finances in order at the top of your to-do list each year? Do you feel guilty about your money habits and overwhelmed by the thought of addressing them? Does your lack of financial knowledge prevent you from taking any real steps toward change? Your road to financial freedom does not have to be as stressful as you think, and your financial situation is likely not as bleak as it appears.

Most people are never taught personal finance, yet they feel shame for not knowing the solutions to their financial problems in adulthood. *Face Your Financial Fears* addresses these issues by making personal finance personal – Jake helps you to understand your financial situation, provides actionable steps to address your money problems, and sets measurable goals that are relevant to you.

Jake's first book, *How to Adult*, has sold over 30,000 copies. This new book builds on similar themes and will speak to his existing readers and many more.

ISBN: 9781804091395 | Paperback £16.99

Publication date: 07/10/25

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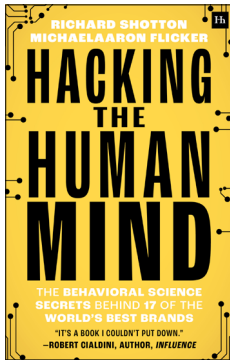


New and coming soon

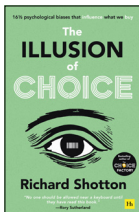
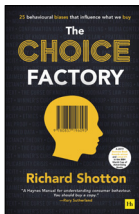
Hacking The Human Mind

The behavioral science secrets behind 17 of the world's best brands

By MichaelAaron Flicker and Richard Shotton



Also by the
same author:



Hacking the Human Mind looks through the lens of behavioural science to identify approaches that played a part in taking brands to the top. Brands can be mystifyingly successful. Customers are happy to pay premium prices for things that should be free – like water; things that should be cheap – like milk; and things that would do the same job at half the price – like vacuum cleaners. Why? Looking at 17 top brands, including Amazon, Facebook and Häagen-Dazs, the book analyses the psychological tactics that the best brands use to power their marketing success.

Richard Shotton is the founder of the behavioural science consultancy Astrotan and author of *The Choice Factory*, a bestselling book on applying behavioural science to marketing which has sold 85k copies and has been translated into 15 languages. Shotton has 296k followers across his social media. MichaelAaron is the founder and president of XenoPsi Ventures, a brand incubator firm providing financial, marketing, and intellectual capital to a growing portfolio of companies. MichaelAaron speaks at industry events and is regularly featured in publications such as Advertising Age, MediaPost, VentureBeat, and Chief Marketer. The authors have their own podcast: <https://theconsumerbehaviorlab.com>

ISBN: 9781804091326 | Paperback £16.99

Publication date: 30/09/25

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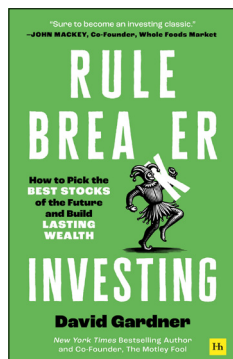
New and coming soon

Hh

Rule Breaker Investing

How to pick the best stocks of the future and build lasting wealth

By David Gardner



Whether you're a seasoned investor or just starting out, *Rule Breaker Investing* provides the tools, insights, and confidence to make smarter, happier, and richer investment decisions.

Have you always followed the rules? Do you believe that beating the stock market is just luck? David Gardner, The Motley Fool's Chief Rule Breaker, turns these ideas on their head. For over 30 years, he's guided millions to outperform market averages through unconventional choices. His investments in companies like Amazon, Netflix, Nvidia, and Tesla have defied traditional investing wisdom. As an entrepreneur, he transformed these principles into creating a billion-dollar business, outsmarting Wall Street's wisemen by playing the Fool. Now, David shares his unique rule-breaking framework, providing you with the guidance and the gumption to win at investing by finding and owning the best companies of the future.

David Gardner is the Co-Founder and Chief Rule Breaker at The Motley Fool as well as Chairman of The Motley Fool Foundation. Gardner is a *New York Times* bestselling author. His previous books include: *The Motley Fool Investment Guide For Teens*; *The Motley Fool Investment Guide*; *The Motley Fool Personal Finance Workbook* and he is the host of the popular Rule Breaker Investing podcast.

ISBN: 9781804091821 | Paperback £16.99

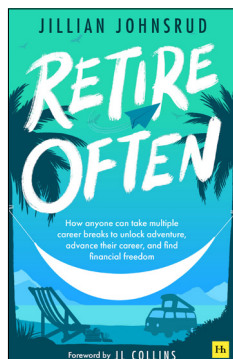
Publication date: 16/09/25

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Retire Often

How anyone can take multiple career breaks to unlock adventure, advance their career, and find financial freedom

By Jillian Johnsrud



Retire Often is your guide to unlocking a life of freedom and fulfilment, without sacrificing ambition or career progress. Why do we have to work for 40 years and only retire once? Why can't we take occasional career breaks to focus on the other areas of life that matter: family, friends, adventure, rest, hobbies, our health, and achieving long-held dreams? And what if there was a way of doing so that not only avoided financial or career downsides – but brought profound upsides?

Author Jillian Johnsrud has walked the walk – taking numerous mini retirements that have unlocked work-life balance and a more purposeful life, while also helping rather than hindering her career thanks to simple steps and practical principles that anyone can follow. She has coached hundreds of people to achieve the same, and in *Retire Often* she shares everything you need to make the most of every season of life by retiring not once – but often.

Jillian Johnsrud hosts the Retire Often podcast and is a popular speaker and consultant for mini-retirements. *Retire Often* includes a foreword by J.L. Collins, bestselling author of *The Simple Path to Wealth*.

ISBN: 9781804090992 | Paperback £16.99

Publication date: 09/09/25

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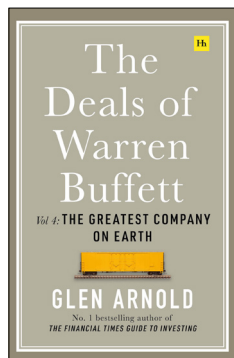
New and coming soon

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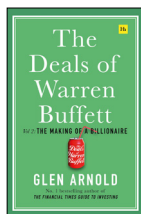
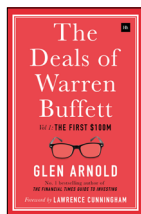
The Deals of Warren Buffett Volume 4

The greatest company on earth

By Glen Arnold



Also by the
same author:



The definitive guide on how Warren Buffett made Berkshire Hathaway the most respected company in the world. In this fourth volume of *The Deals of Warren Buffett*, we trace Warren Buffett's journey as he made Berkshire Hathaway the most respected company in the world. When we left Buffett at the end of Volume 3 toward the end of the 1990s, he was leading the largest corporation in America, and his personal fortune had reached \$40bn. In this enthralling next instalment, we follow Buffett's investment deals over the first few years of the twenty-first century, as Berkshire grew to be a giant making annual profits north of \$8bn. Buffett, then in his seventies, was still tap dancing to work, thoroughly enjoying analysing companies, finding bargains and interacting with his growing team of managers.

The Deals of Warren Buffett is a series of four books from Harriman House:

Volume 1: The First \$100M (Published 2017) ISBN 9780857196033

Volume 2: The Making of a Billionaire (Published 2019) ISBN 9780857196477

Volume 3: Making America's Largest Company (Published 2021) ISBN 9780857196491

ISBN: 9780857196552 | Hardback £25.00

Publication date: 29/07/25

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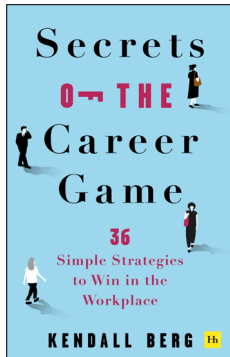


New and coming soon

Secrets of the Career Game

36 simple strategies to win in the workplace

By Kendall Berg



Kendall Berg, aka That Career Coach, reveals the hidden methods that will accelerate your ascent through the ranks. Learn how to evaluate your own competencies, navigate the workplace hierarchy, and establish a network that will compound career growth.

Kendall has a substantial and engaged following on social media (113,000 TikTok followers and 264,000 Instagram followers) which she has used to refine her material by identifying what is most impactful for her audience.

Tactical, practical, and useful, *Secrets of the Career Game* solves the widespread problem of career stagnation by arming the reader with the rarely taught soft skills needed to get ahead. The book empowers readers to build the knowledge base they need to find success in an easily digestible way, distilling the benefits of (otherwise expensive) career coaching into an affordable and durable format. It cuts through the fallacies of traditional views on career progression and gets to the heart of the problems that workers are facing today.

ISBN: 9781804091111 | Paperback £14.99

Publication date: 13/05/2025

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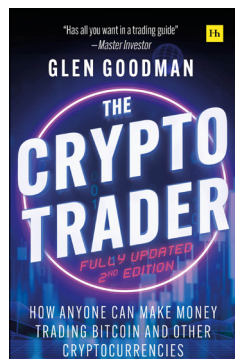
New and coming soon

Hh

The Crypto Trader 2nd Edition

How anyone can make money trading Bitcoin and other cryptocurrencies

By Glen Goodman



Glen Goodman's goal was to retire young and wealthy, escaping the daily grind. He taught himself how to trade everything from shares to Bitcoin and made enough money to realise his dream and quit his day job while still in his 30s.

In *The Crypto Trader*, Glen shows you exactly how he made huge profits trading Bitcoin, Ethereum, Ripple, and more, so that you can do it too – without risking your shirt. Glen publicly called the top of the market in December 2017 and took his profits before the crash. But there are still tons of trading opportunities out there and Glen continues to trade crypto successfully.

The reader will learn about Goodman's multi-hundred-percent gains on a raft of cryptocurrencies and how he builds his profits and holds onto them. Glen reveals all his trading strategies, the proven methods and rules that make him one of the most followed traders in the world on social media. It took Glen years of study and trial and error to become a consistent money maker. He learnt his trading lessons the hard way – so you don't have to.

ISBN: 9781804091357 | Paperback £19.99

Publication date: 10/06/2025

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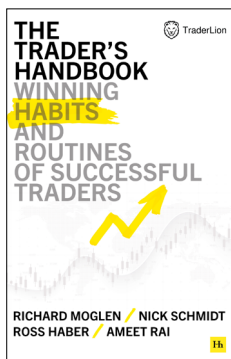


New and coming soon

The Trader's Handbook

Winning habits and routines of successful traders

By Ameet Rai, Nick Schmidt, Ross Haber, and Richard Moglen



The Trader's Handbook is a definitive guide to what it actually takes to trade like a professional. This book includes some of the best ideas from legendary traders such as William O'Neil, Nicolas Darvas, Jesse Livermore, and Stan Weinstein, and current top traders such as Oliver Kell and Mark Minervini, as well as the authors' decades of combined market experience.

The authors show how to apply all of this knowledge using real-world rules and techniques. They share what has worked in the past and continues to work in today's markets, including a unique and highly valuable final chapter with hundreds of examples of charts of top performers from recent years, to help you recognize what to look for in the market.

The Trader's Handbook is a road map, guide, and resource that will enable you to progress as quickly as possible on your trading journey.

ISBN: 9781804090183 | Hardback £28.99

Publication date: 27/05/2025

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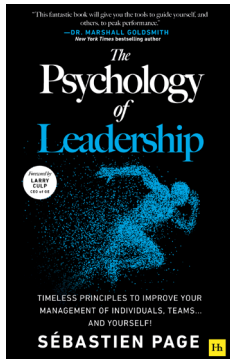
New and coming soon



The Psychology of Leadership

Timeless principles to improve your leadership of individuals, teams...and yourself!

By Sébastien Page



The Psychology of Leadership blends research, fascinating true stories, humour, and self-improvement advice to deliver 18 simple yet powerful principles to master the mental game of leadership. Sébastien Page offers a revelatory fresh take on business leadership through the lens of groundbreaking research in positive, sports, and personality psychology. Leaders will develop what feels like mind-reading abilities for interpreting workplace personalities, hidden motivations, and group dynamics. They will learn how to inspire their organization to move mountains, improve their ability to listen, communicate and, when necessary, persuade.

Sébastien Page manages the division responsible for managing Multi-Asset portfolios at T. Rowe Price. The company has launched new products and expanded into new markets, including the U.K., China, Hong Kong, Singapore, and Australia.

He has written two finance books: *Beyond Diversification: What Every Investor Needs to Know*, and co-authored *Factor Investing and Asset Allocation*, and he has won six annual research-paper awards – two from *The Financial Analysts Journal* and four from *The Journal of Portfolio Management*. Sébastien appears regularly on CNBC and Bloomberg TV, and in 2022 was named a Top Voice in Finance by LinkedIn. He has been quoted extensively in *New York Times*, *Wall Street Journal*, and *Barron's*.

ISBN: 9781804091234 | Paperback £15.99

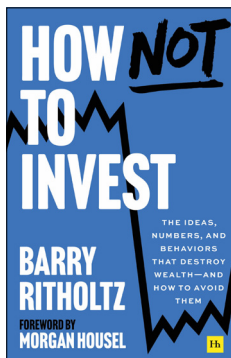
Publication date: 15/04/2025

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How Not To Invest

The ideas, numbers, and behavior that destroy wealth – and how to avoid them

By Barry Ritholtz



Barry Ritholtz is one of the most recognised commentators on investing and finance in America. Barry is a former Bloomberg columnist, a former *Washington Post* columnist and regularly appears on CNBC. *How Not Invest* is designed to help investors reduce mistakes. The secret, Barry argues, is not taking extreme risks or excessive gambles. Barry reveals his favourite mistakes, including the lessons we can learn from some of the wealthiest and most error-prone investors.

Barry Ritholtz is co-founder, chairman, and chief investment officer of Ritholtz Wealth Management LLC. Launched in 2013, RWM is a financial planning and asset management firm, with over \$5 billion dollars in assets under management. Barry is often called the “blogfather” for his long-standing finance weblog, The Big Picture. The site generates half a million page views per month and has been covering everything investing-related since 2003. Barry’s blog has amassed ~275 million visitors over that 20 year period. Barry is the creator and host of *Masters in Business*, the most popular podcast on Bloomberg Radio. He has over 220,000 followers @Ritholtz.

ISBN: 9781804091197 | Paperback £14.99

Publication date: 18/03/2025

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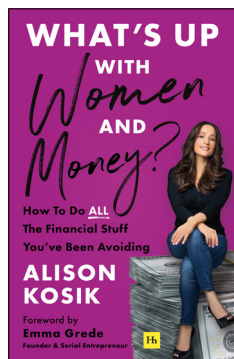
New and coming soon



What's Up With Women and Money?

How to do all the financial stuff you've been avoiding

By Alison Kosik



Former CNN/CNN International Anchor and Business Correspondent Alison Kosik found herself trapped in a failing marriage. The savvy mother of two was terrified to leave her husband. Why? She didn't have the confidence to take on big financial decisions on her own. Despite spending her working hours explaining financial and business concepts, she had allowed her husband to take charge of all their big money decisions and had no clue how to do any of it on her own. It turns out plenty of educated and high-achieving women – married or single – avoid getting involved with managing their financial lives.

In *What's Up With Women and Money?* Alison gives a step-by-step action plan on a variety of money topics and interviews dozens of women who share their cautionary tales of why avoiding money decisions can lead to bad outcomes. Alison talks one on one with inspirational women like Sheryl Sandberg, Rebecca Minkoff, Jessica Alba, Barbara Corcoran, and Deepica Mutyala – women who inspire other women and help them gain confidence to take control of their financial lives.

Alison simplifies complicated financial topics, breaking them down into easy to follow steps, with practical tidbits that make each page accessible, digestible and fun.

ISBN: 9781804090534 | Paperback £14.99

Publication date: 04/03/2025

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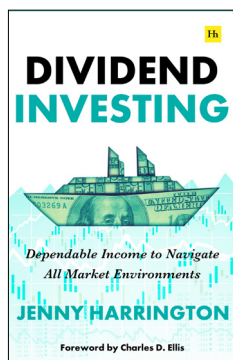


New and coming soon

Dividend Investing

Dependable income to navigate all market environments

By Jenny Harrington



Dividend Investing is the definitive book on how to construct a portfolio of dividend income paying stocks to create a dependable, consistent source of income. Dividends have long provided a reliable source of income used by everyone from the ultra wealthy to pragmatic hard workers who have diligently saved for retirement. Once established, a dividend stock portfolio can provide income that is not only tax advantaged, but can grow steadily into the future, keeping up with inflation, all while requiring only minimal intellectual work and no physical effort on the part of the investor.

Readers will learn how to fully research a stock to reduce the risks of downside and ensure a steady future stream of dividend income. They will then learn how to construct and maintain a well organised portfolio that is appropriately diversified by style of company as well as industry and sector. The author shares insights and experiences of her clients as they have navigated dividend income investing and, in doing so, brings her readers into a world of like-minded, real people who have worked hard, saved responsibly and are able to use their dividend income streams to live their lives happily and without financial stress.

ISBN: 9781804090466 | Paperback £22.99

Publication date: 08/04/2025

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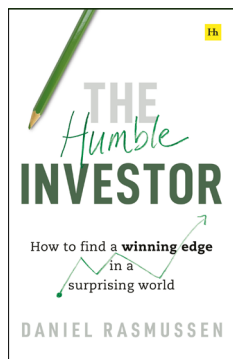
New and coming soon

Hh

The Humble Investor

How to find a winning edge in a surprising world

By Daniel Rasmussen



The Humble Investor establishes the truths about what works in investing, through study of the data. How to find the right investments to buy and hold – and avoid the wrong ones. How to exploit pockets of investment opportunity and invest successfully through bubbles, crises, inflation, and other tests of time. Why just be contrarian when you can bet against consensus and be right? Through a meta-analysis of what moves markets and what drives human behaviour, Daniel Rasmussen cuts through the 60/40 portfolio, exposing where empirical evidence shows the best opportunities – and where projections, models, and experts often fail – to create an asset allocation that can withstand the tests of time.

Daniel Rasmussen is the founder and portfolio manager of Verdad Advisers, a \$900m hedge fund. Before launching Verdad, he worked at Bain Capital Private Equity and Bridgewater Associates. In 2017, Rasmussen was named to the Forbes 30 under 30 list. He is a contributor to the *Wall Street Journal*.

ISBN: 9781804091296 | Paperback £29.99

Publication date: 04/02/2025

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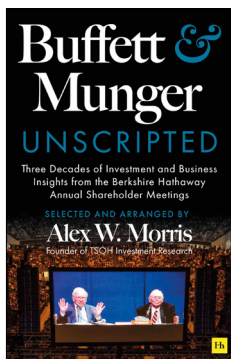


New and coming soon

Buffett and Munger Unscripted

Three decades of investment and business insights from the Berkshire Hathaway annual shareholder meetings

By Alex W. Morris



Bestseller

Buffett and Munger Unscripted recovers, selects, and organises the very best of answers from the question and answer sessions of 30 years of Berkshire Hathaway meetings, from 1994 to 2023 – otherwise lost to video archives or unofficial transcripts. Learn from two of the greatest ever minds on stock market investing, business management, the art of value investing, and long-term business success.

Buffett and Munger Unscripted gives unique access and insight from decades of Berkshire Hathaway meetings and will appeal to fans of Warren Buffett and Charlie Munger, private and professional investors and Berkshire Hathaway shareholders. Author Alex Morris is the writer of popular Substack, The Science of Hitting with 20k subscribers. He has 55,000 X followers @TSOH_Investing.

ISBN: 9781804091418 | Paperback £29.99

Publication date: 21/01/2025

Simplified Chinese, Traditional Chinese, German, Italian, Japanese, Korean, Spanish and Thai rights sold. All other rights available.

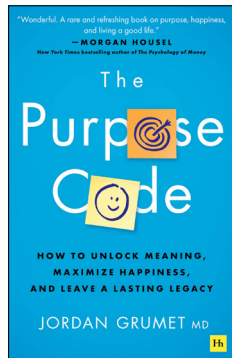
New and coming soon



The Purpose Code

How to unlock meaning, maximize happiness, and leave a lasting legacy

By Jordan Grumet, MD



Purpose can change your life. Having a sense of purpose has been scientifically proven to help people find happiness, longevity, and health. But lots of us are also worried about purpose. Purpose anxiety has been estimated to affect as much as 91% of people. What's going on? And how do we do purpose the right way, to unlock all its many benefits, set goals in life, make a mark and journey from anxiety to legacy?

The Purpose Code is a ground-breaking self-improvement book that reveals how to make a mark, and set goals in life without falling into the anxiety traps of conventional success principles. Through his work as a hospice doctor and financial podcaster, Jordan Grumet has a unique perspective on what it means to truly live a regret-free life and why money is not enough. The result is a self-development book like no other.

ISBN: 9781804090862 | Paperback £14.99

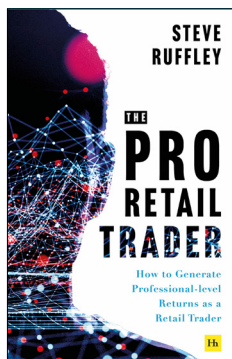
Publication date: 07/01/2025

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The Pro Retail Trader

How to generate professional-level returns as a retail trader

By Steve Ruffley



A guide to how retail traders can trade like the professionals from someone who has actually done it. *The Pro Retail Trader* bridges the gap between the professional world of trading in which the author, Steve Ruffley, was trained and that of retail where he now places these kinds of trades.

Ruffley has spent decades perfecting ways of making the largest amounts of money he can, from the least amounts of time day trading. This translates to numbers like, \$10k in 2 minutes, \$77k in 2 hours and \$90k in 1 day. Like the professionals he only trades to make money, to make \$1000s, and classes himself as a Pro retail trader. Making 'Pro' level trader amounts, but doing this trading with a retail broker. This is important because anyone can be a retail trader, not everyone can be a 'Pro' trader. You can be taught how to trade but not everyone can learn how to make money, real money, from trading.

Steve Ruffley has been involved in the finance industry for nearly 25 years. "If it's trading, then I've done it," is still one of his favourite sayings. From risk managing pro traders to running a trading floor, Steve has worked with some of the best traders in the business, at the largest trading firms. He has seen insights to Pro trading that few people, even pro traders themselves, ever get to see.

ISBN: 9781804091371 | Paperback £24.99

Publication date: 26/11/2024

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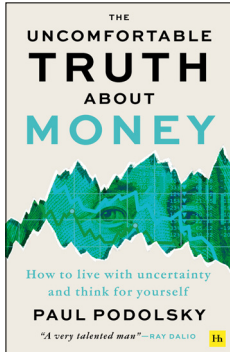
New and coming soon

Hh

The Uncomfortable Truth About Money

How to live with uncertainty and think for yourself

By Paul Podolsky



We are all stuck in a money cage. Money isn't the most important thing, but it is a thing and you can't get away from it. Birth costs money and death costs money. So even if you hate talking about money, you need to know the basics, the same way you need to know how to cook yourself a simple meal.

The problem with most money books is that they are not written by practitioners and avoid hard truths. What a weathered investor knows is that stocks are not always good for the long run. They know that being stingy helps accrue wealth. They know the big thing when you buy property has nothing to do with the property. They know the big thing is less what happens to the markets in a day than if the entire system holds together. And they know what to look for if it's time to pull out.

This book will teach you a lifetime of money learnings distilled to a thin volume, like a basic cooking recipe you can follow.

ISBN: 9781804090954 | Paperback £15.99

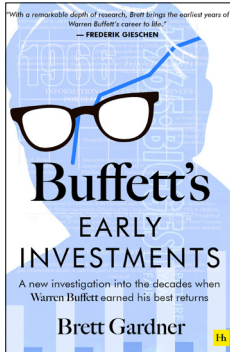
Publication date: 19/11/2024

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Buffett's Early Investments

A new investigation into the decades when Warren Buffett earned his best returns

By Brett Gardner



Buffett's Early Investments investigates ten investments that legendary investor Warren Buffett made in the 1950s and 1960s – earning him his first millions – and uncovers unique insights in the process.

The book covers the role activism had in driving Buffett's early returns and the research methods Buffett used to uncover unique insights regarding the investments he made.

Buffett's Early Investments helps readers understand how history's greatest ever investor really made his returns in the years where he produced his best numbers – and what that means for investors today.

ISBN: 9781804090572 | Hardback £38

Publication date: 05/11/2024

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New and coming soon

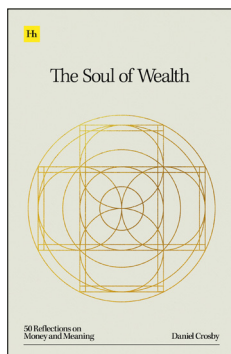
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The Soul of Wealth

50 reflections on money and meaning

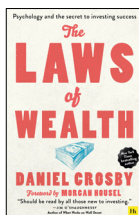
By Daniel Crosby



We all know that true wealth is about far more than money. Wealth is friends, family, health, a vocation, command of your time, leisure, and whatever else is important to you. And yet, we are all guilty of acting as if money alone is wealth and an end in itself.

How do we navigate these crossroads to find the right balance between monetary wealth and true, soulful wealth? In *The Soul of Wealth*, Daniel Crosby presents 50 short essays which explore what wealth really is and provides practical suggestions for how to change your thinking and your actions in small, powerful ways, for a wealthier life.

Also by the
same author:



The Soul of Wealth is the ultimate compendium of the world's best behavioural finance and personal finance knowledge. It will challenge thinking, rekindle forgotten truths, and empower you to embrace a new relationship with your money.

ISBN: 9781804091036 | Paperback £14.99

Publication date: 15/10/2024

Arabic, Italian, Korean, Thai, Simplified Chinese, Traditional Chinese rights sold. All other rights available.

How to Retire

20 lessons for a happy, successful, and wealthy retirement

By Christine Benz



Hh 
Bestseller

What are the secrets to a healthy, happy, and wealthy retirement? To answer that question, Morningstar columnist and podcaster Christine Benz asked 20 retirement thought-leaders to go deep on a single lesson that they believe contributes to success in retirement.

These lessons range from nitty gritty financial matters to quality-of-life considerations that help pre-retirees and retirees maximise their 'time on earth' allocations.

Christine Benz is director of personal finance and retirement planning for Morningstar and senior columnist for Morningstar.com. She has been widely quoted in the media, including *The New York Times*, *The Wall Street Journal*, *Barron's*, and CNBC. *Barron's* named her to its list of the 100 most influential women in finance in 2020 and 2021, and as one of the 10 most influential women in wealth management in 2021.

ISBN: 9781804090695 | Paperback £14.99

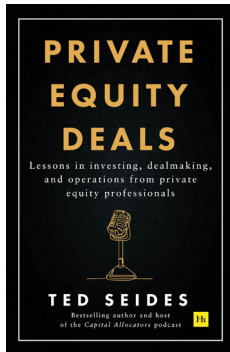
Publication date: 17/09/2024

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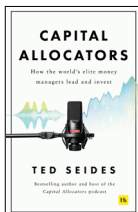
Private Equity Deals

Lessons in investing, dealmaking, and operations from private equity professionals

By Ted Seides



Also by the
same author:



Over the past 20 years, the private equity industry went from a cottage industry to a powerful juggernaut that touched every corner of the global economy. Private equity is an important investment allocation for public and corporate pension funds, university endowments, non-profit foundations, hospitals, insurance companies, families, and sovereign wealth funds worldwide.

Private equity owned businesses are everywhere around us and touch every aspect of our daily lives. In *Private Equity Deals*, Ted Seides gives an insight to the conversations that typically happen behind the closed doors of institutional investors and private equity managers.

Through a series of case studies across different types of private equity transactions, *Private Equity Deals* shares the dynamics of deal making, companies, and ownership that make private equity a force in the world.

ISBN: 9781804091029 | Paperback £24.99

Publication date: 10/09/2024

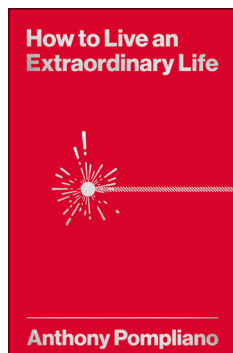
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Key titles

Hh

How to Live an Extraordinary Life

By Anthony Pompliano



American entrepreneur, investor, and host of The Pomp Podcast, Anthony Pompliano writes 65 letters to his children with inspiring lessons on how to succeed in business, have great relationships, do well with money, and live a healthier and happier life. The advice includes why you don't have to win every argument, how to live your life as a documentary, why it's good to change your mind, how luck is not real, and why today is practice for tomorrow.

Anthony Pompliano is well regarded within the investing community and has a large following on social media. He has over 1.6 million followers at @APompliano, 555,000 YouTube followers and over 135,000 Instagram followers.

Pompliano has lived in a war zone, met and interviewed the world's wealthiest people, built and sold companies, invested in more than 200 businesses, formed friendships around the globe, started a loving family, and found happiness. Along the way, he has kept a personal list of the lessons he has learned. In *How to Live an Extraordinary Life*, he explains lessons learned and how these can be applied by anyone in their life today. The result is a compelling collection of practical and inspiring life strategies that anyone can use to build an extraordinary life.

ISBN: 9781804091081 | Paperback £14.99

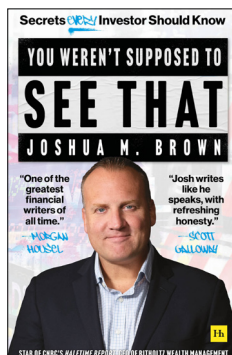
Publication date: 24/09/2024

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You Weren't Supposed to See That

Secrets every investor should know

By Joshua Brown



You Weren't Supposed to See That is a collection of Joshua Brown's finest writing on how things really work in investing and on Wall Street.

Drawing on 15 years of his blog *The Reformed Broker*, the most-read financial blog in the world, the author revisits, updates, and expands on the best of his wildly popular writing.

Joshua Brown is the co-founder and CEO of New York-based Ritholtz Wealth Management, managing over \$2 billion for high net worth investors, corporate retirement plans and foundations. He is followed by both private and professional investors and his X account has 1.1m followers (@Downtown).



Bestseller

Also by the
same author:



ISBN: 9781804091012 | Paperback £14.99

Publication date: 03/09/2024

Italian and Traditional Chinese rights sold. All other rights available.

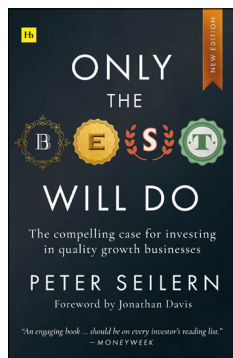
Key titles



Only the Best Will Do - 2nd Edition

The compelling case for investing in quality growth businesses

By Peter Seilern



An updated second edition with new charts and statistics. Distilling everything he has learned from a lifetime in the financial markets, cult fund manager Peter Seilern shows how to select the elite shares that belong in a quality growth investor's portfolio. Quality growth businesses are the ultimate assets for those serious about making their investments work for them over the long term so the book has a vast potential audience amongst the investment community.

Seilern reveals how to find the companies that can reliably deliver steady and strong growth for the long term. This updated edition will appeal to private investors, professional investors and those working in financial services.

ISBN: 9781804091302 | Paperback £18.99

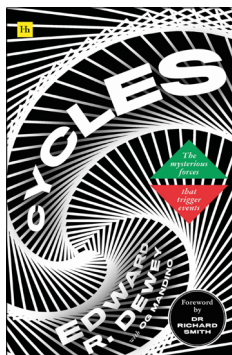
Publication date: 13/08/2024

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Cycles

The mysterious forces that trigger events

By Edward R. Dewey with Og Mandino



Edward R. Dewey was chief economist in the Hoover Administration and tasked by President Hoover to figure out what caused the 1929 stock market crash and ensuing depression.

In the course of his extensive investigations, he became convinced that something important was missing from our collective knowledge of how economies and societies work – a working knowledge of cycles. He was joined in his quest to establish a “science of cycles” by other leaders of his time, including Ivy League scientists, Smithsonian Directors, Industrial CEOs, Ambassadors, and political leaders.

This trading classic, now back in print, was first published in 1971. *Cycles* was Dewey’s answer to President Hoover’s question and to many more questions which had arisen from his decades of research.

ISBN: 9780857199577 | Hardback £32.99

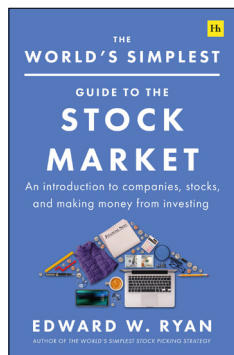
Publication date: 19/03/2024

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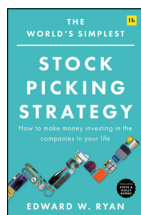
The World's Simplest Guide to the Stock Market

An introduction to companies, stocks, and making money from investing

By Edward W. Ryan



Also by the
same author:



The World's Simplest Guide to the Stock Market provides a crash course on the essentials of stocks and the stock market. This new book is the ideal first read for anyone new to stocks, but is also useful for someone looking for a refresher on the basics.

A new title from the author of *The World's Simplest Stock Picking Strategy*. In plain language the book gives clear answers to key questions such as:

- What is a company, how do companies grow, how do companies raise money, and how does a company go public?
- What is a stock, what causes stock prices to move, and what do investors experience when they own a stock?
- What are stock exchanges and how do they work, how do investors interact with exchanges, and what is an index?

Author Edward W. Ryan brings life to what can be complex and daunting topics. By drawing on his own experiences as both a personal investor and a professional in the investment industry, he provides real-world context that makes the material relatable and memorable.

ISBN: 9781804090206 | Paperback £15.99

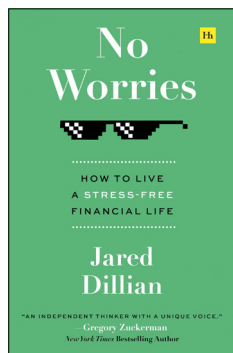
Publication date: 16/04/2024

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No Worries

How to live a stress-free financial life

By Jared Dillian



No Worries is a book for people who don't want to agonise over money. This comprehensive personal finance guide is designed to help the reader avoid stress and manage their own finances to ensure a happier, more fulfilling financial life. Dillian argues that, if you get the big decisions right, then you don't have to worry about the small decisions.

With practical, everyday principles, this book is a one-stop shop for dealing with a variety of financial problems.

Jared Dillian is the editor of The Daily Dirtnap, a popular market newsletter for investment professionals. He was a trader for Lehman Brothers, specialising in index arbitrage and ETF trading. Jared is an investment strategist at Mauldin Economics and has contributed to Bloomberg Opinion, *Forbes* and TheStreet.com. He tweets @dailydirtnap.

ISBN: 9781804090558 | Paperback £14.99

Publication date: 23/01/2024

Traditional Chinese, Korean, Marathi, Thai and Turkish rights sold. All other rights available.

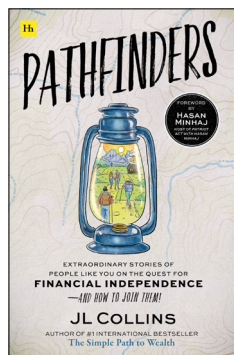
Key titles



Pathfinders

Extraordinary stories of people like you on the quest for financial independence — and how to join them!

By JL Collins



A new book from JL Collins, the international bestselling author of *The Simple Path to Wealth*. *Pathfinders* is designed to be a companion book to *The Simple Path to Wealth* and explores the journeys of people who had taken the message from this book to heart and adapted it to their own unique life situations.

Pathfinders is a practical guide, divided into chapters with contributions from fans and followers of JL Collins, each opening with an essay from the author.

The book features perspectives from USA, UK, Canada, Australia, New Zealand, Japan, Switzerland, Austria, Belgium, Taiwan, Russia, Ukraine, Portugal, India, Italy, Nigeria and the Philippines. *The Simple Path to Wealth* has been translated into many languages including Japanese, Korean, Russian, German, Spanish, Arabic, Simplified and Traditional Chinese, Thai, Vietnamese, Polish, Romanian, Portuguese (Portugal only and Brazil), Marathi, Bulgarian and Dutch.

ISBN: 9781804090015 | Paperback £14.99

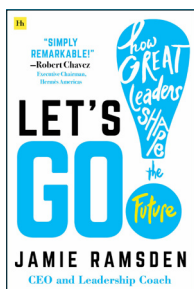
Publication date: 31/10/23

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Let's Go!

How great leaders shape the future

By Jamie Ramsden



Author Jamie Ramsden has thrived in the leadership world as a successful executive, an elite coach, and an academic. *Let's Go!* lays out his own powerful leadership framework, which merges hands-on business knowledge with profound insights into human motivations. The effective leader is a role model, a community builder, a sense maker, and a future shaper. *Let's Go!* empowers executives and leaders to elevate their game, better understand themselves and their world, and live to their fullest potential.

ISBN: 9781804090756 | Paperback £17.99 | Publication date: 14/05/24

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The Event-Driven Edge in Investing

Six special situation strategies to outperform the market

By Asif Suria



Every investor wants a dependable advantage that enables them to beat the market. Every investor wants an edge. One such edge, long thought to be accessible only to institutional investors, can be found in event-driven investing strategies. These strategies allow you to recognise and take advantage of the effect of corporate events on the price of stocks: events including mergers and acquisitions, stock buybacks, and spin-offs. Accomplished multi-strategy investor Asif Suria provides a simple, in-depth introduction to these highly profitable strategies, making them available to all investors.

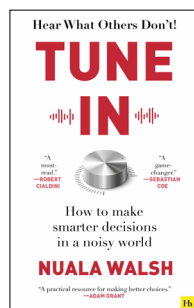
ISBN: 9781804090497 | Paperback £24.99 | Publication date: 21/05/24

Simplified Chinese, Traditional Chinese, Japanese.

Tune In

How to make smarter decisions in a noisy world

By Nuala Walsh



In a world of distraction, we face a growing risk: poor human decision-making. Behavioural scientist Nuala Walsh argues this is a more critical threat than economic or political issues. She teaches how to master judgment by focusing on what truly matters at key moments.

Business Book Awards 2025 (Smart Thinking), International Book Award 2024 (Self Help), American Writing Awards 2024 (Business Leadership), Independent Press Award 2025 (Business Motivation), New York City BIG Book Award 2024 (Self Help), American Festival Book Awards 2024 (Best New Non-Fiction), Pencraft Literary Excellence Awards, Fall 2024 (Self-Help), North American Book Awards 2024 (Business Leadership), New York City BIG Book Award 2024 (Self Help).

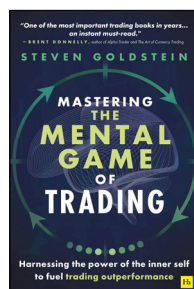
ISBN: 9780857199959 | Paperback £15.99 | Publication date: 26/03/24

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Mastering the Mental Game of Trading

Harnessing the power of the inner self to fuel trading outperformance

By Steven Goldstein



The biggest hurdle in trading can be the trader's inability to take ideas based on sound analysis and trade them effectively in the financial markets. Far too often traders look back with regret at what they could have achieved if only they had done what they intended to do, and not what they actually did. This book is an exploration into the inner world of trading, and the inner reaches of the trader's mind, soul and heart. The book is based on the experience of the author who spent nearly a quarter of a century as a professional trader, plus over a decade coaching traders at many of the world's leading trading firms. Steven Goldstein is one of the leading coaches in the financial markets industry.

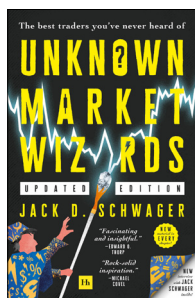
ISBN: 9781804090077 | Paperback £26.99 | Publication date: 16/01/2024

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Unknown Market Wizards

The best traders you've never heard of

By Jack D. Schwager



A revised and updated edition of *Unknown Market Wizards* with new material in every chapter. Jack Schwager returns to interview the traders from the 2020 book, asking how they navigated the unprecedented markets of 2020–2022, including the pandemic bear market, rising inflation, and the emergence of another bear market. All chapters have been updated with exclusive new interviews. An invaluable collection of trading wisdom, brimming with insights that will help all traders improve their outcomes. Over one million Market Wizards have been sold.

ISBN: 9780857198716 | Paperback £19.99 | Publication date: 07/11/2023

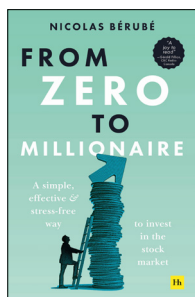


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From Zero to Millionaire

A simple, effective and stress-free way to invest in the stock market

By Nicolas Bérubé



At a time when a record number of people are investing in the stock market, this book by award-winning financial writer Nicolas Bérubé reveals how any investor can get rich and beat the professionals at their own game by investing less than an hour a year of their time. Admitting that he felt like a 'zero' after his first mistakes as a beginner investor, Bérubé never stopped trying to understand what separates the winners from the losers. He observes how the greatest investors around the world think and act, meeting and interviewing many of them. Using the latest research, he identifies proven and accessible ways to invest, and offers concrete advice on how to get started or take control of your investments today.

ISBN: 9781804090268 | Paperback £14.99 | Publication date: 10/10/2023

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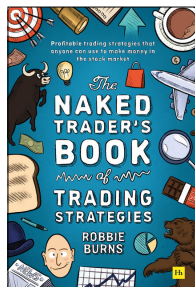
Key titles



The Naked Trader's Book of Trading Strategies

Profitable trading strategies that anyone can use to make money in the stock market

By Robbie Burns



From the author of the best-selling *Naked Trader*, this new book reveals Robbie Burns' latest and most profitable trading strategies. Readers will learn the best places to find great shares, how to plan trades properly, what it takes to make massive profits and approaches to put trading plans into action. Perfect for experienced traders as well as those new to the markets.

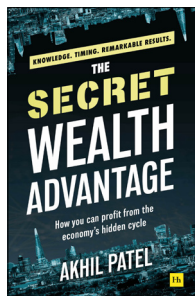
ISBN: 9780857199782 | Paperback £18.99 | Publication date: 18/07/23

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The Secret Wealth Advantage

How you can profit from the economy's hidden cycle

By Akhil Patel



The Secret Wealth Advantage guides the reader through the financial markets and their cycles to help them make better investment decisions. A unique take on property and stock market cycles using data and historical analysis drawn from over two hundred years and multiple countries, the book provides practical guidance on the times to be in and out of the markets. It will help readers secure their financial futures by taking advantage of wealth building periods or preserving their capital during periods when markets tank.

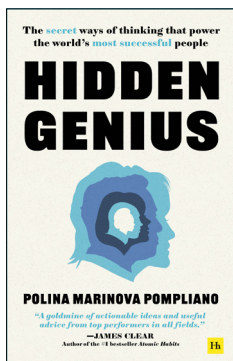
ISBN: 9780857198570 | Paperback £19.99 | Publication date: 11/07/2023

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Hidden Genius

The secret ways of thinking that power the world's most successful people

By Polina Marinova Pompliano



Hidden Genius is based on Polina Marinova Pompliano's popular Substack writings – The Profile – where she studies the most successful and interesting people and companies in business, entertainment, tech, and sports.

The author routinely profiles influential figures and has interviewed The Rock, Melinda Gates, Danny Meyer, Steve Case, Chamath Palihapitiya, and Alexis Ohanian. Polina tweets @polina_marinova and has over 132,000 followers. Her @ProfileRead account has over 16,000 followers.

Polina previously spent five years at Fortune where she wrote more than 1,300 articles and earned the trust of prominent investors and entrepreneurs. *Hidden Genius* will appeal to a broad audience including self-improvers, business leaders, creatives, and all smart-thinking readers.

ISBN: 9781804090046 | Paperback £14.99

Publication date: 20/06/23

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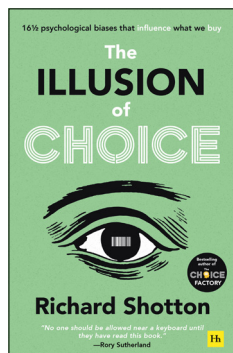
Key titles



The Illusion of Choice

16½ psychological biases that influence what we buy

By Richard Shotton



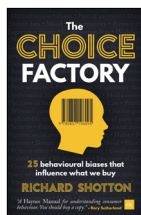
A new book from the bestselling author of *The Choice Factory*, *The Illusion of Choice* explores how behavioural science can be practically applied to advertising.

Drawing on a wide range of behavioural biases, *The Illusion of Choice* identifies the 16½ most important psychological quirks – from the peak-end rule to the power of precision – that anyone in business needs to be aware of. The author focuses on how each should be practically applied to advertising.

Richard Shotton has worked in the advertising industry for 20 years. He has over 41,000 followers on X and over 267,000 followers on LinkedIn. He regularly writes for *Campaign*, *The Drum*, *WARC*, *Mediatel*, *AdMap*, *Market Leader*, *Huffington Post* and *Media Guardian*. *The Choice Factory* was the Winner of the Sales and Marketing Category at the 2019 Business Book Awards and has been translated into Chinese (Simplified and Traditional), Czech, Hungarian, Italian, Korean, Portuguese, Russian, Spanish, Turkish and Vietnamese.



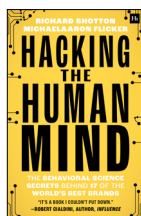
Also by the
same author:



ISBN: 9780857199744 | Paperback £14.99

Publication date: 28/03/2023

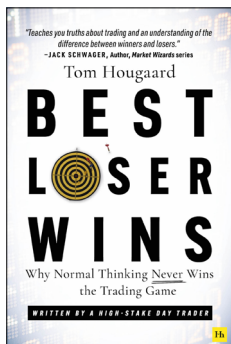
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Best Loser Wins

Why normal thinking never wins the trading game

By Tom Hougaard



In *Best Loser Wins*, respected trader Tom Hougaard explains how his high-stake approach to trading allowed him to make millions. He is the winner of multiple trading competitions and on one occasion traded £25,000 into more than £1 million over the course of a year.

Best Loser Wins is about mindset psychology and self knowledge. The book explains how traders by thinking differently can elevate their game from mediocre and sporadic to excellent and consistent. Normal thinking leads to normal results. For exceptional results, traders must think differently.



Bestseller

Tom is followed by 13,000 people on Telegram where he posts his live trades, including live entries and exits, leaving him nowhere to hide.

Over 150,000 copies sold worldwide since publication in August 2022.

ISBN: 9780857198228 | Paperback £24.99

Publication date: 16/08/22

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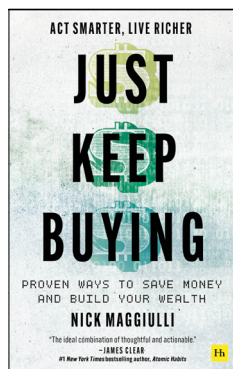
Key titles



Just Keep Buying

Proven ways to save money and build your wealth

By Nick Maggiulli



Everyone faces big questions when it comes to money: questions about saving, investing, and whether you're getting it right. Many answers provided by the financial industry have been based on belief and conjecture... until now.

In *Just Keep Buying*, *New York Times* bestselling author and Data Scientist Nick Maggiulli, uses real data and evidence to answer the biggest questions in personal finance. You will learn why you need to save less than you think, why saving up cash to buy market dips isn't a good idea and how to survive during a market crash.



Bestseller

Nick is the creator of the popular OfDollarsAndData.com blog and has over 183,000 engaged X followers. He tweets at @dollarsanddata.

Over 400,000 copies sold worldwide since publication in April 2022.

"Just Keep Buying is the ideal combination of thoughtful and actionable. Maggiulli not only uses evidence to guide his suggestions, but he is also among the best at boiling everything down into ideas that are easy-to-understand and apply."

– James Clear, #1 *New York Times* bestselling author of *Atomic Habits*

ISBN: Hardback: 9780857199713 Paperback: 9780857199256

Hardback £22.00 Paperback £14.99

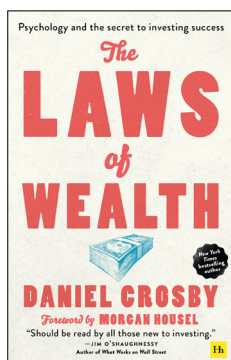
Publication date: 12/04/22

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The Laws of Wealth

Psychology and the secret to investing success

By Daniel Crosby



New York Times bestselling author Dr Daniel Crosby brings the insights of behavioural finance to investors and traders everywhere, in this applied and accessible book.

Throughout, anecdotes, research, and graphics illustrate the lessons in memorable ways and Crosby provides clear, concise direction on what to think, ask, and do next to become a better investor.

This edition features a foreword from bestselling author of *The Psychology of Money*, Morgan Housel.



Also by the
same author:



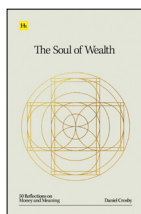
An accessible and practical guide to investing psychology, *The Laws of Wealth* provides the reader with a unique perspective on investing, written by a clinical psychologist who also works as an asset manager.

The Laws of Wealth (original hardback) was awarded a gold medal in The Axiom Business Book Awards 2017.

ISBN: 9780857197832 | Paperback £14.99

Publication date: 30/03/2021

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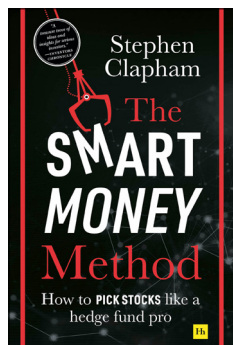
Key titles



The Smart Money Method

How to pick stocks like a hedge fund pro

By Stephen Clapham



In *The Smart Money Method*, the stock-picking techniques used by top industry professionals are laid bare for investors. This is the inside track on how top hedge funds pick stocks and build portfolios to make outsize returns.

Written by one of the leading commentators on fraud and aggressive accounting, Stephen Clapham spent 20 years as an equity analyst at different investment banks and is the founder of Behind the Balance Sheet, a leading investment research and investor training consultancy.

Clapham highlights the techniques to beat the market – he shows where to find great stock ideas, teaches how to access the quality of the business and explains his process to formulate the final decision to purchase. Split into 14 digestible chapters, the author shows how to monitor your portfolio and how to decide when to sell.

ISBN: 9780857197023 | Paperback £19.99

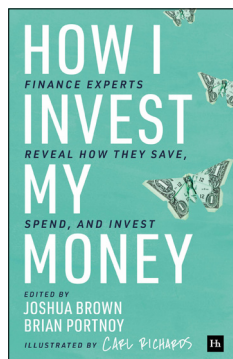
Publication date: 24/11/2020

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How I Invest My Money

Finance experts reveal how they save, spend, and invest

Edited by Brian Portnoy and Joshua Brown



An insightful collection of short essays from 25 of the most thoughtful and interesting leading finance professionals on how they manage their own money.

Taken as a whole, these essays powerfully demonstrate that there is no single 'right' way to save, spend, and invest. We see a kaleidoscope of perspectives on stocks, bonds, real assets, funds, charity, and other means of achieving the life one desires.

Very few financial professionals have ever written about their own personal finances and investments until now. Inspired by a hugely popular blog post by Josh Brown, an on-air contributor to CNBC television each week for the past decade. Josh Brown has one of the largest social media followings in the industry with over one million X followers.

With contributions from high-profile experts including Morgan Housel, Christine Benz, Brian Portnoy and Joshua Brown.

ISBN: 9780857198082 | Paperback £18.99

Publication date: 17/11/2020

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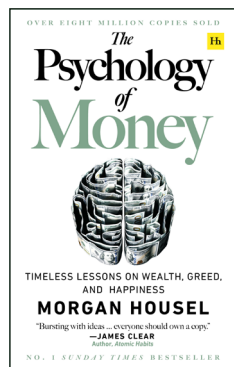
Key titles



The Psychology of Money

Timeless lessons on wealth, greed, and happiness

By Morgan Housel



Bestseller

**Over
9 million
copies sold**

An international bestseller with over nine million combined copies sold and over 60,000 Amazon customer reviews.

Award-winning writer and social media sensation Morgan Housel shares short stories exploring the strange ways people think about money. Inspired by a blog post read by over one million people, the book takes a unique look at misconceptions and common flaws that take place when people think about money and investing, arguing that finance is not just about what you know. It's about how you behave.

Writer and high-profile financial blogger Morgan Housel has over 594,000 highly engaged X followers. *The Psychology of Money* won the gold medal at the Axiom 2021 Business Book Awards in the Personal Finance/Retirement/Investing category. Housel is a former columnist at The Motley Fool and *Wall Street Journal* and has a huge international fan base. He regularly speaks at events, appears on podcasts, television and radio shows.

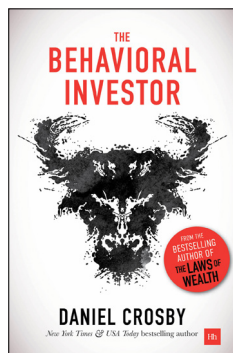
ISBN: 9780857197689 | Paperback: £16.99

Publication date: 08/09/2020

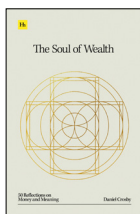
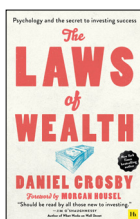
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The Behavioral Investor

By Daniel Crosby



Also by the
same author:



The Behavioral Investor takes an applied look at how psychology ought to inform the art and science of investment management.

Psychologist and asset manager Dr Daniel Crosby examines the sociological, neurological and psychological factors that influence investment decisions and offers practical solutions for improving both returns and behaviour.

Readers will be treated to the most comprehensive examination of investor behaviour to date and will leave with concrete solutions for refining decision-making processes, increasing self-awareness and constraining the fatal flaws to which most investors are prone. Wealth, truly considered, has at least as much to do with psychological as financial wellbeing.

ISBN: 9780857196866 | Hardback £25
Publication date: 16/10/2018

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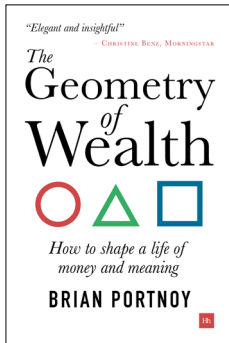
Key titles



The Geometry of Wealth

How to shape a life of money and meaning

By Brian Portnoy



How does money figure into a happy life? Behavioural finance expert Brian Portnoy delivers an inspired answer, building on the critical distinction between being rich and being wealthy.

While one is an unsatisfying treadmill, the other is the ability to underwrite a meaningful life, however one chooses to define that. Truly viewed, wealth is funded contentment.

In this accessible and entertaining book, Portnoy reveals that true wealth is achievable for many – including those who despair it is out of reach – but only in the context of a life in which purpose and practice are thoughtfully calibrated.



ISBN: 9780857196712 | Paperback £19.99

Publication date: 11/06/2018

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