



# PAINT SOLUTIONS FOR RETAIL SPACES

## DULUX® Paints One Brand. Infinite Solutions for Retail Spaces.

Retail has never been tougher than it is today. Competition is fiercer, customers are more discerning and opening hours are longer than ever before. Excellence in design and consistent quality of finish are crucial in providing the appropriate backdrop for retailers' merchandising and selling skills and delivering quality that lasts is what *Dulux* products are all about.

If you would like advice or a tailored approach for your paint maintenance program, our dedicated maintenance team is here to help. A paint maintenance specialist can guide you in your paint selection process to meet your maintenance challenges and can also provide an initial on-site consultation. Once you partner with us for all of your paint maintenance needs, we can provide you with a Facility Paint Maintenance and Operating Binder documenting both product and colour recommendations throughout your retail property.



## KEY CONSIDERATIONS FOR PRODUCT SELECTION

Selecting the right paint products for retail properties is essential. Several key considerations need to be taken into account when selecting the appropriate paint products:



**High traffic areas** that take physical abuse like hallways, stairways and entryways



Areas where **fast turnaround times** are needed to ensure minimum disruption like offices, lobbies and hallways



Areas where **slip and fall protection** is of paramount importance like hallways, loading docks, and generally any public access space

# RECOMMENDED PAINT SOLUTIONS FOR RETAIL SPACES

## INTERIOR PAINTS



- DULUX® DIAMOND™**
- Premium acrylic formula offers excellent adhesion to multiple substrates for a durable finish
  - Cross-linking technology for stain and household chemical resistance
  - Easy Flow Modifiers give the formula excellent flow and leveling, for a beautifully smooth finish



- DULUX® LIFEMASTER®**
- Our highest quality zero VOC\* low-odour paint allows for early reentry
  - Excellent adhesion to most surfaces for a durable finish
- \*Colourants added to this base paint may increase VOC level significantly depending on colour choice.



- DULUX® X-PERT®**
- Excellent touch-up
  - Excellent flow and application properties

## EXTERIOR PAINTS



- DULUX® DIAMOND™ EXTERIOR**
- Outstanding dirt and UV resistance
  - Specifically formulated to resist mildew on the paint film
  - High build for exceptional hide
  - Low temperature application
  - Quick dry 100% acrylic



- DULUX® WEATHERGUARD™**
- 100% acrylic paint formulated to guard against extreme weather conditions
  - Tough, durable finish
  - Excellent gloss and colour retention
  - Exceptional adhesion



- PERMA-CRETE™**
- Full line of masonry coatings includes: fillers, sealers, primers, elastomerics, textured coatings topcoats (vertical above-grade) and topcoats (horizontal capable)
- FOR FULL PERMA-CRETE CATALOGUE, VISIT [DULUX.CA](http://DULUX.CA) OR CONTACT YOUR LOCAL SALES REPRESENTATIVE.

## SPECIALTY PRODUCTS



- BREAK-THROUGH!™**
- Quick Dry - dries to the touch in as little as 15-20 minutes, re-coat in one hour
  - Block resistance - tack-free film in as little as 30 minutes
  - Reduces down time, helps complete jobs faster



- PITT-TECH® PLUS EP**
- Direct-to-metal acrylic coating
  - Flash rust/early rust resistance
  - Good abrasion, chemical and corrosion resistance
  - Versatile for use on metal, masonry, plaster and dry wall



- PITT-GLAZE® WB1**
- Excellent abrasion, impact, chemical, and stain resistance
  - Lower odour than Two-Component
  - Excellent mildew resistant coating

VISIT [DULUX.CA](http://DULUX.CA) FOR MORE PRODUCT INFORMATION AND TECHNICAL DATA SHEETS OR TO FIND A STORE NEAR YOU.

## COLOUR EXPERTISE

Colour and design play a critical role in retail facility management. We understand that colour has the ability to transform a space and bring your design vision to life. At Dulux Paints, we consider colour at every angle: aesthetics, trends, digital, matching and performance. A comprehensive suite of colour tools and services offer the opportunity for you to engage with colour the way we see it and specify it.



Professional Colour Renderings | Colour Standardization and Consistency | National Sales and Colour Support Team

### CONTACT YOUR SALES REPRESENTATIVE

NAME:  
EMAIL:  
PHONE:

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