



A new study of competing FEVE fluoropolymer coatings shows

## PPG CORAFLON® Platinum powder is #1 for color and gloss retention

PPG *Coraflon* Platinum FEVE fluoropolymer powder coatings were designed with color fastness and longevity in mind. Our proprietary blend of pigments and resins retains its gloss and brilliance long beyond the ten-year mark.

### Color that lasts beyond the specification

The key factors in meeting the \*FGIA/AAMA 2605 specification include strict limits to gloss and color change after ten years of South Florida outdoor exposure. Several of today's competing hyper-durable FEVE fluoropolymer powders meet this grueling specification, but which perform better within those thresholds?

\*All tests performed by independent third-party laboratory using Section 8.9 of AAMA 2605 standards.

\*Coraflon Platinum coatings are specifically formulated without TGIC, PFOA (Perfluorooctanoic acid), fluorosurfactants, VOCs (Volatile Organic Compounds), HAPs (Hazardous Air Pollutants), Living Building Challenge (LBC) Red List substances and are REACH compliant - Substances of Very High Concern (SVHCs).



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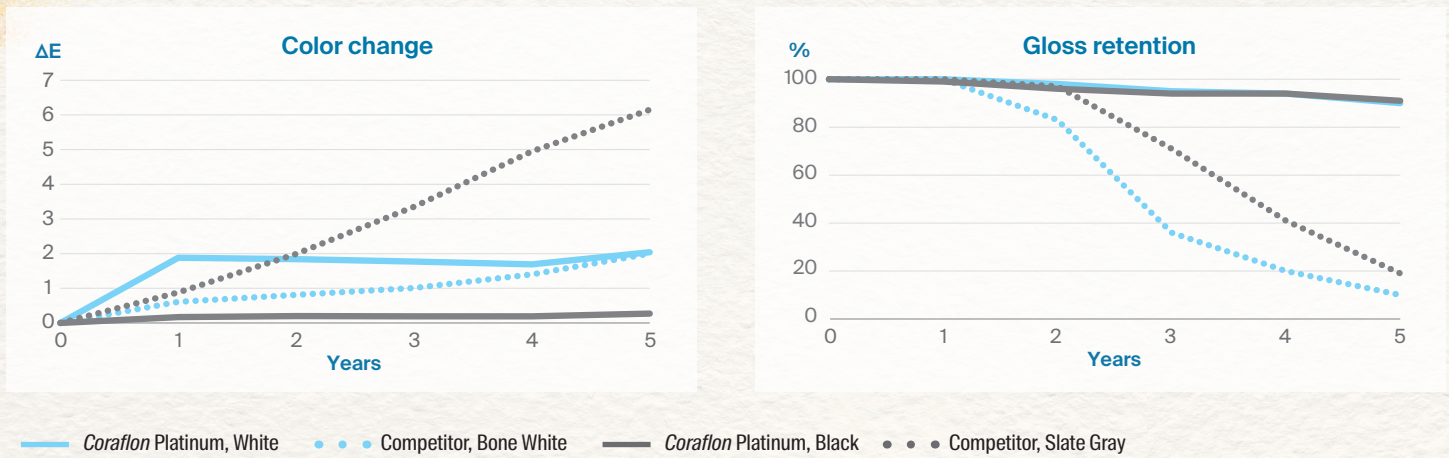




# Undeniable performance

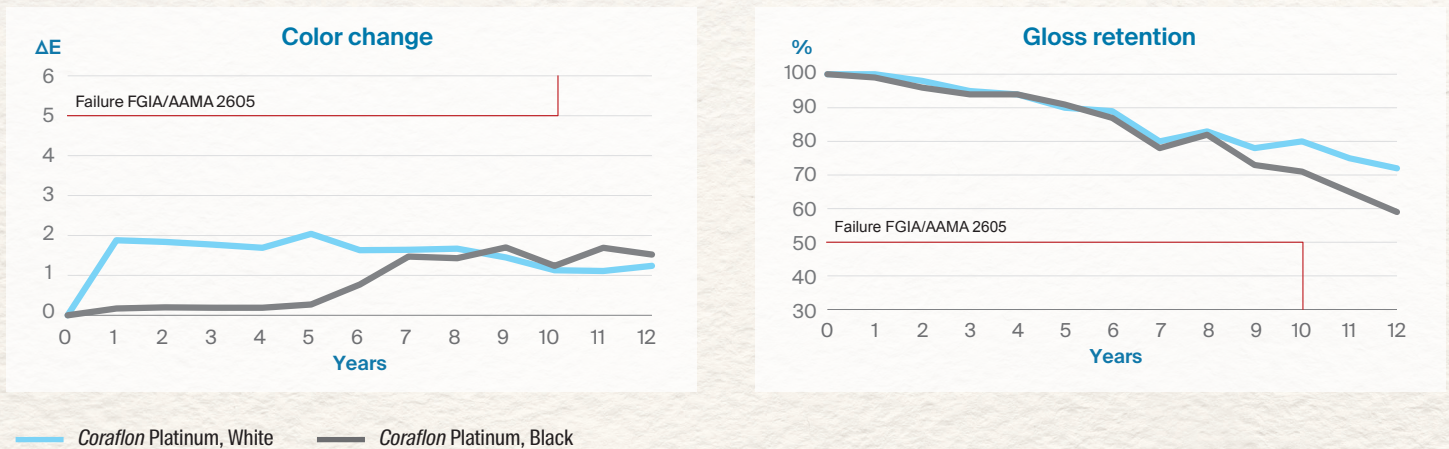
## Five-year South Florida exposure: PPG Coraflon Platinum powder vs. competing hyper-durable brand

Within the first five years of comparison, the competitor's Slate Gray undergoes a massive loss in color. Studying gloss retention over the same five-year period, both competitor colors lose 80% or more of their gloss. In contrast, Coraflon Platinum powder demonstrates stability with minimal color and gloss change.



## Twelve-year South Florida exposure: PPG Coraflon Platinum performance beyond the specification

Extending the previous charts by seven years, Coraflon Platinum powder not only performs comfortably within the criteria for \*FGIA/AAMA 2605 specification, but also maintains its exceptional stability and performance well beyond the ten-year benchmark.



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