

What is included	2k Club	£5k Supporter	£10k Bronze Partner	£25k Silver Partner	£50k Gold Partner	£50k+ Platinum Partner
Welcome LinkedIn post	✓	✓	✓	✓	✓	✓
LinkedIn posts on any exciting news or updates about the partnership	✗	✗	✗	✓	✓	✓
Online registration event	✓	✓	✓	✓	✓	✓
In person registration event with trained staff present	✗	✗	✗	✓	✓	✓
x2 bi-annual e-newsletters delivered per year	✓	✓	✓	✓	✓	✓
Listed as a supporter or partner in our annual impact report	✓	✓	✓	✓	✓	✓
The DKMS 'In Support of' logo available to use	✓	✓	✓	✓	✓	✓
Licensed rights to the use of our DKMS logo *subject to use (£5k value)	✗	✗	✓	✓	✓	✓
Company name, logo and blurb featured on our website as a corporate supporter or partner	✓	✓	✓	✓	✓	✓
Challenge event places near you. *where possible & not the London Marathon	✗	✗	1	2	3	Bespoke
Required to sign the <u>short</u> form of the corporate partner contract	✗	✗	✓	✗	✗	✗
Required to sign the <u>full</u> form of the corporate partner contract	✗	✗	✗	✓	✓	✓
DKMS to deliver a motivational talk/lunch & learn at the company by a charity ambassador (volunteer)	✗	✗	✗	✓	✓	✓
Co-branded materials to be designed and produced	✗	✗	✗	✓	✓	✓
Complimentary tickets to DKMS networking events	✗	✗	✗	✗	✓	✓
Thank you video created especially for you to share with your employees	✗	✗	✗	✗	✓	✓
Press release announcing the partnership	✗	✗	✗	✗	✗	✓
Bespoke partnership designed together	✗	✗	✗	✗	✗	✓