

Social Impact Monitoring Program

venues.
new south wales

March 2024 – August 2024
21 October 2024

Introduction

This Social Impact Monitoring Program (SIMP) report has been prepared and submitted to the Department of Planning, Housing and Industry (DPHI) by Venues NSW to meet the approval condition requirements for the Allianz Stadium.

This report documents how social impacts have been managed and monitored over the last reporting period (March 2024 – August 2024).





Bi-annual SIMP outcomes overview

The SFS SIMP has eight key social impact areas, with their own subsequent outcomes and key indicators in which data is collected. The table below provides a summary of the overall performance of the eight key areas over the reporting period (March 2024 – August 2024) during event and non-event days. The following pages provide further details on the performance of each indicator per social impact area.

Desired outcome	Overall performance
Encouraging a cohesive environment	<ul style="list-style-type: none">• All indicators are stable or increasing.• The proportion who agree or highly agree that they would recommend attending the Stadium to a friend, family member or colleague was above the baseline target.
Enhancing patron experience	<ul style="list-style-type: none">• All indicators are stable.
Minimising light spill	<ul style="list-style-type: none">• All indicators are stable.
Minimising adverse noise	<ul style="list-style-type: none">• All indicators are stable.
Encouraging sustainable methods of transport	<ul style="list-style-type: none">• All indicators are stable.• There was an increase in people using light rail to travel to events.
Facilitating a safe parking environment	<ul style="list-style-type: none">• All indicators are stable or meeting target.
Providing a clean environment	<ul style="list-style-type: none">• All indicators are stable.
Providing a safe and secure environment	<ul style="list-style-type: none">• All indicators are stable or meeting target.



clontarf
foundation



Bi-annual SIMP outcomes per eight areas

1. Encouraging a cohesive environment

Desired outcome	Indicator	Target	Data figure for Q3 2024	Performance compared to target	Performance compared with Q1/2 2024
Seamless and non-intrusive patron departure from events to minimise impact to surrounding residents, organisations and precinct users	Number of complaints about anti-social behaviour	Stable or declining from baseline	Zero complaints	Stable	Stable
	Number of incidents of: assault, malicious damage to property, disorderly conduct, drug use, possession and supply, and stealing from people. Note: These incident categories align with crime type data collected and reported by Bureau of Crime Statistics and Research (BOCSAR)	Stable or declining from baseline	Zero incidents	Stable	Stable
Cohesive relationship with surrounding residents, organisations and precinct users	Proportion of neighbouring residents and neighbouring organisations who are satisfied or very satisfied with their experience of the stadium's operation	Stable or increasing from baseline (57%)	52% indicated that they are satisfied or very satisfied	Stable	Stable
Proactive management of alcohol	Proportion of events at which security screening occurs to check for alcohol and other prohibited and restricted items from being brought into the stadium	100%	100%	Meeting target	Stable
	All staff serving alcohol will possess a Responsible Service of Alcohol (RSA) Certificate	100%	100%	Meeting target	Stable
	Number of demerit points incurred by licensees operating within the SFS venue precinct	Zero	Zero	Meeting target	Stable
An inclusive space, which welcomes a diverse range of patrons	Proportion of patrons who agree or highly agree they would recommend attending the Stadium to a friend, family member or colleague. Note: This will be cross referenced against demographic data to understand trends in patron experience	Stable or increase from baseline (baseline 55.3%)	64% respondents gave satisfaction score of 7 or above	Increasing	Improving
	Number or proportion of patrons who live in Paddington, Centennial Park - Moore Park, Waterloo - Zetland, Surry Hills and Redfern	Stable or declining from baseline	3%	Stable	Stable

Bi-annual SIMP outcomes per eight areas

2. Enhancing patron experience

Desired outcome	Indicator	Target	Data figure for Q3 2024	Performance compared to target	Performance compared with Q1/2 2024
Patrons move easily through the precinct	Time taken to: ingress general public patrons into the stadium; egress general public patrons from stadium	Stable or increasing from baseline	Ingress 7 minutes and egress 20 minutes	Stable	Stable
Proportion of patrons who agree or highly agree they had had a positive experience	Proportion of patrons who agree or highly agree they had had a positive experience	Stable or increasing from baseline	64% respondents gave satisfaction score of 7 or above	Stable	Improving

Bi-annual SIMP outcomes per eight areas

3. Minimising light spill

Desired outcome	Indicator	Target	Data figure for Q3 2024	Performance compared to target	Performance compared with Q1/2 2024
Residents and neighbouring organisations are not adversely impacted by light spill	Lighting meeting AS4282 and/or AS/NZS 1158.3.1	100% events	100%	Meeting target	Stable
Residents and neighbouring organisations are not adversely impacted by glare	External materials and finishes visible from a public road and footpath have to have a spectral reflectivity of less than 20%	100% events	100%	Meeting target	Stable

Bi-annual SIMP outcomes overview per eight areas

4. Minimising adverse noise

Desired outcome	Indicator	Target	Data figure for Q3 2024	Performance compared to target	Performance compared to Q1/2 2024
Event noise does not exceed set limits	Proportion of: sporting events which comply with maximum noise level of dBA 60; concerts which comply with maximum noise level of dBA 70	100%	Sporting events - 100%	Meeting target	Stable (sporting events)
Residents and neighbouring organisations are not adversely impacted by noise levels	Number of music events held per year	A maximum of 20 concerts (including the mardi-gras after party) per calendar year	NA	NA	No concert during period
	Residents and neighbouring organisations in the notification boundary set out in the Noise Management Plan are notified in advance of concerts	Within two weeks of event	NA	NA	No concert during period

Bi-annual SIMP outcomes overview per eight areas

5. Encouraging sustainable methods of transport

Desired outcome	Indicator	Target	Data figure Q3 2024	Performance compared to target	Performance compared to Q1/2 2024
Proportion of visitors travelling by public transport is maximised	Proportion of visitors travelling by private vehicles to events	Reduction from baseline	30%	Stable	Stable
	Number of people using light rail to travel to events	Increase from baseline	34%	Stable	Increasing
Proportion of patrons travelling by bike is maximised	Number of people cycling to events in Moore Park	Increase from baseline	<0.5%	Stable	Stable
Proportion of patrons walking is maximised	Use of Devonshire Street as the key walking route to and from Moore Park on event days	Increase from baseline	9%	Stable	Stable

Bi-annual SIMP outcomes overview per eight areas

6. Facilitating a safe parking environment

Desired outcome	Indicator	Target	Data figure Q3 2024	Performance compared to target	Performance compared to Q1/2 2024
Patrons park safely and legally	Proportion of visitors using temporary event car parking areas in Moore Park	Progressive reduction in on-grass car parking over time in accordance with statutory requirements	6%	Meeting target	Stable
Site provides a safe interaction between pedestrians and vehicles	Number of crashes/incidents involving vehicles and pedestrians on event days within the area of influence of the Stadium, being Driver Avenue, Moore Park Road (Moore Park Road to Poate Road), Lang Road (Anzac Parade to Driver Avenue), Anzac Parade (Moore Park Road to Lang Road)	Zero	Zero	Stable	Stable

Bi-annual SIMP outcomes overview per eight areas

7. Providing a clean environment

Desired outcome	Indicator	Target	Data figure Q3 2024	Performance compared to target	Performance compared to Q1/2 2024
Neighbouring residences and organisations are not impacted by litter and inappropriate waste disposal from the stadium	Number of complaints about litter and inappropriate waste disposal made per event within the areas immediately surrounding the Stadium	Stable or decreasing from baseline	Zero	Stable	Stable

8. Providing a safe and secure environment

Desired outcome	Indicator	Target	Data figure Q3 2024	Performance compared to target	Performance compared to Q1/2 2024
Site continues to provide a safe and functional space for its intended use	Number of work health and safety (WHS) incident reports related to events	Stable or decreasing from baseline	52	Stable	Stable
	Proportion of contractors receiving safety inductions	100%	100%	Meeting target	Stable

Social Impact Monitoring Program

Venues NSW is committed to ensuring Allianz Stadium continues to be managed and operated to world-class standards for the people of NSW.

This was the second of two bi-annual SIMP submitted to DPHI in 2024. The first bi-annual SIMP report was submitted in April 2024.

