

CARSTON BELL JOINS EMG / GRAVITY MEDIA USA AS SPECIALIST SYSTEMS MANAGER



Wednesday 22nd January 2025 - EMG / Gravity Media USA, a leading force in the broadcasting, production, and media industry, is pleased to announce the appointment of Carston Bell as Specialist Systems Manager.

With over 25 years of experience in the television and film industry, Carston is a recognized expert in RF transmission technology and specialty camera solutions. His role will be pivotal in introducing EMG / Gravity Media's globally recognized special camera technologies to the U.S. market, driving innovation and collaboration across our group entities, including Connectivity and ACS.

As Specialist Systems Manager, Carston will oversee the development, deployment, and management of special camera and RF projects. His expertise will support the seamless integration of cutting-edge broadcast solutions, enabling EMG / Gravity Media to excel in high-profile live sports, entertainment, and aerospace productions.

Carston's journey into broadcast technology began with a NASA-inspired childhood and has spanned decades of creative and technical contributions. Having freelanced with EMG Connectivity USA in recent years, he has developed a strong connection with the company and its leadership team. His relationship with Nathan Spencer, Managing Director of EMG / Gravity Media USA, dates back more than a decade, further solidifying his integration into the team.



Prior to joining EMG / Gravity Media, Carston has extensive experience in aerial cinematography, RF technology, and specialty cameras for live events, documentaries, and aerospace productions. He holds a pilot's license and possesses in-depth knowledge of aviation and aerospace.

With a deep expertise in RF technology, specialty cameras, and wireless solutions, including pylons for football and in-car cameras, Carston has played a pivotal role in and delivered major contributions for iconic events including Red Bull's Stratos skydive and Luke Aikens' "Heaven Sent" freefall, the remote camera operations for the Super Bowl, as well as NASA and SpaceX aerospace tests to name a few. Plus, the winner of multiple Emmy awards and a Primetime Emmy nominee.

Nathan Spencer, Managing Director of EMG / Gravity Media in the USA, stated:

"We are thrilled to welcome Carston to EMG / Gravity Media USA. His deep expertise, creative vision, and proven track record will be instrumental in supporting our growing business. Carston's passion and knowledge align perfectly with our mission to bring innovative, collaborative solutions to the broadcast industry."

Carston Bell commented on his new role:

"Joining EMG / Gravity Media USA is a fantastic opportunity to bring my passion for creativity and innovation to a company that is shaping the future of broadcast technology. I look forward to working with such an accomplished team to deliver unique, world-class solutions to our clients."

With Carston Bell on board, EMG / Gravity Media USA is set to enhance its technical offerings, bringing globally renowned special camera and RF solutions to the forefront of the U.S. broadcast market.

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About EMG / Gravity Media

EMG and Gravity Media joined forces and expertise at the beginning of 2024, forming an unprecedented partnership in the world of global production and content, media services and facilities. The new entity includes more than 100 outside broadcast trucks and flypacks and over 30 studios and production facilities across the UK, Europe, the Middle East, the United States and Australia.

The group is behind many of the world's most-watched sports events, such as UEFA EUROs, Olympic Games, Formula E, the Open Championship, Australian and US Open and Tour de France. Through its studios, production, post-production, outside broadcast facilities, RF and specialist camera technologies, EMG / Gravity Media work in many international markets; across entertainment projects including The Voice, Australian Idol,



Strictly Come Dancing, The Masked Singer and I'm a Celebrity Get Me Out of Here as well as live events and major state occasions.

Click here to learn more about the merger.

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