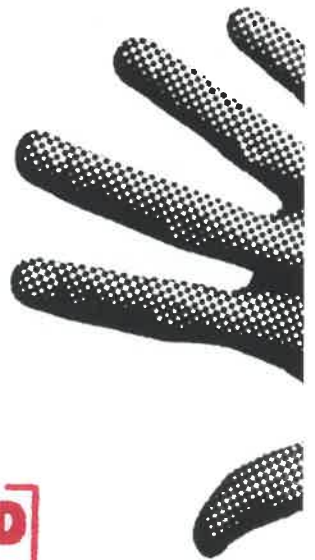


# INEOS HYGIENICS PRIVACY POLICY – COOKIES



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Originator: Sophie Williams

A handwritten signature in black ink, appearing to read 'Rory Tait', located below the originator name.

Approver: Rory Tait (Hygienics COO)

**APPROVED**  
BY: DH DATE: 16/5/23

A handwritten signature in black ink, appearing to read 'Sophie Williams', located below the approval stamp.



## PURPOSE/SCOPE

*This cookie policy describes the cookies that may be set and read when you visit our website and the purposes for which we use those cookies and any personal information collected by using them.*

### 1 OUR USE OF COOKIES

1.1 Welcome to the INEOS Hygienics website (**Site**), which is owned and operated by INEOS Hygienics Limited, a company incorporated in England and Wales with company number 12572591, whose registered office is at School Aycliffe Lane, Newton Aycliffe, Co. Durham, United Kingdom, DL5 6EA (referred to in this policy as **we, us** or **our**).

1.2 This Cookie Policy describes the cookies that are automatically set and others that you may choose to set when you visit our Site and the purposes for which we use them.

1.3 Our Site uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our Site and also allows us to improve our Site.

1.4 Some cookies work by collecting and storing some form of personal information about you, so this policy also describes the personal information we process or allow others to access when using cookies.

1.5 For further information on how we use the personal information we collect about you (including information collected through our use of cookies) please see our [Privacy Policy](#).

1.6 This policy was last updated on the date that appears at the top of this page.

### 2 WHAT ARE COOKIES?

2.1 A cookie is a small data file that is placed on your device to allow a website to recognise you as a unique user when you use the website, either for the duration of your visit (using a **session cookie**) or for repeat visits (a **persistent cookie**). Other similar files such as pixels and beacons work in the same way and we use the word 'cookie' in this Cookie Policy to refer to all technologies that collect information in this way. Cookies can also be used in emails you receive to help understand your level of engagement with them.

2.2 Cookies can be '**first party**' (which are set by us) or '**third party**' (which are placed on your device by another website when you use our Site).

2.3 Cookies are a common technology for remembering certain information about a visitor to a website. The vast majority of websites currently make use of cookies and they are commonly used for a wide range of tasks. We use the following types of cookies for the following purposes:

2.3.1 **Browser cookies**. We use cookies set via your web browser for the following purposes:

- **Strictly necessary cookies**. These cookies are necessary for our Site to function and cannot be switched off in our systems. They include, for example, a cookie that is set for security reasons or to remember your cookie consent preferences. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of our Site will then cease to work.



- **Preferences cookies.** These cookies enable our Site to provide enhanced functionality features. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
- **Statistics cookies.** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Site. They help us to know which pages are the most and least popular and see how visitors move around our Site. All information these cookies collect is aggregated after it is collected. If you do not allow these cookies we will be unable to measure traffic to our Site and unable to monitor its performance.
- **Marketing Cookies** - These cookies may be set through our Site by our third party advertising partners. They may be used by those partners to build a profile of your interests and show you relevant adverts on other websites. They do not directly store personal information about you, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will receive less relevant advertising.

2.3.2 **Email tracking pixels.** Some of the emails we send to you may contain a pixel or tracked links which allows us to identify when you have opened or forwarded the email and to verify which links contained in the email you have accessed. We use this information to determine which parts of our emails are of most interest to you. You can choose not to download the pixel and avoid tracking by adjusting the settings in your email software or service, where the provider has made this feature available. You can delete the pixel by deleting the email. Alternatively, you can unsubscribe from our mailing list by using the unsubscribe option in the email or by contacting us at [Ineos.Hygiene@Ineos.com](mailto:Ineos.Hygiene@Ineos.com).

2.3.3 **Device data.** We obtain data relating to your device, as described in our [Privacy Policy](#), for the purposes set out in the **Use of your personal information** section in that notice.

### 3 CONSENTING TO THE USE OF COOKIES AND THE PERSONAL INFORMATION THEY COLLECT

3.1 Certain cookies we use are strictly necessary for our Site to work. For example, when you visit our Site for the first time, we present you with a cookie notice and tool (**Cookie Tool**) requesting your consent for non-essential cookies. We have to use a cookie to remember your cookie preferences in order to comply with the law (you can see details of this cookie in the table below).

3.2 When you first visit our Site, we automatically set essential cookies on your device that are strictly necessary for our Site to work. In relation to all other types of cookies we wish to use, you will be invited to consent to our use of them using our Cookie Tool. If you do not provide your consent using the Cookie Tool, we will not set these cookies on your device.

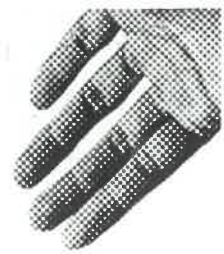
3.3 If you do not provide your consent, our Site will still work but some of the enhanced and personalised features may not.

3.4 If you provide your consent in respect of cookies, you will also be providing your consent for us and the relevant third parties that use those cookies to use your personal information in the ways set out in our [Privacy Policy](#). We will only set or read the relevant cookies for the durations set out in the table below. You can withdraw your consent at any time by using the Cookie Tool to turn off/opt-out of the relevant cookies. The cookie files may remain on your device after you have opted-out of using them. Please see the **How to control and delete cookies** section of this policy or check your browser's help pages to find out how to delete these files from your device.

3.5 If you withdraw your consent for us to use non-essential cookies, the consent you have given us to use any personal information we collect using those cookies will also be withdrawn. Please see our [Privacy Policy](#) for further details.

### 4 COOKIES USED ON OUR SITE

4.1 The table below sets out the first party and third party cookies that are set and read on your device. The legal reason (also known as the 'lawful basis') for using the personal information collected using the cookies is also set out in the table. To find out more about the lawful bases on which we rely to use your personal information, please see our [Privacy Policy](#).



4.2 Some third party cookies are set by third parties that provide a service to us and who act on our behalf and on our instructions. Our [Privacy Policy](#) applies to the personal information collected using these cookies.

4.3 Other third parties are companies who use the personal information for their own business purposes and are, for the purposes of data protection law, 'controllers' in their own right. Whilst we provide a summary of the third party cookies for these companies in the table below, you should also check the relevant third party's privacy policy using the links in that table for more information about how these cookies and the personal information they collect are used.

Name	Duration	Provider	Category	Purpose	Lawful basis for personal information collected by cookie
<b>.AspNetCore.Antiforgery.#</b>	Session	ineoshygienics.com	Necessary	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Legitimate interests: Site operation and security
<b>_greaptcha</b>	Persistent	ineoshygienics.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Legitimate interests: Site operation and security
<b>_GRECAPTCHA</b>	179 days	google.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Legitimate interests: Site operation and security
<b>AI_buffer</b>	Session	ineoshygienics.com	Necessary	Used in context with the "AI_sentBuffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	Legitimate interests: Site operation and security



<b>AI_sentBuffer</b>	Session	ineoshygienics.com	Necessary	Used in context with the "AI_buffer" in order to limit the number of data-server-updates (Azure). This synergy also allows the website to detect any duplicate data-server-updates.	Legitimate interests: Site operation and security
<b>ai_session</b>	1 day	ineoshygienics.com	Necessary	Preserves users states across page requests.	Legitimate interests: Site operation and security
<b>CookieConsent</b>	1 year	ineoshygienics.com	Necessary	Stores the user's cookie consent state for the current domain	Legitimate interests: Site operation and security
<b>rc::a</b>	Persistent	google.com	Necessary	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Legitimate interests: Site operation and security
<b>rc::b</b>	Session	google.com	Necessary	This cookie is used to distinguish between humans and bots.	Legitimate interests: Site operation and security
<b>rc::c</b>	Session	google.com	Necessary	his cookie is used to distinguish between humans and bots.	Legitimate interests: Site operation and security
<b>test_cookie</b>	1 day	doubleclick.net	Necessary	Used to check if the user's browser supports cookies.	Legitimate interests: Site operation and security
<b>_ga</b>	2 years	ineoshygienics.com	Statistics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Consent



<b>_ga_#</b>	2 years	ineoshygienics.com	Statistics	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	Consent
<b>_gat</b>	1 day	ineoshygienics.com	Statistics	Used by Google Analytics to throttle request rate	Consent
<b>_gid</b>	1 day	ineoshygienics.com	Statistics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Consent
<b>ai_user</b>	1 year	ineoshygienics.com	Statistics	Used by Microsoft Application Insights software to collect statistical usage and telemetry information. The cookie stores a unique identifier to recognize users on returning visits over time.	Consent
<b>bounce</b>	Session	adnxs.com	Statistics	Determines if a user leaves the website straight away. This information is used for internal statistics and analytics by the website operator.	Consent
<b>_fbp</b>	3 months	ineoshygienics.com	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Consent
<b>_gcl_au</b>	3 months	ineoshygienics.com	Marketing	Used by Google AdSense for	Consent



				experimenting with advertisement efficiency across websites using their services.	
ads/ga-audiences	Session	google.com	Marketing	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Consent
anj	3 months	adnxs.com	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Consent
fr	3 months	facebook.com	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Consent
IDE	1 year	doubleclick.net	Marketing	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	Consent
pagead/landing	Session	doubleclick.net	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows	Consent

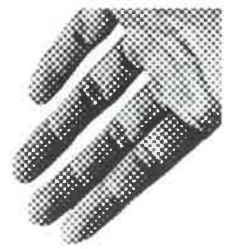


				the website to limit the number of times that they are shown the same advertisement.	
<b>pagead/landing</b>	Session	google.com	Marketing	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Consent
<b>TDCPM</b>	1 year	adsrvr.org	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Consent
<b>TDID</b>	1 year	adsrvr.org	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Consent
<b>tr</b>	1 year	adsrvr.org	Marketing	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Consent
<b>uuid2</b>	3 months	adnxs.com	Marketing	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Consent

## 5 GOOGLE ANALYTICS

5.1 Our Site uses Google Analytics, a web analytics service provided by Google. Google Analytics uses





cookies to analyse the use of our Site by you and other visitors. The information generated by the cookie about the use of our Site is usually transferred to a server of Google in the United States where it is stored. Please see our [Privacy Policy](#) for further information regarding personal information transferred overseas.

5.2 We have activated internet protocol (IP) address anonymisation for Google Analytics so that your IP address is shortened in advance of transfer to Google if you are located in the United Kingdom or European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the United States and shortened there. Google will use this information on our behalf to evaluate the use of our Site by you and other users, to compile reports on the activities on our Site and for further purposes related to the use of our Site to provide services to us.

5.3 The IP address submitted by your browser to Google Analytics will not be merged with other Google data. Please see our [Privacy Policy](#) for details of the personal information that we collect from you using the Google Analytics service.

## 6 HOW TO CONTROL AND DELETE COOKIES

6.1 You can change your cookie preferences at any time by deleting cookies using your browser and refreshing any page on our Site or by using our [Cookie Tool](#).

6.2 In relation to Google Analytics cookies, you can also use the specific Google opt-out tool at <https://tools.google.com/dlpage/gaoptout>.

6.3 You may wish to visit <http://www.allaboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your device, as well as more general information about cookies. Please note that, as these websites are not owned or operated by us, we are not responsible for any of the content on them.

## 7 CHANGES

We may make changes to this Cookie Policy at any time by posting a copy of the revised policy on our Site. Any changes will take effect 7 days after the date on which we post the modified terms on our Site, whichever is the earlier.

## 8 CONTACT US

If you have any questions or concerns about cookies or your privacy when using our Site, please use our contact details in the **Contact and legal information** section of our [Privacy Policy](#).

