## **Highfield Level 4 End-Point Assessment for ST0325 Retail Manager**

## **Mock Assessment Materials**

## **Professional Discussion**

Professional discussion				
Ref	Assessment Criteria (Pass)	Criteria met	Criteria not met	
PD1	Clearly articulate examples from the workplace relevant to evidencing competence across the standard			
PD2	Explain why it is essential to instil the importance of following procedures to staff			
PD3	Provide examples of how staff are managed effectively, including motivation and development of teams and individual staff members			
PD4	Provide an overview of how the retail operation meets the needs of the business			
PD5	Provide reasoned examples of how the operation operates efficiently			
PD6	Explain the importance of keeping up to date with current industry trends and provide examples of how this has been achieved			
PD7	Provide evidence to show they have been part of the budgeting and cost control in the organisation			
PD8	Describe how the retail operation meets legislative and regulatory needs			
PD9	Provide an effective evaluation of own performance, including behaviours, identifying where opportunities for improvement have been taken and results thereof evaluated			
PD10	Demonstrate how feedback has been sought from managers and customers and how this has been effectively dealt with			



Ref	Assessment Criteria (Distinction)	Criteria met	Criteria not met
PD11	Explains how effective retail management and contingency planning have been developed and implemented and how this has increased overall departmental performance		
PD12	Describe how recommendations for the improvement of quality, cost, value or efficiency have been made and implemented in the organisation		
PD13	Demonstrates staff engagement, motivation, performance management and how this has led to increased performance		
PD14	Demonstrate how a proactive approach to risk management has been implemented, including proactively educating and monitoring staff on health and safety and risk matters beyond the legislative minimum		
PD15	Provide examples of when improvement activities have been actively sought to develop own performance to raise standards in sales, promotions, team performance and customer service		
PD16	Provides mentorship to team members with measurable improvements to the performance of individuals and the team		
PD17	Proactively invite feedback from all stakeholders and use this to develop and implement measurable improvements in performance of self and team		

