

OU/BB Fever Pitch Shorts

Revolution

Transcript

GFX & CAPTIONS	DIALOGUE
GFX: The Open University Logo	
	DAVID JAMES (IV) I thought, 'Oh they're calling it the Premier League now' OK we'll see how long that lasts!
	HARRY REDKNAPP (IV) We thought it was just another name for. You know, they're changing Division One into calling it the Premier League you know. What difference is it going to be? Its's just going to be the same league. Nothing new is going to happen
	GRAEME LE SEUX (IV) I think if anybody said they predicted what was going to happen, they'd be lying
	ALAN SHEARER (IV) We were aware that the whole of the country were about to embark on a journey. But what that journey was going to be or how big it was going to be, I don't think anyone could have predicted.
	TITLE CARD "The Revolution will be Televised"
CAPTION:	DAVE HILL (IV)

DAVE HILL SKY SPORTS, 1988-1993	British television had not understood in my opinion what football means to the English society. You had this incredibly powerful part of society that wasn't being covered on television. Sooty got more coverage than football did.
CAPTION: HARRY REDKNAPP WEST HAM MANAGER, 1994-2001	HARRY REDKNAPP (IV) We had a nine-inch television with a three-inch magnifying glass that you hung over the front, it was black and white. So that Saturday of the Cup final was our big day of the year. And that was all you got. You didn't see any other games
CAPTION: GARY NEVILLE MANCHESTER UNITED 1992-2011	GARY NEVILLE (IV) If you think about football pre-Premier League you couldn't get a game on live television, hardly maybe the odd game on a Sunday. And then the Premier League you had the sort of Monday night football with the razzmatazz of the dancing and the fireworks on entering the pitch Sky transformed the production and broadcast of football
CAPTION: LES FERDINAND QUEENS PARK RANGERS 1987-1995	LES FERDINAND I remember the first few games there were dancing girls, there were fireworks, there were all sorts of stuff going off. And you were thinking I just came here to play football, I've never seen none of this before. Then it changed into like Monday night football and stuff that we'd never seen you know. You'd play on a Saturday, you'd play on a Tuesday and Wednesday if it was a cup game or a league game. Never Monday night football then Friday night football. So yeah, that was a big change.
CAPTION: GRAEME LE SAUX CHELSEA 1989-1993	GRAEME LE SAUX I'm trying to think when I first noticed. When you were about to kick off on a Sky game you had to wait for the match director to give the referee the go-ahead. So, you'd be stood there all ready, let's go and then the refs at the halfway line waiting for the match director to go like this to start the game cos obviously you had to start on time.

	Suddenly with Sky you were seeing those subtle differences
CAPTION: DAVID JAMES LIVERPOOL 1992-1999	DAVID JAMES (IV) You know the live game had more cameras you could tell the difference between the live game you know players would get their haircut. A new pair of gloves maybe. It was when they started putting the camera in the back of the goal. So, our warm-up was trying to hit the cameraman setting the camera up. Once he'd set the camera up it was trying to hit the camera to knock it out of the corner of the goal. Yeah. And people wonder why we never won the League [LAUGHS]
	Harry Redknapp I mean in the nineties it had suddenly changed. You know we had to do interviews after a game you know as soon as the game was over you got somebody sticking a microphone under you and wanting an interview. We hadn't been trained to do that, we were footballers who'd become football managers and we had no experience of dealing with the press or dealing with TV and doing interviews after a match it was something that no one had taught us. And I 'm sure lots of us opened our mouths and said things really that we regretted after.
	DAVID JAMES If your game wasn't live, it was almost like "we're not good enough" And you wanted to be in the live game because you'd think. You know you were good enough. Then you realised the importance or the power of TV
	GARY NEVILLE The big broadcast change of Sky coming in, the Premier League being formed it was just transformational to football. Transformational in terms of everything changed. The way in which football was seen. The amplification of football with broadcasters, with partners, globally. The stadiums became the best in the world. The quality of football was better, the fitness of the players was better, the nutrition, sports science.

<p>CAPTION: ALAN SHEARER BLACKBURN ROVERS 1992-1996</p>	<p>ALAN SHEARER Wherever you go in the world now that's all people want to talk about. I don't think anyone could have predicted back in 1992 when it started that it would turn out to be to be as huge as it is</p>
	<p>GARY NEVILLE I think it's the biggest moments in, probably one of the biggest moments in English football history the Premier League. Because it's enabled everything that has happened since to occur.</p>