DKMS
WE DELETE BLOOD CANCER

Message suggestions for your "donations in lieu of gifts" Christmas cards

We are supporting the DKMS Donor Center gGmbH in their goal of registering as many people as possible to become potential lifesavers. By doing this, we are helping give blood cancer patients a second chance at life. Instead of giving Christmas presents to our customers, we are donating the budget planned for gifts to support DKMS in giving hope to blood cancer patients and their families.

Every 27 seconds, someone somewhere in the world receives the devastating diagnosis of blood cancer. In Germany it's every 12 minutes. Many blood cancer patients do not find a matching donor. We want to help DKMS register new donors, provide access to treatment for patients worldwide and support research to develop the best possible treatment for blood cancer patients. This is why we are donating our planned gift budget to DKMS instead of buying Christmas gifts this year,

If the amount has already been announced:

We are supporting DKMS Donor Center gGmbH in achieving sustainable improvements for blood cancer patients worldwide. Instead of giving Christmas presents, we are donating the 5,000 € planned for our gift budget to the DKMS. With this financial support, DKMS can register over 125 new potential lifesavers for example. This provides hope to patients worldwide who are searching for a matching stem cell donor.

If you would like to ask your customers to register as donors:

Instead of giving you a Christmas gift, we want to give you the feeling of doing something good. This year we are donating the amount of money planned for our customer Christmas presents to the DKMS Donor Center gGmbH. This will cover the cost of registering new stem cell donors and also give you the opportunity to register. Together we can give patients and their families worldwide strength and hope for the future.

This year, instead of giving Christmas presents, we are supporting the DKMS Donor Center gGmbH with a money donation. We want to give you, our customers, the chance to join us in making a difference to patients with blood cancer by registering as a potential stem cell donor with DKMS. We will cover the cost of your registration by making a donation to DKMS.

We are supporting the DKMS Donor Center gGmbH to sustainably improve the situation of blood cancer patients worldwide. Instead of giving Christmas presents, we are giving you the chance to register as a potential stem cell donor with DKMS. We will cover the cost of your registration by making a donation to DKMS. Together we can help give even more patients a second chance at life.

DKMS (FR)