



PROJECT STERLING

THREE HIGHLY-ATTRACTIVE REGIONAL UK HOTEL
OPPORTUNITIES AVAILABLE INDIVIDUALLY OR AS A GROUP



Cranage Estate

KEY INVESTMENT HIGHLIGHTS

- Excellent geographical spread along the M1 / M6 corridors
- Fully Freehold estate
- Available individually or as a whole group
- Consistently impressive financial performances with upside potential from re-branding
- Extensive asset management and value creation opportunities
- Offered for sale free of head office management and all associated branding
- Extensive meeting and event facilities with strong corporate customer base, each well-known in their respective markets
- Strong leisure business including substantial golf offering at Staverton Estate

Horwood Estate



Staverton Estate





HOTEL	Tenure	No. Bedrooms	No. Meeting Rooms	Acreage	2018 Total Revenue	2018 Hotel EBITDA
Cranage Estate	Freehold	151	28	20	£6.2m	£1.85m
Staverton Estate	Freehold	247	61	150	£8.8m	£2.1m
Horwood Estate	Freehold	185	35	38	£5.9m	£1.6m
TOTAL		583	124	208	£20.9m	£5.6m



FURTHER INFORMATION

Detailed information relating to the individual properties and their performances can be found within a secure data-site. For access, please request a Confidentiality Agreement ('CA') from the Project Team.

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