Our Homes and Place journey video transcript

00:04.2 - 00:12.9

At Sovereign we believe that everyone should live in a home and a place where they feel safe, part of their community and where they can thrive.

00:13.9 - 00:22.2

Our homes and play standard is the quality Benchmark for a Sovereign home an underpins our development and investment strategy.

00:21.1 - 00:38.1

It's a big step on our journey to making all our homes great places to live. Homes that enhance the environment and promote sustainable living. The Standard aligns with national planning policy and will support our partnerships with local authorities and provides a pathway to achieving NetZero.

00:37.1 - 00.45.0

The Standard is made up of four key areas: Customers Homes Place and Sustainable Future.

00:46.6 - 01:03.0

Our customers' experience of their homes and places is our priority. We take pride in safe and affordable communities that are healthy inclusive and full of delight for everyone. We'll achieve this by making sure that our homes are comfortable and cost-effective for our customers.

01:04.1 - 01:17.8

New homes will be carefully designed to be flexible and adaptable into the future, complementing and enhancing their local community and environment. Our places will be inclusive providing different kinds of homes where people feel safe.

01:19.1 - 01:32.4

They'll connect with and complement the existing built environment and promote sustainable design. And we take a sustainable approach to the delivery and running of homes. So they'll be energy efficient with a low environmental impact.

01:33.3 - 02:00.3

We'll score existing homes and new development opportunities against the Standard and it will inform our investment or replacement strategy for our existing homes in this way. We'll create homes and communities that support customers health and wellbeing making it easy for them to get on with their lives in a home that's warm comfortable secure and affordable to run that also reduces their impact on the environment in sustainable communities.