



EMG / GRAVITY MEDIA ANNOUNCES CHARLIE CUBBON AS CHIEF OPERATING OFFICER & JAMIE HINDHAUGH AS REGIONAL CEO – THE UK, USA, AUSTRALIA, AND MIDDLE EAST

(Thursday 2nd May 2024) – EMG / Gravity Media, the leading force in production and content, media services and facilities, is delighted to announce the appointment of Charlie Cubbon as Chief Operating Officer (COO) and Jamie Hindhaugh as Regional CEO for the UK, USA, Australia, and Middle East at EMG / Gravity Media.

Charlie joins EMG / Gravity Media from today with immediate effect and the newly combined Group will be welcoming Jamie in July 2024. This strategic decision follows the recent merger, further solidifying EMG / Gravity Media's commitment to growth, innovation, and excellence.

CHARLIE CUBBON: CHIEF OPERATING OFFICER

Charlie joins EMG / Gravity Media from Warner Bros. Discovery with over twenty years of extensive experience in building and revitalising businesses in entertainment (film, TV, games), sports, networks, e-commerce, consumer, and supply chain sectors.

During his time at Warner Bros Discovery, Charlie held a series of progressively responsible Vice President roles including VP – Head of UK Finance and Supply Chain, VP – Head of Commercial Development UK & Ireland and most recently VP – Head of Strategic Planning and Operations UK & Ireland, showcasing his leadership, performance focus and commitment to excellence.

His proven track record of leadership makes him the ideal candidate to drive the company forward in this dynamic landscape. Charlie is strategically and commercially driven, being accomplished across strategies, commercial operations, business development, and financial management.

JAMIE HINDHAUGH: REGIONAL CEO – UK, USA, AUSTRALIA & MIDDLE EAST

Jamie also brings a wealth of experience and expertise to his new role when he joins in July. With over 30 years of experience within the industry and a proven track record of being a dynamic and experienced Executive Leader, Jamie is well-positioned to lead EMG / Gravity Media's operations within this region to drive innovation, growth, and customer satisfaction.

Jamie has held numerous roles at BT Sport, The BBC, and Warner Bros Discovery. Jamie is currently the VP of Content and Host Broadcast at WBD, where as the incoming Head of BT Sport he was responsible for supporting the successful transition and launch of TNT Sports in July 2023. During his time at BT Sport he led the multiplatform channels business, responsible for the editorial, content and operational strategy and delivery.

In his new role at EMG / Gravity Media, Jamie will be responsible for overseeing all operations, driving growth initiatives, and fostering strong relationships with our clients, partners, and stakeholders across the UK, USA, Australia, and Middle East regions.



Shaun Gregory, CEO of EMG / Gravity Media, commented about the new additions to the leadership team:

"We are thrilled to announce the appointment of Charlie as our Chief Operating Officer and Jamie as our Regional CEO for the UK, USA, Australia & Middle East.

Charlie brings unparalleled experience and strategic vision to our leadership team, with a proven track record of building empowered working environments and driving high-performing teams. His dynamic leadership will be instrumental in propelling our global operations forward.

Similarly, Jamie's extensive experience and strategic acumen make him the ideal candidate to lead our operations through an exciting phase of growth and development. Under his leadership, we are confident that our presence in these markets will continue to thrive, delivering exceptional value to our customers and stakeholders.

We also extend our sincere gratitude to Peter Bates as our interim Regional UK, USA, Australia & Middle East CEO for his leadership during the transition period."

Charlie Cubbon shared his excitement and commitment to the company's mission:

"I am honoured to join EMG / Gravity Media at such a pivotal moment. The industry is undergoing rapid transformation, and I am eager to collaborate with the talented team to seize new opportunities and deliver exceptional value to our clients and stakeholders. I look forward to leveraging my experience to contribute to the growth and success of EMG / Gravity Media. Together, we will chart a course for sustained growth and innovation, ensuring EMG / Gravity Media's continued leadership in the industry."

Jamie Hindhaugh commented on his new role as the UK, USA, Australia & Middle East Regional CEO effective from July 2024:

"I am honoured to be joining EMG / Gravity Media. This is an exciting time for the combined company as we embark on this new chapter following the merger. I am committed to driving success and fostering a culture of innovation, collaboration, and excellence within our UK, USA, Australia & Middle East operations. Together with our talented team, I am confident that we will achieve great things and continue to deliver value to our customers."

EMG / Gravity Media looks forward to the impactful contributions Charlie Cubbon and Jamie Hindhaugh will make in their new roles and is excited about the opportunities that await.

- ENDS -



EMG and Gravity Media Join Forces: An Overview

EMG, one of the leading global providers of broadcast services and media solutions for live sports, entertainment and events, and Gravity Media, a global provider of complex live creative production and media services, are combining their businesses to create one of the world's largest and most significant broadcast technology and production companies.

Aligning the strengths, expertise, and resources of EMG and Gravity Media, this new venture will deliver an unparalleled range of media services and solutions to clients worldwide: 30 offices, more than 100 outside broadcast trucks and flypacks and 40 studios across the United Kingdom, Europe, the Middle East, the United States and Australia, offering market-leading broadcast, technology, production, and post-production solutions across many of the world's most-watched live events and entertainment programmes and working with the world's most renowned sports rights holders, production houses and broadcasters.

The group's acknowledged broadcast technology and production partnerships across major sports including UEFA EUROs, Olympic Games, FIFA World Cup, Champions League and Premiership football, Formula E, the Bathurst 1000, the ATP Tour, Australian Open, US Open and French Open, Tour de France, Giro d'Italia and Tour Down Under, NBC Sports and College Sports across the US, the World Aquatics Championships, the Melbourne Cup, the Sydney Hobart Yacht Race.

Through its studios, production, post-production, outside broadcast facilities and specialist camera technologies, EMG and Gravity Media work with major production companies, television networks, pay television and streaming platforms in many international markets across projects including The Voice, Australian Idol, Dancing with the Stars, Strictly Come Dancing, The Masked Singer, Australia's Got Talent, Britain's Got Talent, 1% Club and I'm A Celebrity Get Me Out Of Here and major events including the BAFTA Awards, Brit Awards, ARIA Awards, AACTA Awards and major state events, including the Coronation of King Charles III.

The combination's post-production centres play a key role in the production of major international television productions across broadcast, subscription, and streaming platforms as well as projects from multiple US and international studios and many of the world's leading independent film productions.

PRESS CONTACTS

Tia Maletta – UK Based
Group Marketing Manager at EMG / Gravity Media
tia.maletta@gravitymedia.com
+44 7816 129123

Simon Francis – Australia Based
PR Consultant
simon.francis@gravitymedia.com
+61 418777748

Danielle Harper – UK Based Account Director at Bubble Agency
danielleh@bubbleagency.com
+44 (0) 7514 495 819