

**EMG / GRAVITY MEDIA ANNOUNCES EAMONN CURTIN AS CHIEF COMMERCIAL OFFICER**



**Thursday 17<sup>th</sup> October 2024** – EMG / Gravity Media, the leading force in production and content, media services and facilities, is pleased to announce the appointment of Eamonn Curtin as Chief Commercial Officer (CCO), effective immediately. Eamonn will oversee EMG / Gravity Media’s commercial operations, business development, and strategic partnerships as the company continues its growth trajectory.

Eamonn holds over 25 years of experience in the industry having previously held commercial leadership roles at Telegenic and EMG for over 10 years, most recently holding the position of Global Client Director at EMG / Gravity Media.

He has a proven track record providing first class, live Outside Broadcast facilities, for clients such as Sky Sports, BBC Sport, TNT, ITV, Prime Video, UEFA, and FIFA. Plus, has worked on major international events such as The Olympics, Rugby World Cups, UEFA Champions League, UEFA Euros Finals, and FIFA World Cups to name a few.

Having extensive knowledge and experience using the latest technology and workflows available to enhance coverage of major events, Eamonn has learnt from the best broadcasters in the business.

In his new role, Eamonn will be responsible for leading the Global Sales & Marketing team at EMG / Gravity Media, ensuring clients receive the best solutions for their businesses. Whilst working alongside the regional commercial teams, he will continue



to build on his extensive experience, identifying new markets, areas for growth, and opportunities with new and existing clients across the group.

Furthermore, focus on expanding EMG / Gravity Media's presence in new markets and fostering strong partnerships to ensure the company continues to deliver innovative solutions to its clients.

**Shaun Gregory, CEO of EMG / Gravity Media commented:**

“With Eamonn’s deep expertise and vision, we are confident that he will continue to play a pivotal role in strengthening our market position and accelerating our commercial efforts. A natural client leader with an eye for new business, I am confident that Eamonn will hit the ground running and continue to build on the great momentum we’ve seen since the merger earlier this year. As we continue to expand and innovate, Eamonn’s leadership will be instrumental in executing our strategy and delivering value to our customers and stakeholders.”

**Eamonn expressed about his new role stating:**

“I am thrilled to be appointed as Chief Commercial Officer at such an exciting time. I look forward to working with the talented teams across the company to further drive growth, deepen our relationships with customers, and capitalize on new opportunities in the market.”

**- ENDS -**

**About EMG / Gravity Media**

EMG and Gravity Media joined forces and expertise at the beginning of 2024, forming an unprecedented partnership in the world of global production and content, media services and facilities. The new entity includes more than 100 outside broadcast trucks and flypacks and over 30 studios and production facilities across the UK, Europe, the Middle East, the United States and Australia.

The group is behind many of the world’s most-watched sports events, such as UEFA EUROs, Olympic Games, Formula E, the Open Championship, Australian and US Open and Tour de France. Through its studios, production, post-production, outside broadcast facilities, RF and specialist camera technologies, EMG / Gravity Media work in many international markets; across entertainment projects including The Voice, Australian Idol, Strictly Come Dancing, The Masked Singer and I’m a Celebrity Get Me Out of Here as well as live events and major state occasions.

[Click here](#) to learn more about the merger.

**PRESS CONTACTS**



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