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Region's Largest Building Society Voted Best Overall Finance Brand at Industry Awards

Colleagues at Newcastle Building Society are celebrating after scooping three accolades at the 2023 Personal Finance Awards, including Best Overall Finance Brand.

Hosted by the Money Pages, and now in their 26th year, the awards highlight the best businesses and products in the UK personal finance market as voted for by UK consumers, with more than 150,000 votes cast across all categories.

The North East's largest building society took home the most prestigious award of the event – winning Best Overall Personal Finance Brand, as well as the award for Best Social Media Content.

In the same week, Newcastle Building Society also tasted success at the 2023 Engage Awards, claiming the title of Best Use of Technology in Employee Engagement at the UK's only awards programme celebrating achievements across the entire spectrum of customer and employee engagement.

Karl Elliott, brand and marketing director at Newcastle Building Society, said: "We aim to place our members' experience at the core of everything we do, ensuring it's as easy as possible to communicate and engage with us, be that through our growing network of branches, or our digital channels. These awards are recognition for our constant efforts to enhance and improve our customer engagement and are testament to the great work of our marketing team, showcasing their creativity and customer focus."

For more information on Newcastle Building Society, visit www.newcastle.co.uk/poweringcommunities

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About Newcastle Building Society

Newcastle Building Society is the biggest building society in the North East, with a network of 31 branches and assets of more than £5.3bn. We've been here for our members for over 160 years.

As a leading local employer, we're committed to growing our region's talent and being a great place to work where people can realise their potential. We hold Platinum IIP and won the Excellence and Positive Impact Award at the 2022 CIPD North East of England HR&D Awards. We were named Company of the Year in the Northumberland and Tyneside category of the North East Business Awards 2022.

We help people to own their home, to save and to plan their finances through our range of products and services. We believe in the role of the high street at the heart of our communities and, as our branch network grows, are increasingly proactive in making financial information and financial advice accessible across our region.

Our Financial Advice is provided through our Newcastle Financial Advisers Limited division.

We're dedicated to helping our North East communities make positive changes; since 2016 the financial support through grants and donations from the Newcastle Building Society Community Fund at the Community Foundation to benefit local causes has surpassed £2.3m. Our total community contributions in 2022, made up of grants, match funding, and our ongoing partnership donations, was more than £544,000.

www.newcastle.co.uk

Newcastle Building Society Principal Office: 1 Cobalt Park Way, Cobalt Business Park, NE28 9EJ. Newcastle Building Society is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Newcastle Building Society is entered in the Financial Services Register under number 156058. You can check this on the Financial Services Register or by contacting the Financial Conduct Authority on 0800 111 6768.