

Highfield **Level 3**

End-Point Assessment for

ST0071 Customer Service Specialist IfATE v1.1



Government funding band – **£4,000**



On-programme duration – **typically 15 months**



Gateway requirements – **level 2 in English and maths, gateway self-assessment report, submission of on-programme portfolio of evidence**



End-point assessment method – **work-based project (supported by interview), practical observation (with Q&A), professional discussion (supported by portfolio of evidence)**

Working as a customer service specialist

The main purpose of a customer service specialist is to be a 'professional' for direct customer support within all sectors and organisation types. You are an advocate of customer service who acts as a referral point for dealing with more complex or technical requests, complaints, and queries from customers. You are often an escalation point for complicated or ongoing problems. As an expert in your organisation's products and/or services, you share knowledge with your wider team and colleagues. You gather and analyse data and customers' information that influences change and improvements in service, utilising both organisational and generic IT systems to carry out your role with an awareness of other digital technologies. This could be in many types of environment including contact centres, retail, webchat, service industry or any customer service point.

The programme's structure

Your apprentice will be placed in a customer service specialist role over a minimum of 15 months during which they will be supported while on-programme by their tutor. Their tutor will review the progress of the apprentice during the 15 months against the standard to ensure they are prepared for the end-point assessment.

Your apprentice's journey



Ready for training

- Initial assessment
- English and maths training
- On-programme training to meet the requirements of the standard
- Gateway self-assessment report

Set for assessment

Practical observation with Q&As:

- 1-hour practical observation
- 15% of the time for the observation will include questioning by the assessor to seek clarity on any questions they might have

Work-based project, supported by an interview:

- 2,500-word work-based project
- 1-hour interview

Professional discussion supported by portfolio of evidence:

- 1-hour professional discussion
- Portfolio of on-programme evidence

Go further

Completion of this apprenticeship will lead to eligibility to join the Institute of Customer Service as an individual member at professional level.

Available support

On-programme support

- Delivery resources
- Qualification mapped to standard
- Tutor support resource
- Innovative and multi-device e-learning courses

End-point assessment support

- Gateway and mock assessments
- Bespoke end-point assessment solutions
- Progression tracking system
- Staff training, standardisation and support



Need to know more: