

# Volunteer Role Description

## Volunteer Role Title: Student vs Blood Cancer Lead Volunteer

Department: Fundraising/Donor Recruitment

Responsible to: **Volunteer Hub Lead & Ian Corpuz – Volunteering Manager**

Email: [Ian.Corpuz@dkms.org.uk](mailto:Ian.Corpuz@dkms.org.uk)

Telephone: 020 8747 5657

Location: **Regional**

### **About us**

DKMS is a charity dedicated to the fight against blood cancer and blood disorders. We raise awareness, recruit blood stem cell donors to the register and raise funds to help give more people with blood cancer a second chance of life.

We also support patients from day one of their diagnosis, as well as their families and friends who often wish to organise events to encourage more people to join the register. This is a really positive way to get involved, and help to rally community support and provide hope at a time when it's so needed.

### **About the role**

As a student you can increase awareness of blood cancer and run donor drive events at your university, student union or colleges to help those diagnosed with blood cancer a lifesaving match. Build a group of students to come together and organise activities and events to support DKMS at your university or college to support our cause, by organising donor recruitment events, fundraising activities or raising awareness. Any activity to support us achieve our goal. Each University/college may have more than one lead volunteer

### **We're looking for someone passionate about fighting blood cancer and blood disorders, to join with us to:**

- Ensure the group fulfils the aims of DKMS UK
- Recruit and manage a team of student vs blood cancer volunteers
- Plan and deliver a number of donor recruitment events (minimum 2) along with fundraising initiatives throughout the year.
- Regular contact with DKMS contact
- Attending the initial volunteer induction training and annual refresher training thereafter
- Attend DKMS quarterly volunteer update meeting

## **Minimum Time Commitment**

Student will ideally commit to a minimum of one academic year or minimum of 2 events per year.

## **Skills/Experience**

- Ability to recruit own volunteers
- Good leadership skills
- Ability to work both independently and as part of a team.
- Ability to use own initiative and be organised
- Strong interpersonal and communications skills.
- Excellent organisational and time management skills as well as working to tight deadlines.
- Ability to use your own initiative, lead and motivate your team.
- Knowledge and understanding of your university's unique community.
- Previous charity/events experience would be an advantage.

## **What you can expect from DKMS**

### **We'll be here to support you in your role and will provide you with**

- Comprehensive training and support from the DKMS team, including digital marketing/social media coaching
- DKMS Material to support your voluntary activities
- Guidance to ensure all fundraising regulations, charity law and regulations are met and reflect best practice
- Recognition of your work and achievements
- An opportunity to feedback on your experience and shape the future development of the program
- A professional reference from an international charity (after 6 months with us)

## **Other Benefits**

You will develop and sharpen many skills including:

- Marketing and promotional skills
- Customer Service skills
- Develop skills in social media
- Gain experience in the charity sector
- Supporting and Planning outreach events
- Volunteering in the community
- Signposting skills

## **Find out more**

If you would like to know more about the role before applying please contact us on 020 8747 5657 or email: [volunteering@dkms.org.uk](mailto:volunteering@dkms.org.uk)

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