

Campbell Presentation

PAN MACMILLAN

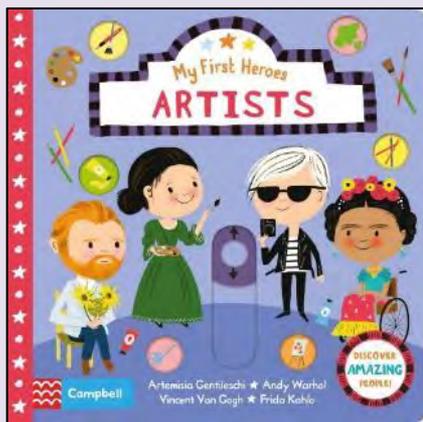


Campbell

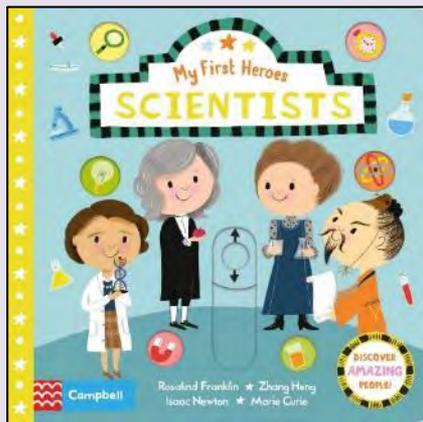


A STEAM novelty board book series for preschoolers, introducing them to individuals who changed the world

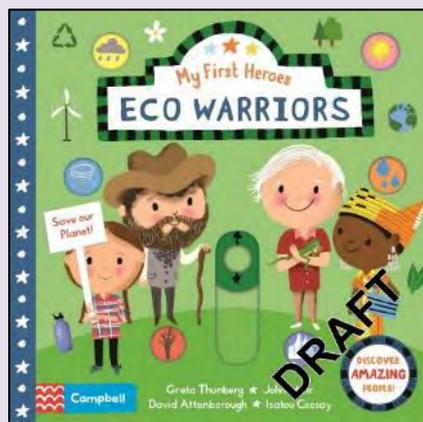
My First Heroes



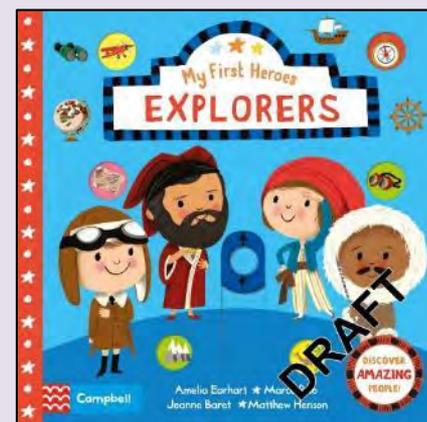
9781529035391
Board Book
April 2020
£5.99



9781529035407
Board Book
April 2020
£5.99



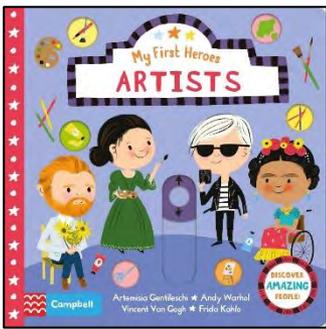
9781529036046
Board Book
August 2020
£5.99



9781529036039
Board Book
August 2020
£5.99

- Publishing into the STEAM trend for stories about historical figures and role models for younger readers
- With scenes to explore, fun facts to learn, bright, bold illustrations, and push, pull and slide mechanisms

Ages 0 - 5



Artemisia Gentileschi



Artemisia Gentileschi was an Italian painter. Her father was also an artist and Artemisia used to help him in his workshop. Here she learnt to paint too!

Wow!
Artemisia Gentileschi was part of a movement called **Baroque**.

What is Baroque?

It is an art style based on making the painting look real.

Baroque paintings were full of drama and action.

They showed real people and fantasy creatures.



💡 Artemisia was the first woman to join Florence's Academy of Design.

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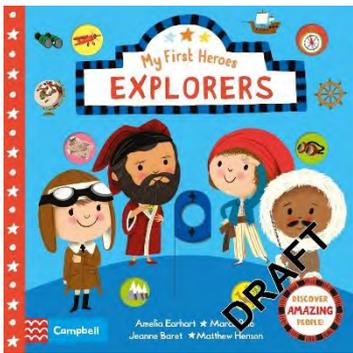
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Jeanne Baret



Jeanne Baret was a **French** explorer. When she was young, she dressed up as a **man** so she could travel on a Navy ship because women were **not allowed** on board.

wow!
Baret was the first woman to sail on a ship around the world.

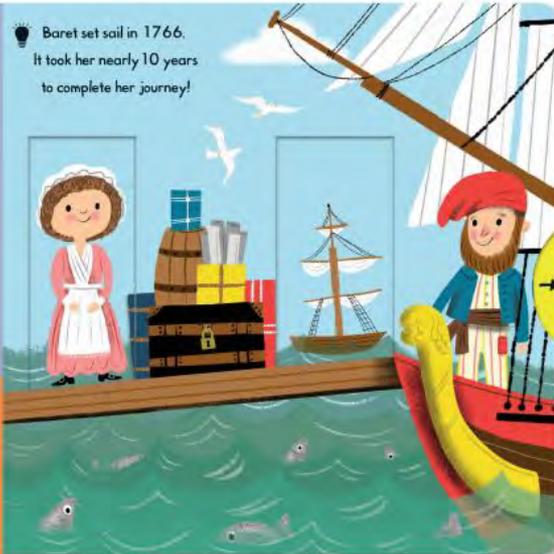
What happened on the journey?

She became an **assistant** to a scientist studying plants.

They **discovered** the exotic-looking Bougainvillea plant!

She changed her name to **Jean** to help with her disguise.

💡 Baret set sail in 1766. It took her nearly 10 years to complete her journey!



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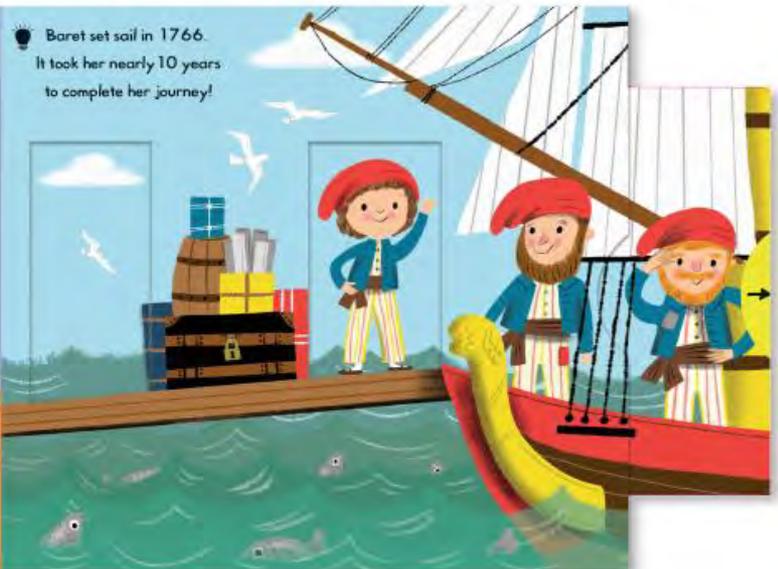
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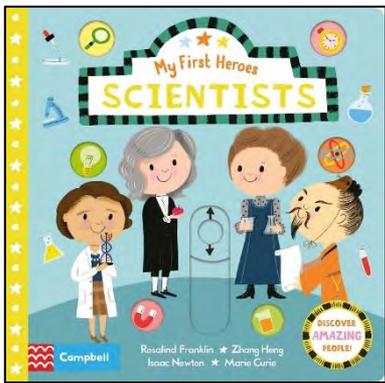
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Isaac Newton



Isaac Newton was an English mathematician. His mother wanted him to leave school and become a farmer but Newton wanted to study.

Wow!

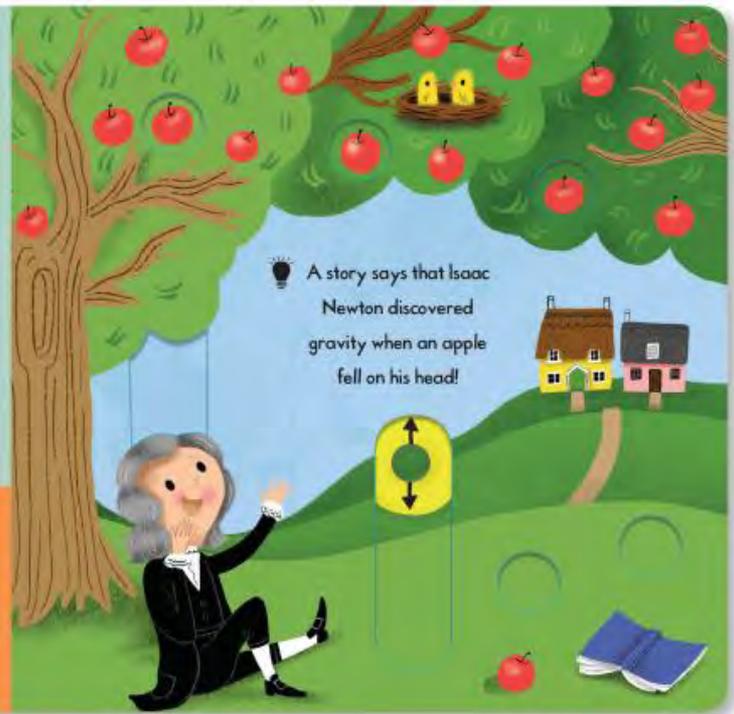
Newton discovered gravity.

What is gravity?

It is a force that pulls two things together.

Gravity keeps us standing on the ground.

It makes the Earth travel around the Sun.



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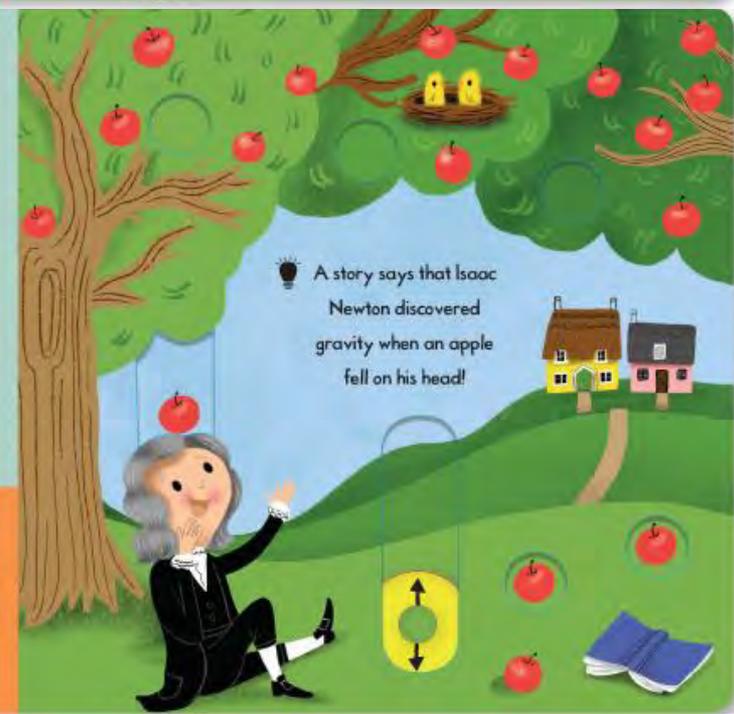
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Eco Warriors

Nila Aye

A novelty board book for preschoolers, introducing them to eco warriors who changed the world

- Discover the environmental heroes who changed our world
- Fits in to the current STEM trend for stories about historical figures and role models for younger readers
- Little ones learn as they play with novelty mechanisms and with bitesize facts on every spread
- Each title very simply explores the thinking, approach and actions of several influential figures from a particular field

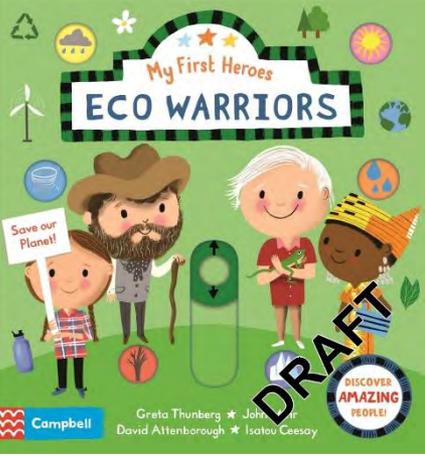
9781529036046

Board Book

August 2020

£5.99

Ages 1+



Greta Thunberg



Greta Thunberg is a Swedish activist. When she was a little girl, she learnt about **climate change** and couldn't understand why more people were not trying to stop it.

wow!

Thunberg sailed across the ocean in a boat powered only by water and the sun.

What has Greta Thunberg done?

She started the first climate change school strike .	She asked politicians to do more to stop global warming.	Young people around the world have also striked .
---	---	--



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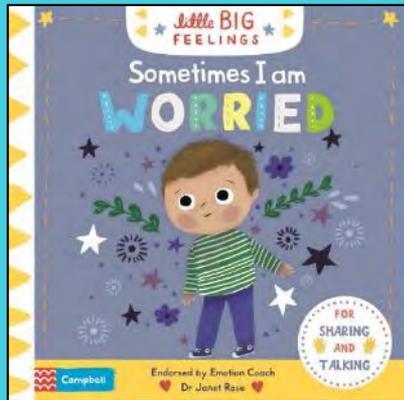


little BIG FEELINGS

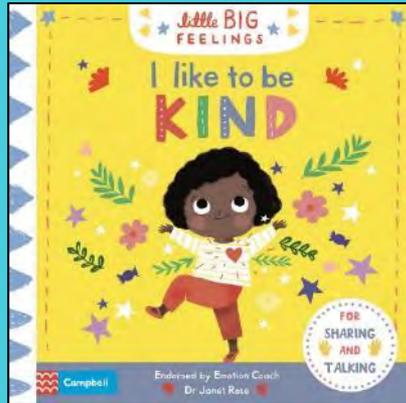
**A novelty board book introducing
emotional intelligence to young children,
with tips for parents and carers from an
Early Years expert**



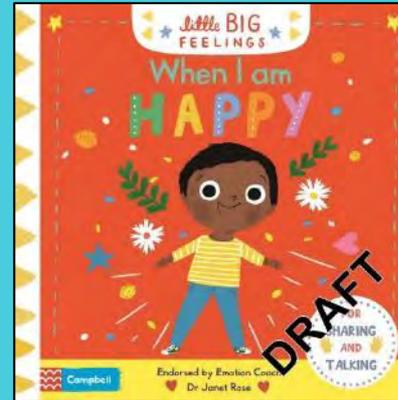
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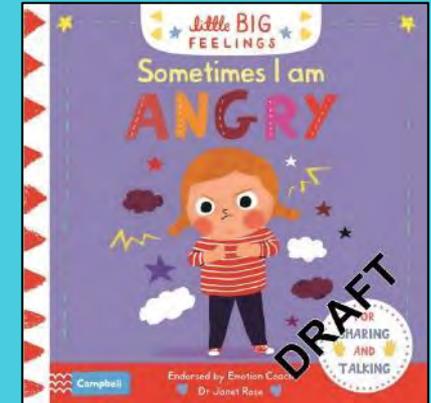
9781529023367
Board Book
May 2020
£6.99



9781529023374
Board Book
May 2020
£6.99



9781529029789
Board Book
September 2020
£6.99

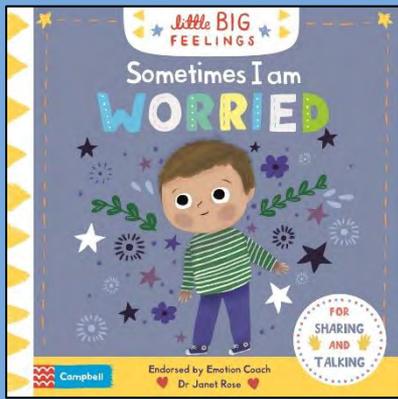


9781529029802
Board Book
September 2020
£6.99

- Explore feelings safely, with gentle stories and interactive novelties, including flaps, sliding tabs and a wheel
- Enables adults to understand the importance of emotional intelligence and its link to behaviour in children



Ages 0 - 5



This is Maya. She's thinking about all kinds of things. Worries are just some of the thoughts that go into her head.

See how everything you do turns into thoughts.

```

    graph TD
      YOU((YOU)) --- see[see]
      YOU --- hear[hear]
      YOU --- taste[taste]
      YOU --- touch[touch]
      YOU --- smell[smell]
      YOU --- thoughts[thoughts]
      thoughts --- everyday[everyday thoughts]
      thoughts --- worries[worries]
  
```

Some worries are quite **BIG**.

Some are really little.

This is Lucas. He likes lots of things, but some things make him worried.

Are you worried about anything today?
Move the arrow to show how much.

WORRY METER

very worried

10
9
8
7
6
5
4
3
2
1
not at all worried

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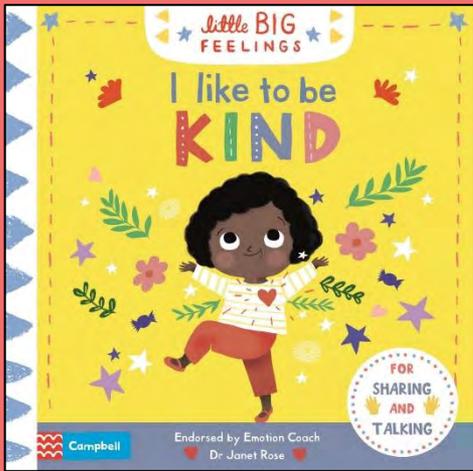
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Sharing things

At the beach, Ruby shares her bucket and spade with her cousin Dylan. This makes Dylan feel good. Being kind makes Ruby feel good too.

Kindness is catching! These friends all share their rain clothes so they can play outside.

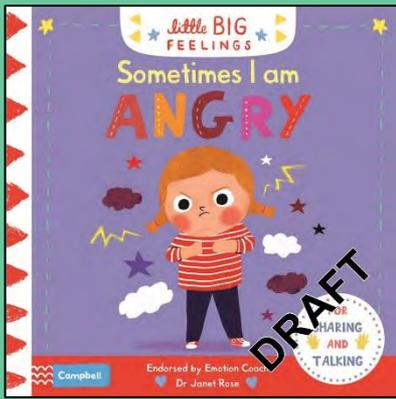
When you are kind to other people, they might be kind too. You make a kindness chain.

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When you are kind to other people, they might be kind too. You make a kindness chain.



Feeling angry

Oliver didn't like it when Rebecca knocked down his tower.

Oliver was angry. The anger made him do other things too.

- His face went red.
- His heart beat extra fast.
- His legs started to shake.

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The Googlies

**A first-word board book
series for babies and
toddlers to rattle, shake
and read**



The Googlies

Time for Bed, Panda Jo Lodge



A first-word board book for babies and toddlers to rattle, shake and read

- With googly eyes, a sliding mechanism and bright, bold illustrations
- Teaches toddlers first words to do with their bedtime routine
- Jo Lodge's lifetime sales for Campbell books total over 1.3 million copies worldwide

9781529026740
Board Book
May 2020
£6.99

Ages 1+



Hello, Panda! Time for a bath.

Can you say it with me?



bath



bubbles



towel

Let's wear our pyjamas!

Can you say it with me?



slippers



trousers



T-shirt

The Googlies

Let's Play, Cheetah

Jo Lodge

A first-word board book for babies and toddlers to rattle, shake and read

- With googly eyes, a sliding mechanism and bright, bold illustrations from Jo Lodge, creator of the bestselling *Mr Croc*
- Teaches toddlers first words to do with playing and toys
- Jo Lodge's lifetime sales for Campbell books total over 1.3 million copies worldwide

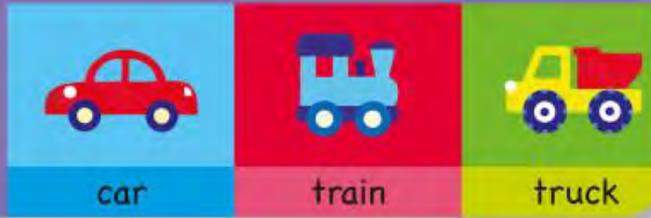
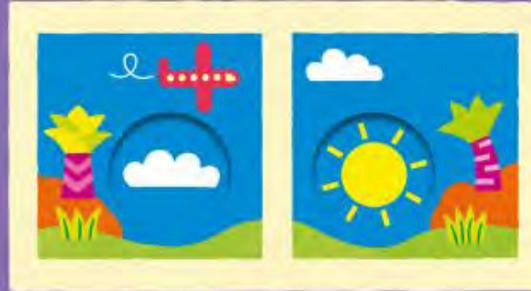
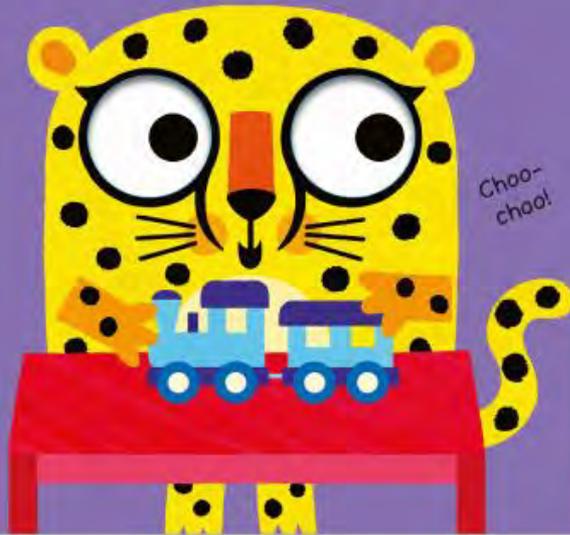


Ages 1+

9781529026764
Board Book
May 2020
£6.99

What noise does the train make?

Can you say it with me?



What are you drawing, Cheetah?

Can you say it with me?



The Googlies

Let's Go Out, Elephant

Jo Lodge

Meet The Googlies by Jo Lodge!



- *In Let's Go Out, Elephant* children will learn first words to do with going out to explore nature!
- Rattling, googly eyes and a sliding mechanism bring this adorable elephant to life while children share the simple story and point at the bold pictures
- Illustrated by the award-winning Jo Lodge, creator of the bestselling Mr Croc
- Innovative googly eyes and sliding mechanism bring this adorable character to life
- Jo Lodge's lifetime sales for Campbell Books total over 1.3 million copies worldwide

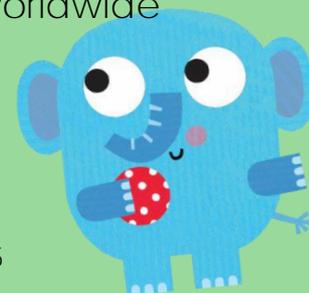
9781529026771

Board Book

July 2020

£6.99

Ages 0 – 5



The Googlies

It's Lunchtime, Monkey!

Jo Lodge

Bright illustrations, a simple story and first words – perfect as an introduction to meal time routines for your little one!

- Teaches toddlers first words from the home
- Innovative googly eyes and sliding mechanism bring this adorable character to life
- Jo Lodge's lifetime sales for Campbell Books total over 1.3 million copies worldwide - making her recognisable and hugely marketable in all territories
- First four books sold in five languages pre-publication



9781529026757

Board Book

July 2020

£6.99



Ages 0 – 5

It's lunchtime, Monkey!



Can you say it with me?



table



chair



bib

Which fruit do you like best?



Can you say it with me?



apple



banana



strawberry



MY MAGICAL™

My Magical Witch

Yujin Shin



A first novelty board book for young children about a magical witch, with push, pull and turn mechanisms

- The fifth book in the exciting My Magical series
- Yujin Shin's brightly coloured illustrations are paired with gentle rhyming text



9781529001761

Board book

September 2019

£5.99

My Magical Easter Bunny



A first novelty board book for young children about a magical Easter Bunny, with push, pull and turn mechanisms

- A seasonal tie-in based on the bestselling Busy Book format
- *My Magical Unicorn* has sold almost 40k worldwide
- Rhyming text with lots to spot and talk about

9781529017007

Board book

March 2020

£5.99

Ages 0 to 5

Across the meadow he quickly hopped,
Hiding magical eggs wherever he stopped.



Across the meadow he quickly hopped,
Hiding magical eggs wherever he stopped.



My Magical Fairy

Yujin Shin

A first novelty board book for young children about a magical fairy, with push, pull and turn mechanisms

- Rhyming text with lots to spot and talk about
- *My Magical Unicorn* has sold almost 40k worldwide
- Eye-catching sparkly cover with holographic foil on mechanism



9781529001730

Board book

April 2020

£5.99

Through a magical field a fairy flew,
Hoping to make some wishes come true.



Through a magical field a fairy flew,
Hoping to make some wishes come true.





My Magical Flying Pony

Yujin Shin



A first novelty board book for young children about a magical flying pony, with push, pull and turn mechanisms

- With a sparkly foil cover wheel and push, pull and turn mechanisms, little ones will have lots of fun taking part in the flying horse's exciting adventure!
- Rhyming text with lots to spot and talk about

9781529025248

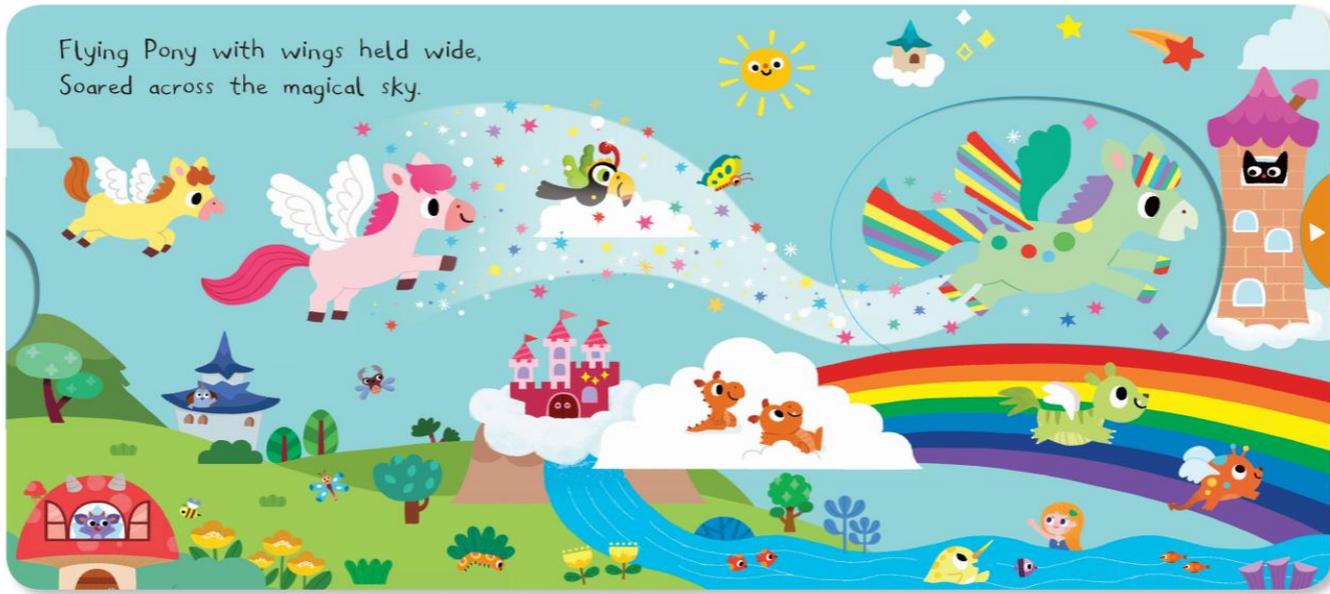
Board book

June 2020

£5.99



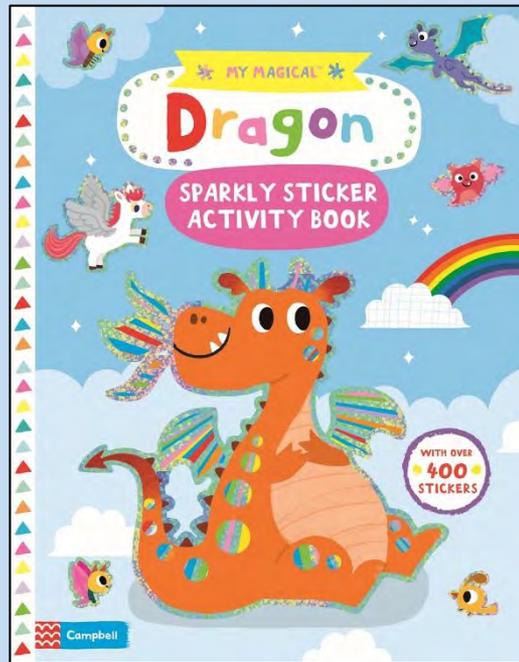
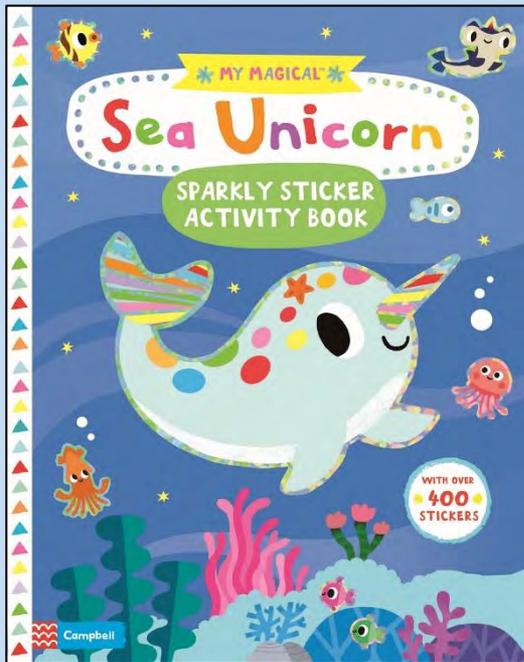
Flying Pony with wings held wide,
Soared across the magical sky.



Flying Pony with wings held wide,
Soared across the magical sky.



My Magical Sea Unicorn Sparkly Sticker Book & My Magical Dragon Sparkly Sticker Book



Two first sticker book all about sea unicorns and dragons!

- A trend-led sticker activity book, with over 400 stickers – including a page of shiny stickers for an extra dash of magic!
- With over 400 stickers
- Simple activities, perfect for keeping children 3–6 busy

9781529025484
Trade Paperback
July 2020
£6.99

9781529025460
Trade Paperback
July 2020
£6.99



Ages 0 - 5

Royal visit

Dragon is visiting the Prince and Princess.
Colour in the picture and add stickers.



Flying fun

Which dragon is different?
Circle the odd one out in each row.



My Magical Dragon Sticker Book

Odd one out

Which creature is different?
Circle the odd one out in each row.



Spot the seahorses

How many pink seahorses can you see hiding
in the picture? Add a sticker at the bottom
of the page for each one.



My Magical Sea Unicorn Sticker Book

My Magical Owl

Yujin Shin



A first novelty board book for young children about a magical owl, with push, pull and turn mechanisms

- With a sparkly foil cover wheel and push, pull and turn mechanisms, little ones will have lots of fun taking part in the flying horse's exciting adventure!
- *My Magical Unicorn* has sold almost 40k worldwide
- Rhyming text with lots to spot and talk about



9781529025361

Board book

September 2020

£5.99

Ages 0 - 5

It's my sleepover party, come and play!
Cried Magical Owl as he led the way



It's my sleepover party, come and play!
Cried Magical Owl as he led the way



My Magical Snowman

Yujin Shin

A first novelty Christmas board book about a magical snowman, with push, pull and turn mechanisms.

- A perfect Christmas gift.
- Sparkly eye-catching covers with holographic foil featuring wheel mechanism
- Yujin Shin's magical world is developing into a recognisable brand, with strong potential in all markets.



9781529025415

Board book

October 2020

£5.99

Ages 0 - 5

On Christmas Eve, elves came to say,
Would Snowman help fix Santa's sleigh?

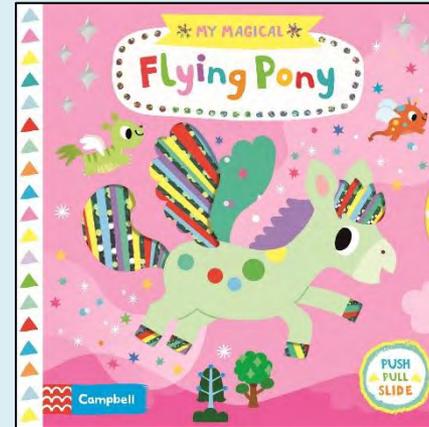
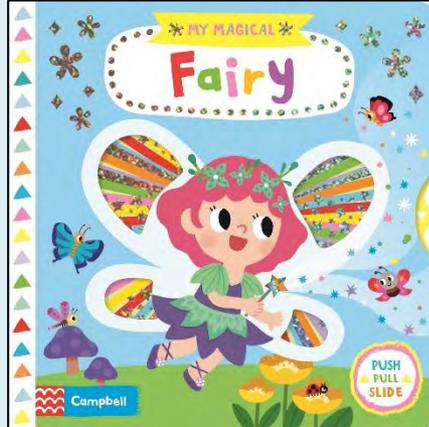
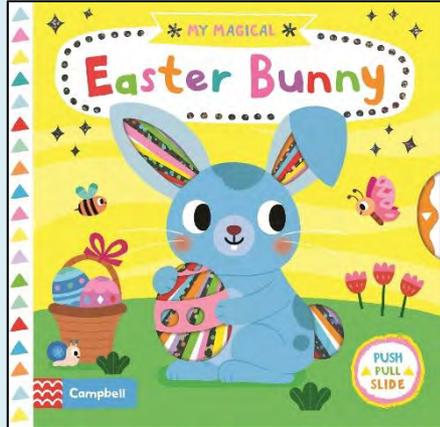
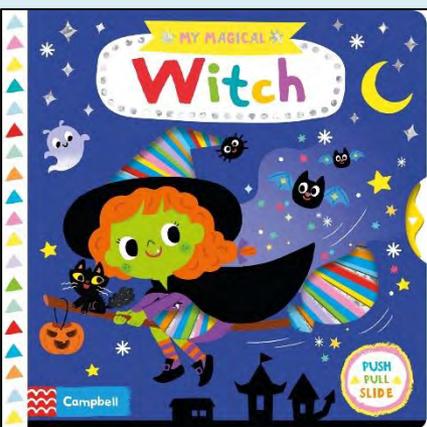
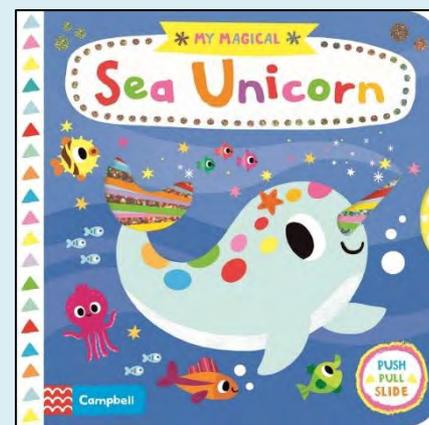
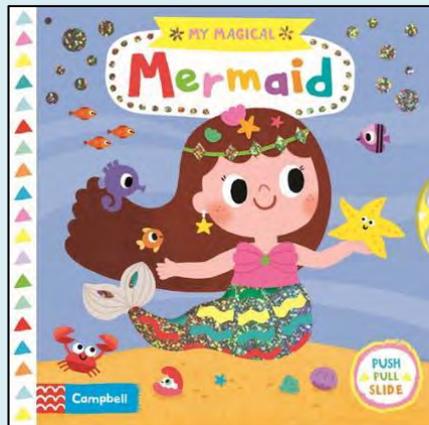
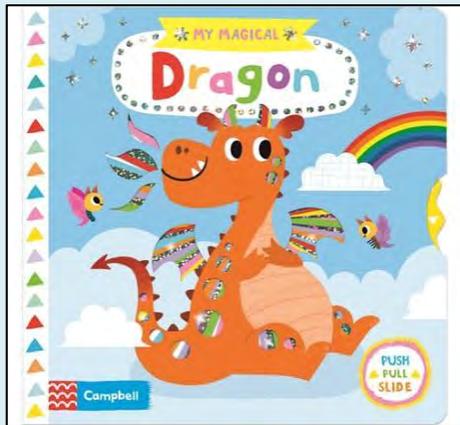
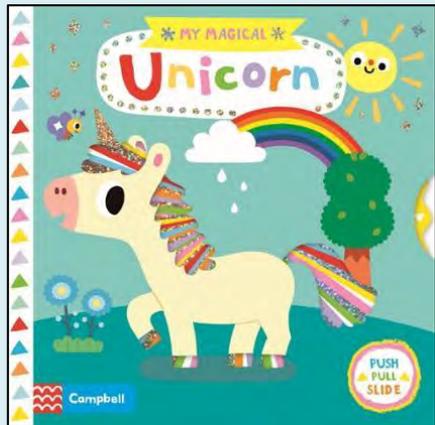


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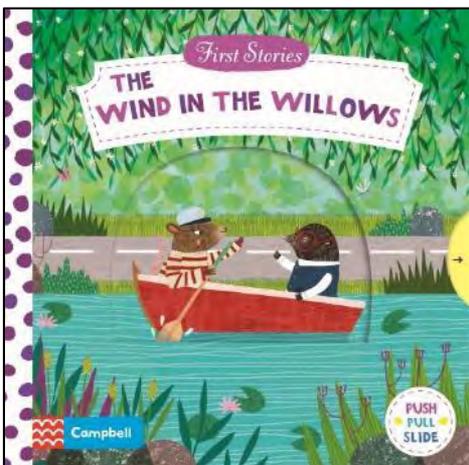


MY MAGICAL™



First Stories



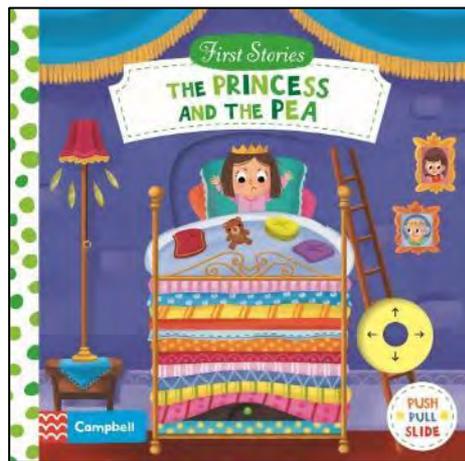


9781529016901

Board book

April 2020

£5.99

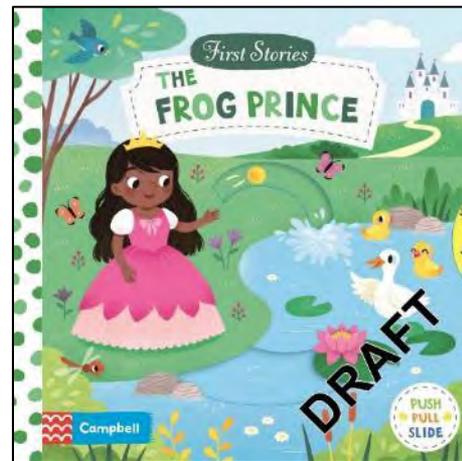


9781529025514

Board book

April 2020

£5.99

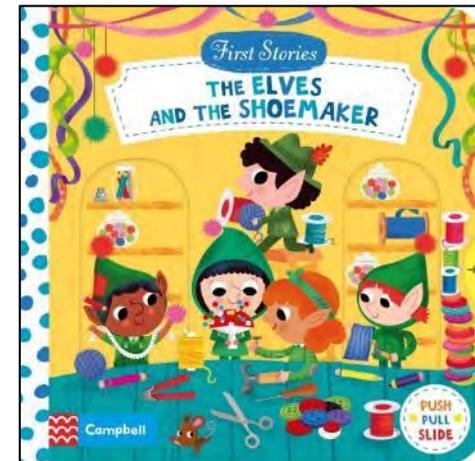


9781529017021

Board book

September 2020

£5.99



9781529017038

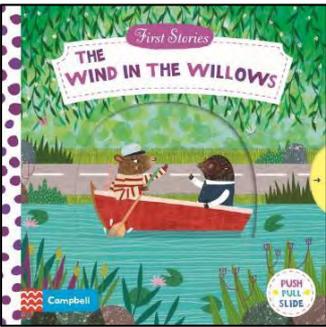
Board book

September 2020

£5.99

- A first introduction to a classic tale with push, pull and slide mechanisms
- Series has sold nearly 2 million copies across 23 languages

Ages 0 to 5

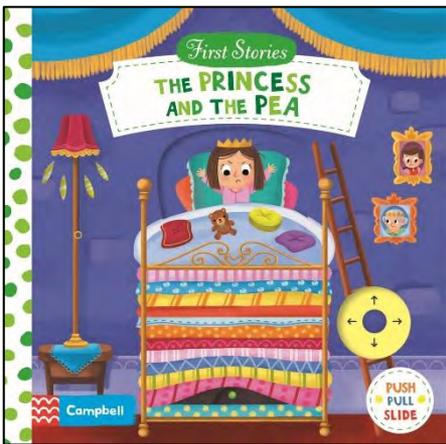


Toad threw a feast for all his friends, at home in grand Toad Hall.
"I promise to slow down," said Toad. "I'm sorry, one and all!"



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"I promise to slow down," said Toad. "I'm sorry, one and all!"



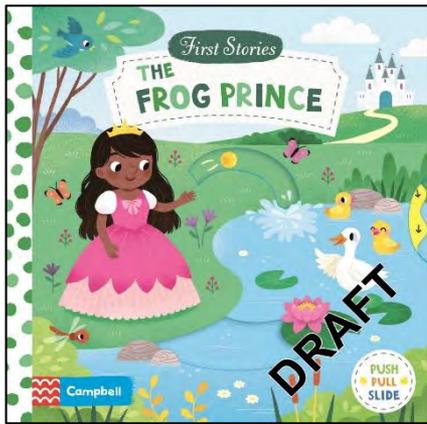


One night, a girl on horseback called, looking to take a rest.
So the queen made up a special bed that really was a test.



One night, a girl on horseback called, looking to take a rest.
So the queen made up a special bed that really was a test.





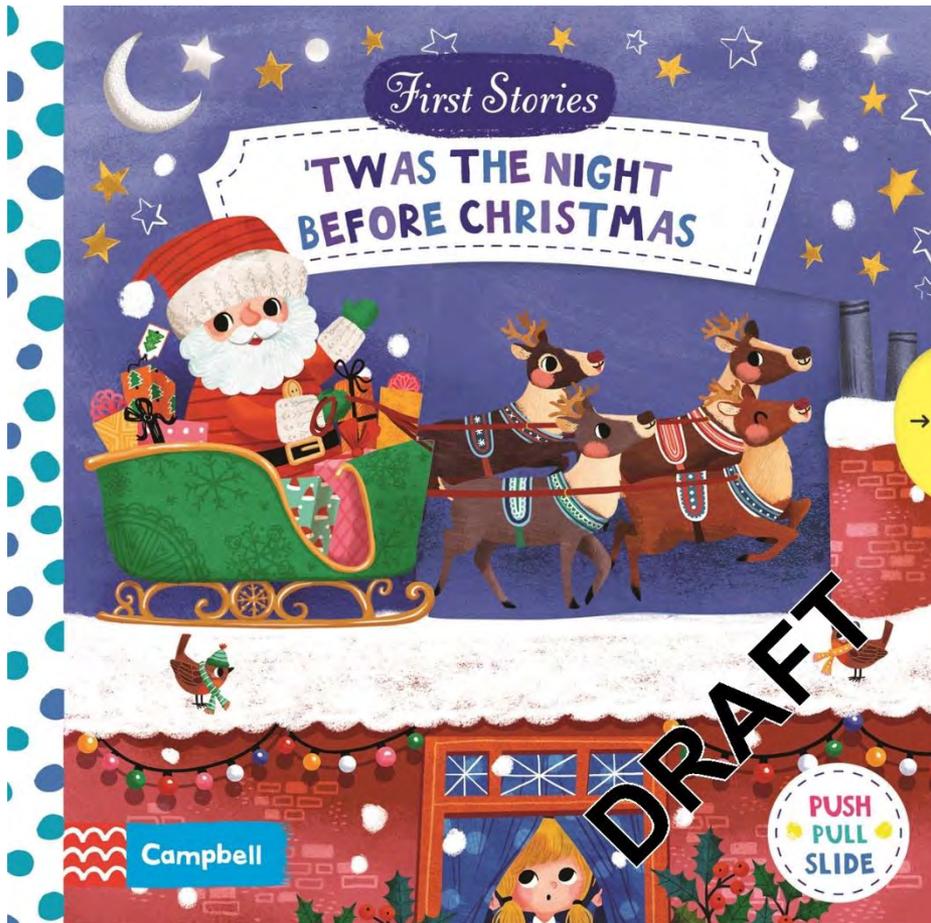


The shoemaker, he hid one night and watched a group of elves.
Making lots of lovely shoes and filling up the shelves.



The shoemaker, he hid one night and watched a group of elves.
Making lots of lovely shoes and filling up the shelves.





'Twas the Night Before Christmas

Clement Clarke Moore, Illus.
Miriam Bos

The perfect introduction for young children to Clement Clarke Moore's popular poem

- With beautiful, contemporary illustrations by Miriam Bos
- Over 1.5 million copies of the series sold in 22 languages
- Best-selling Busy book format with push, pull and turn mechanisms

9781529025422

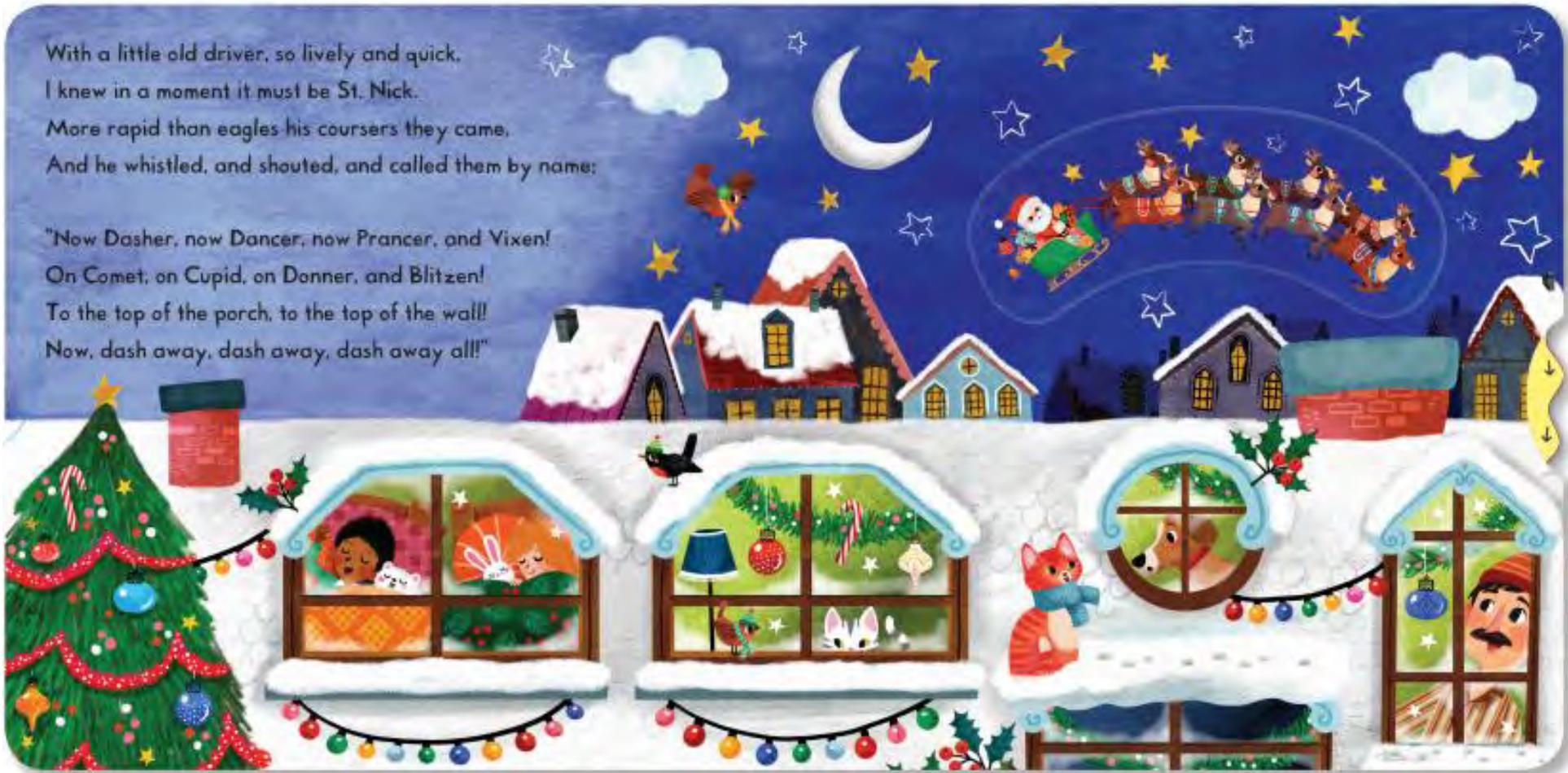
Board Book

October 2020

£5.99

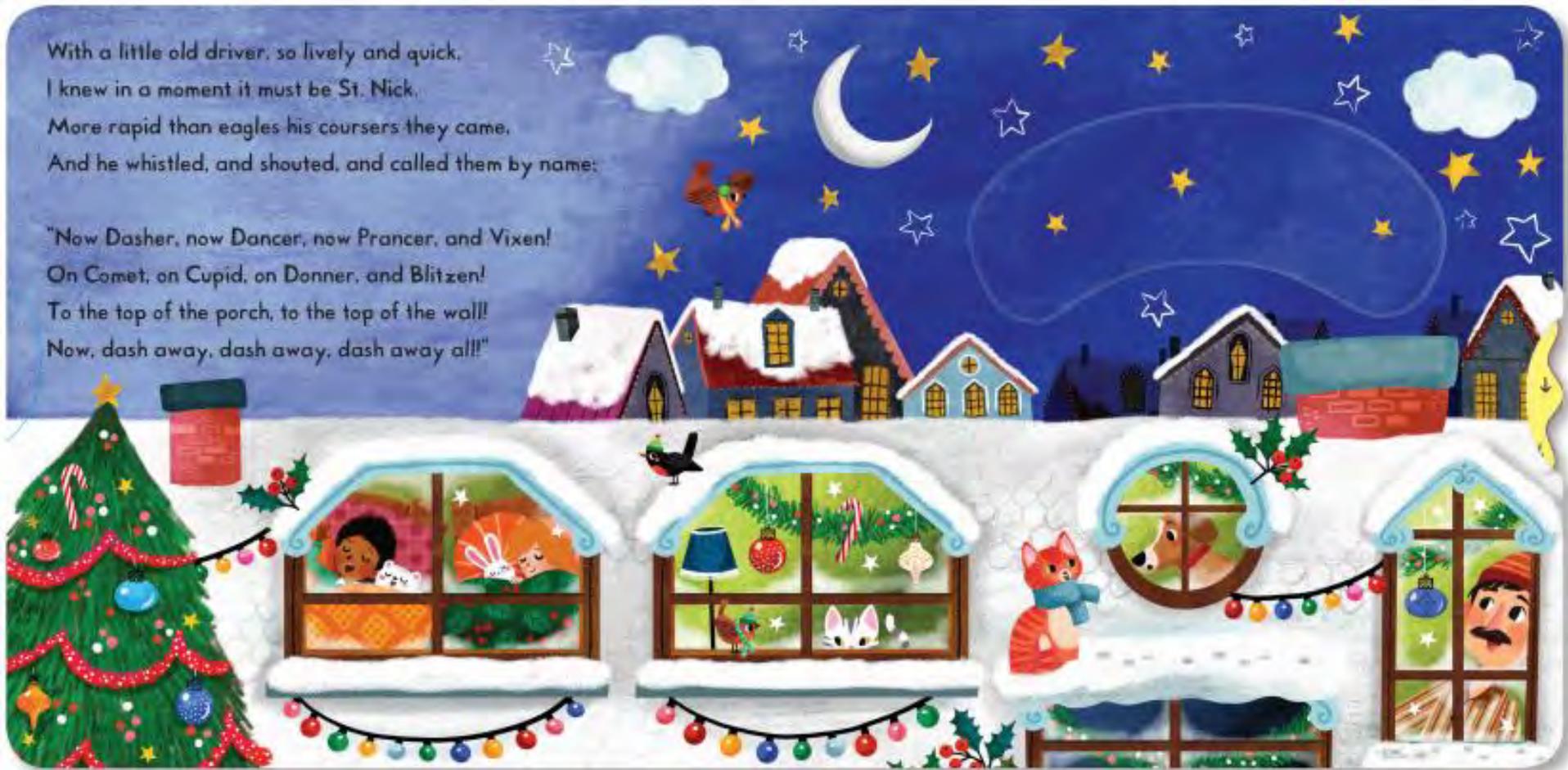
With a little old driver, so lively and quick,
I knew in a moment it must be St. Nick.
More rapid than eagles his coursers they came,
And he whistled, and shouted, and called them by name:

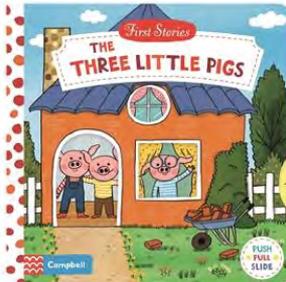
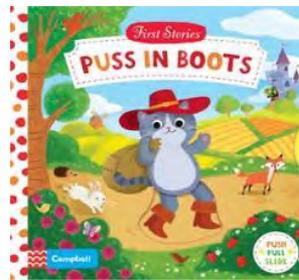
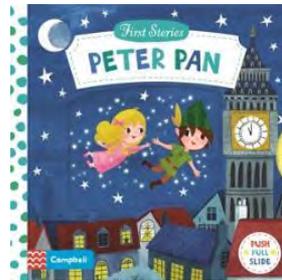
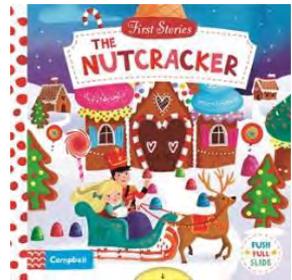
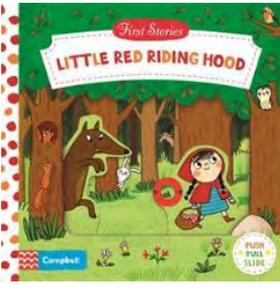
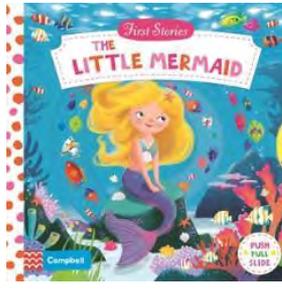
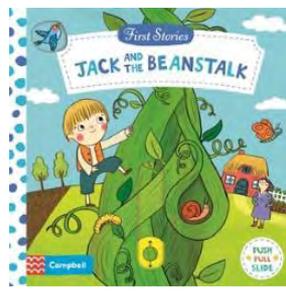
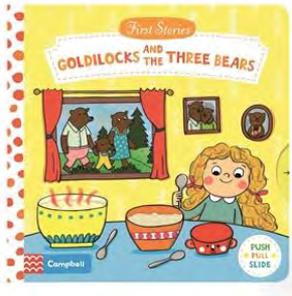
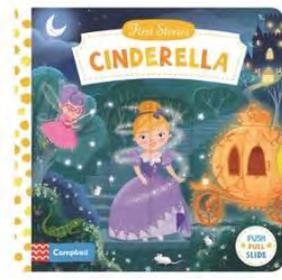
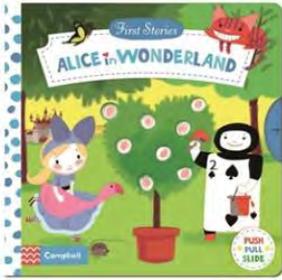
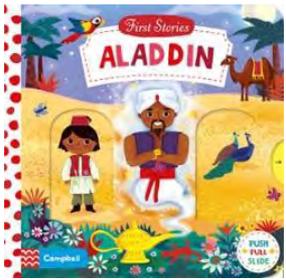
"Now Dasher, now Dancer, now Prancer, and Vixen!
On Comet, on Cupid, on Donner, and Blitzen!
To the top of the porch, to the top of the wall!
Now, dash away, dash away, dash away all!"



With a little old driver, so lively and quick,
I knew in a moment it must be St. Nick,
More rapid than eagles his coursers they came,
And he whistled, and shouted, and called them by name:

"Now Dasher, now Dancer, now Prancer, and Vixen!
On Comet, on Cupid, on Donner, and Blitzen!
To the top of the porch, to the top of the wall!
Now, dash away, dash away, dash away all!"





- Toddler
- 10pp incl. cover
- Familiar topics
- Novelty mechanisms
- 180 x 180 mm
- £5.99
- UK, Co-ed, Export

Key:
 = Reissued

2014



2015



2016



2017



2018



2019



2020



2021

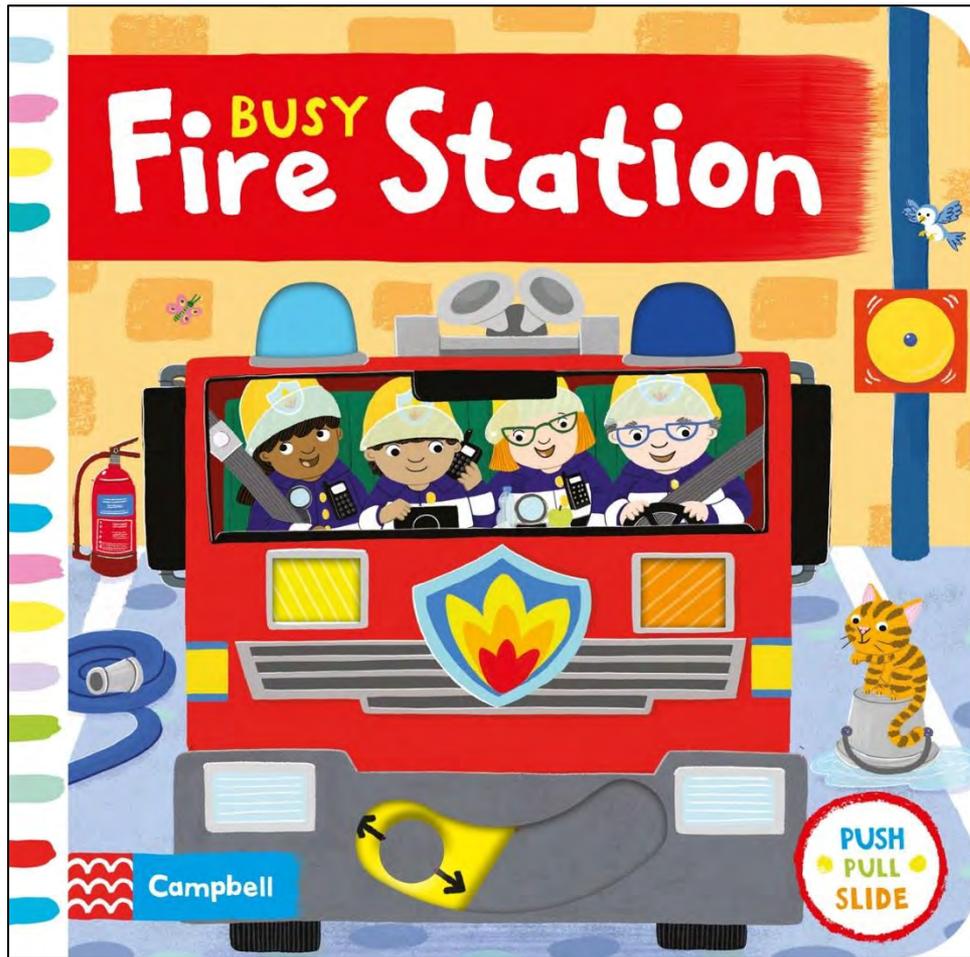
Busy Grow	Busy Recycle	Busy Storytime	Busy Mummy	Busy Royal Family	Busy Easter	Busy Charlie Chick (coed)	Busy Diggers	Busy Cars	Busy Safari	Busy Jungle	Busy Christmas
31 December	31 December	28 January	11 February	11 March	11 March	11 March	20 May	20 May	01 July	01 July	01 October

UK
11 x titles
incl 1 x refresh

Busy Fire Station

A first novelty board book about a busy fire station with push, pull and turning mechanisms

- Join the firefighters as they slide down the pole, drive the fire engine and put out a fire while everyone cheers
- Over 3 million Busy Books have been sold in more than 26 languages
- Rhyming text with lots to spot and talk about



9781529016598

Board book

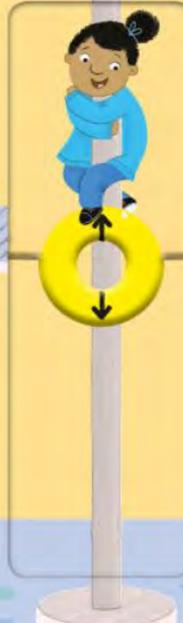
January 2020

£5.99

Alarm bells ring!
Quick, down the pole.



On with our kit,
all ready? Let's go!



Alarm bells ring!
Quick, down the pole.



On with our kit,
all ready? Let's go!



Busy Kittens

A first novelty board book for young children about fluffy kittens with push, pull and turning mechanisms

- An exciting new title in the bestselling Busy Book series on a perennially popular topic
- Over 3 million Busy Books have been sold in more than 26 languages
- Rhyming text with lots to spot and talk about



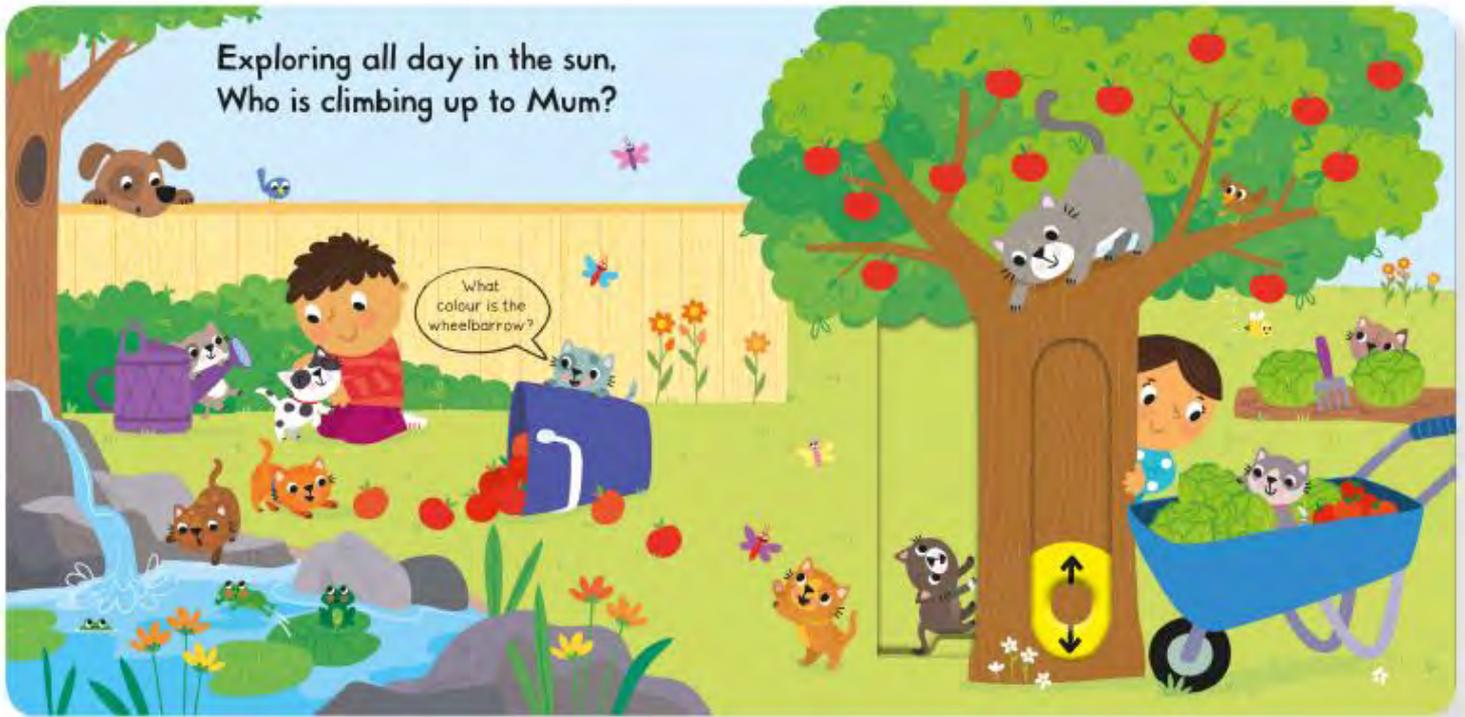
9781529024401

Board book

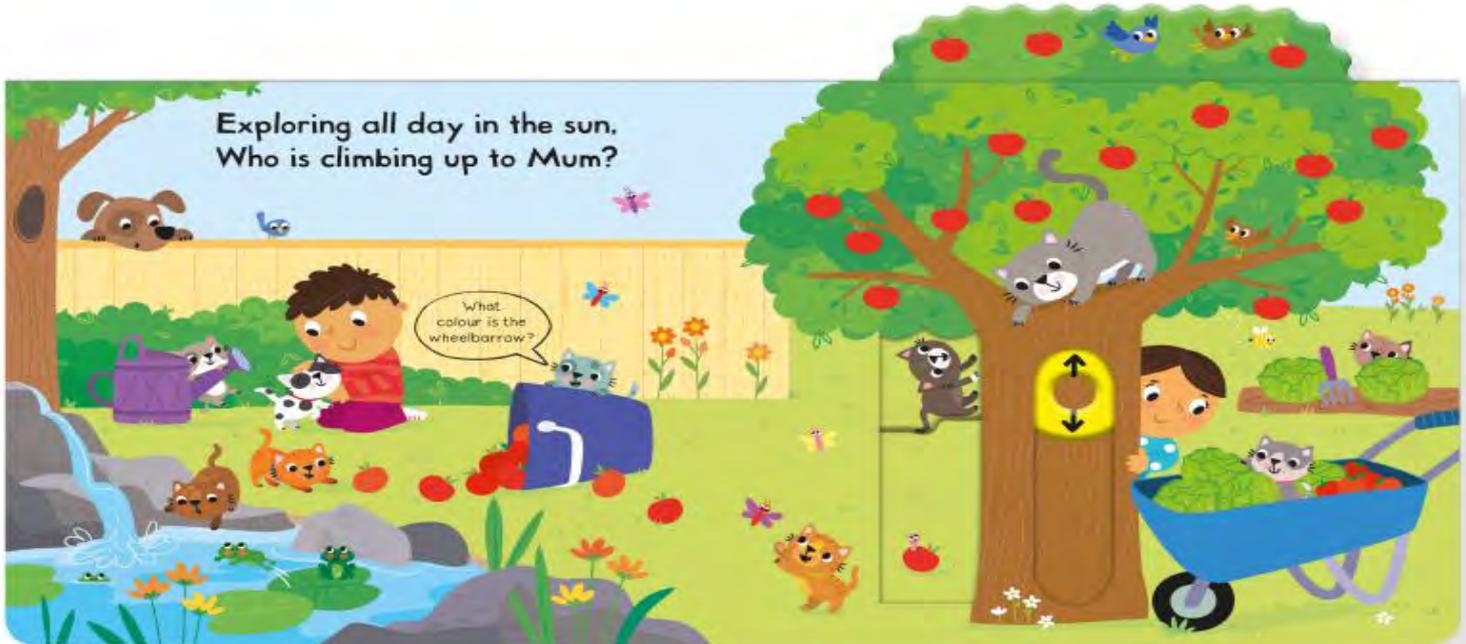
January 2020

£5.99

Exploring all day in the sun,
Who is climbing up to Mum?



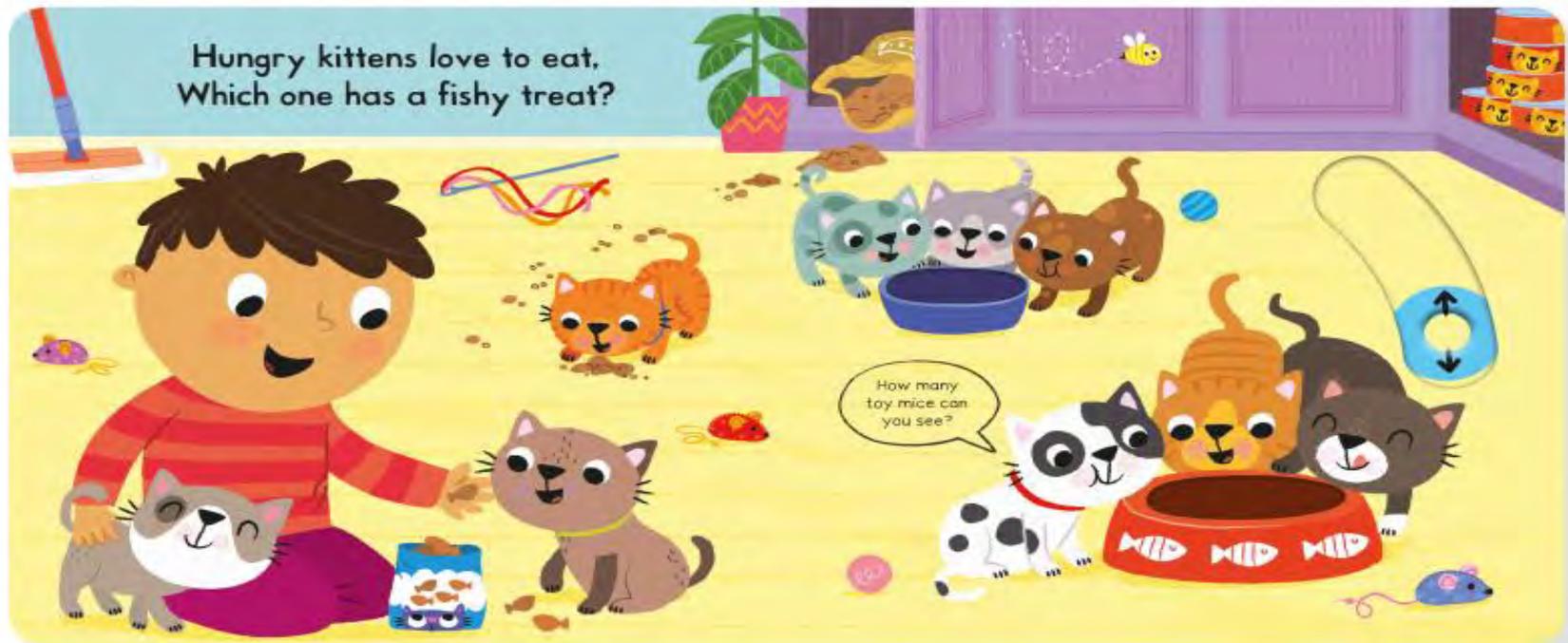
Exploring all day in the sun,
Who is climbing up to Mum?



Hungry kittens love to eat.
Which one has a fishy treat?



Hungry kittens love to eat,
Which one has a fishy treat?



Busy Scotland

Illustrated by Genie Espinosa

A first novelty board book about Scotland with push, pull and turning mechanisms

- Children will love playing with this bright and colourful board book with gentle rhyming text
- Busy books have been published in 26 languages
- Perfect to share with toddlers who love to play as they read



9781529017014

Board book

March 2020

£5.99



Busy Sports Day

Louise Forshaw

A first novelty board book about a sports day with push, pull and turning mechanisms

- Pass the baton and take part in an egg and spoon race before collecting a medal at the end of the day
- Publishing to tie in with the 2020 Olympic Games
- Over 3 million Busy Books have been sold in more than 26 languages

9781529022650

Board book

June 2020

£5.99

We hop and skip, we jump and race.
Who will end up in first place?



We hop and skip, we jump and race.
Who will end up in first place?



Best for
TODDLER



Busy Kangaroo

Carlo Beranek

A first novelty board book about a busy kangaroo and other Australian animals with push, pull and turning mechanisms

- Part of bestselling Busy Book series, with push, pull and slide mechanisms throughout
- Over three million Busy Books sold in more than 26 languages
- Rhyming text with lots to spot and talk about
- Colourful and warm illustrations to engage with little readers



9781529017700

Board Book

July 2020

£5.99

Ages 0 - 5

BUSY Kangaroo

DRAFT

PUSH
PULL
SLIDE

Campbell

Kangaroo jumps up high to see,
Cockatoo chirping in his tree.



Kangaroo jumps up high to see,
Cockatoo chirping in his tree.



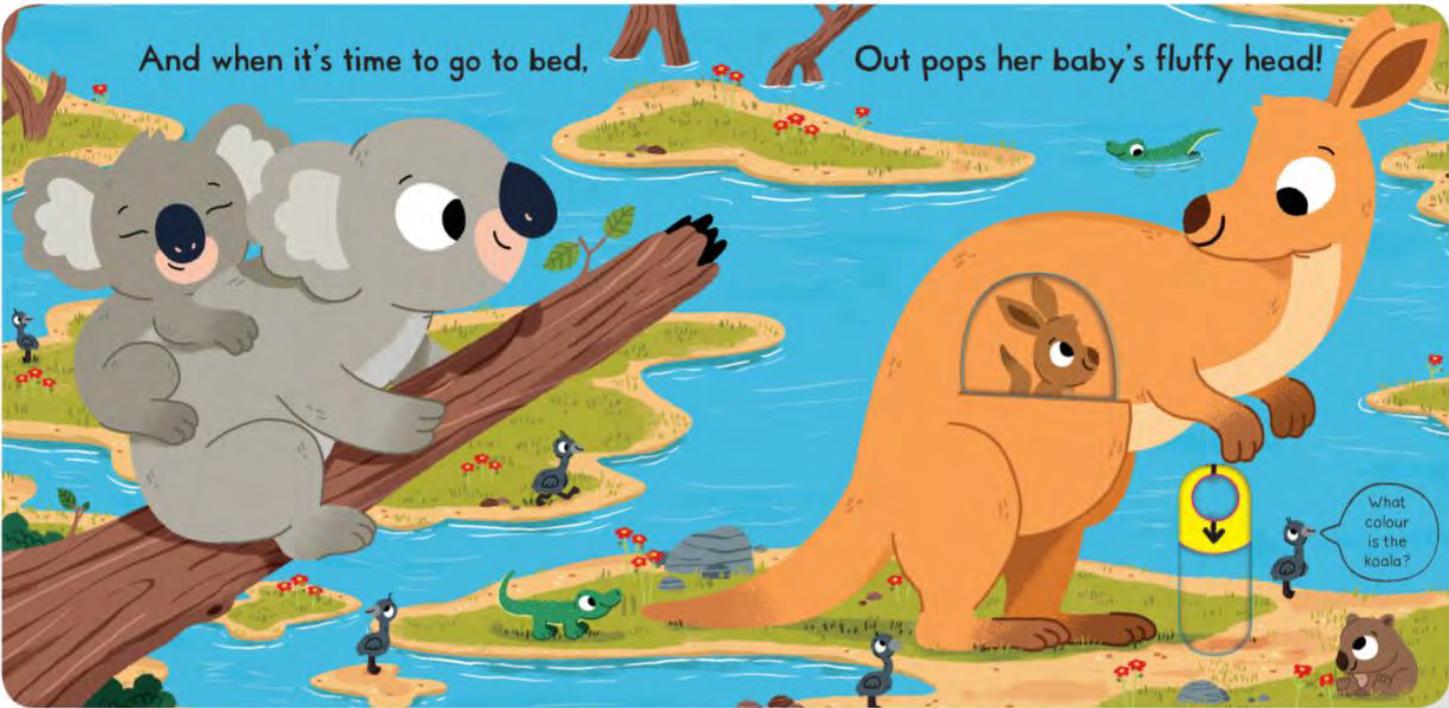
And when it's time to go to bed,

Out pops her baby's fluffy head!



And when it's time to go to bed,

Out pops her baby's fluffy head!



Best for
TODDLER



BUSY
Books

Busy Shopping

Mélanie Combes

A first novelty board book with push, pull and turning mechanisms

- With lots to see in *Busy Shopping*, children can have fun pulling and turning the tabs! Fill the trolley to the top, whizz down the aisles and pay at the checkout
- Children will love playing with this bright and colourful reissued board book with wonderful illustrations by Mélanie Combes
- Over 3 million Busy Books have been sold in more than 26 languages



9781529016604
Board book
August 2020
£5.99



CHILDREN'S

Campbell

Best for
TODDLER

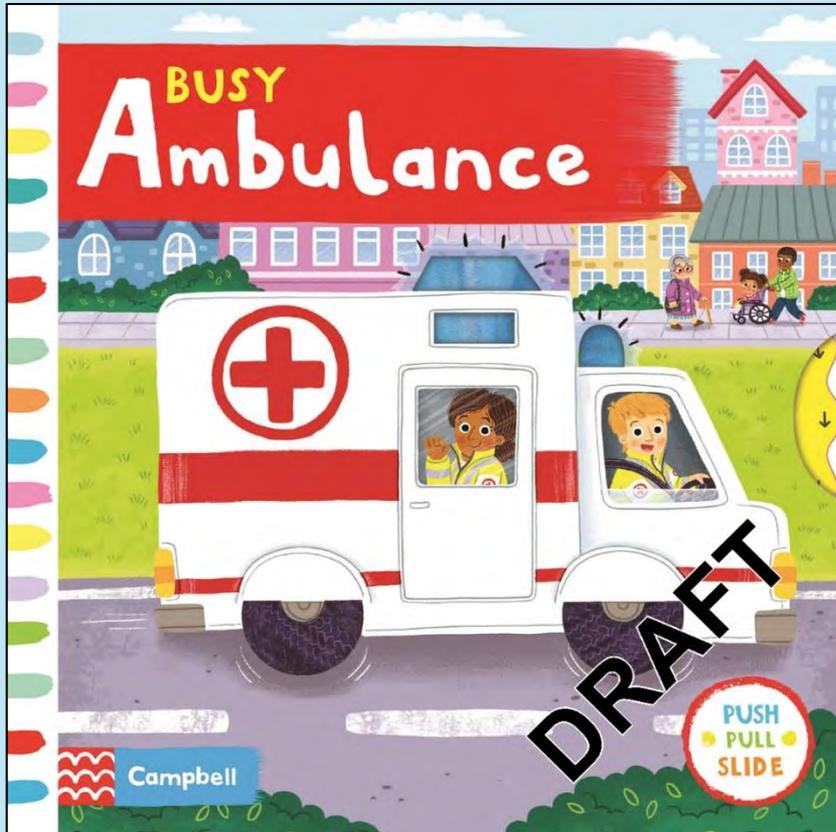


Busy Ambulance

Louise Forshaw

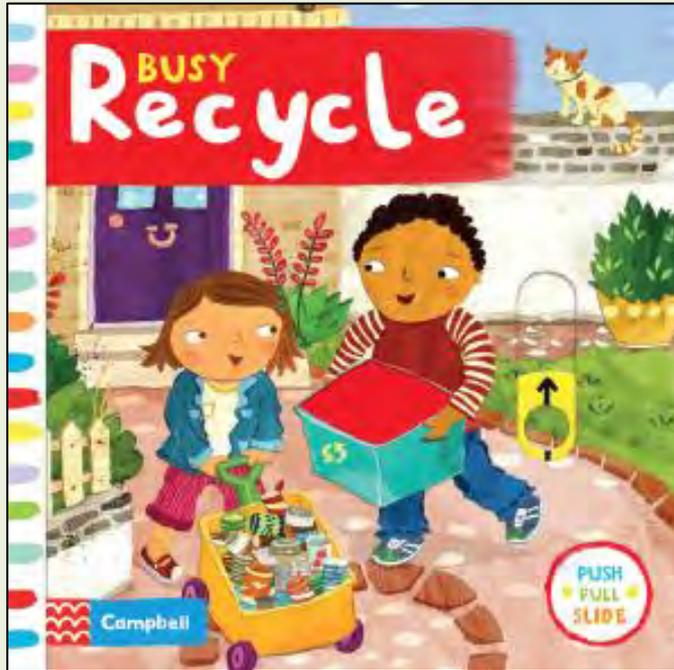
A first novelty board book about a busy ambulance with push, pull and turning mechanisms

- Push, pull and slide the tabs to help the Busy Ambulance on its way!
- Over 3 million Busy Books have been sold in more than 26 languages
- Children will love this bright colourful board book with gentle rhyming text



9781529017694
Board book
August 2020
£5.99



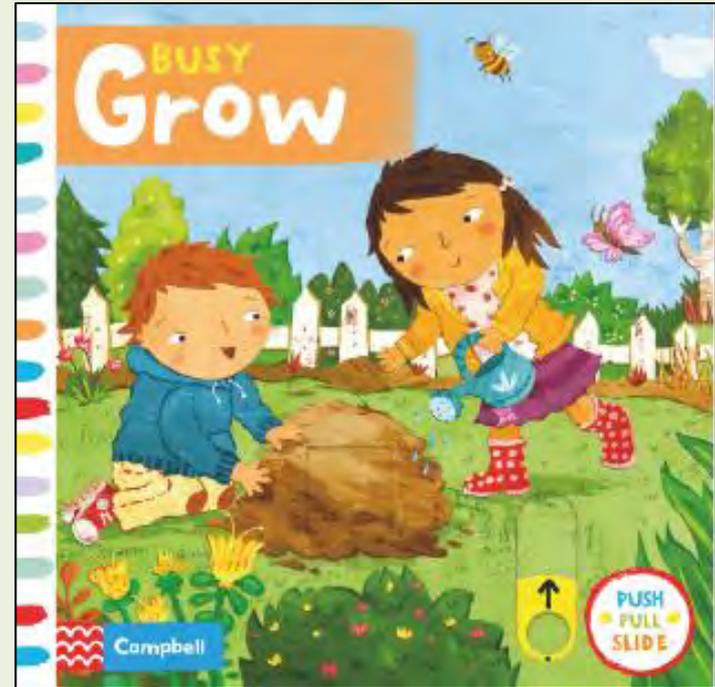


Busy Recycle

Board book

December 2020

£5.99



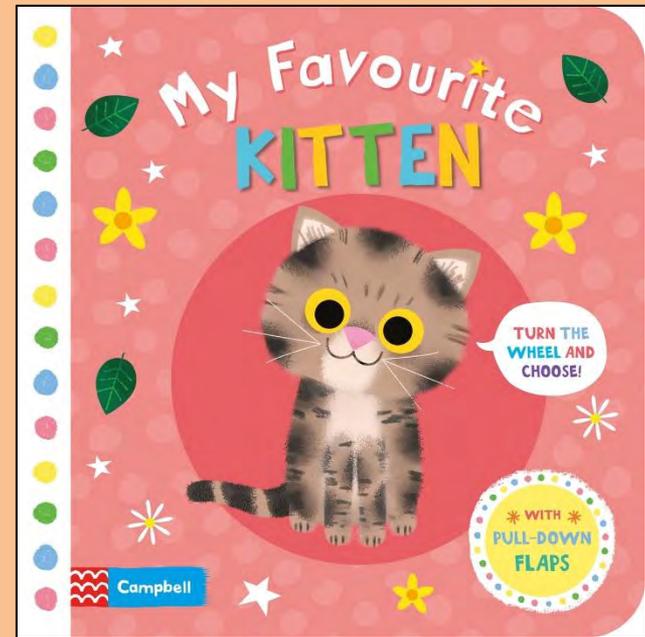
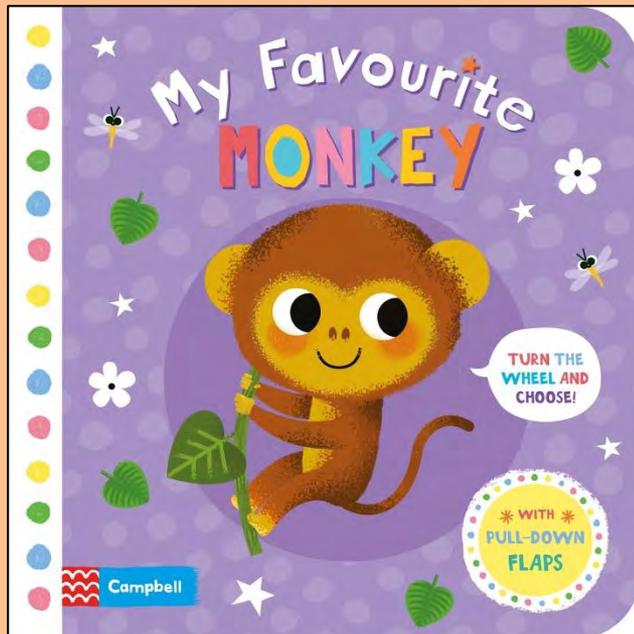
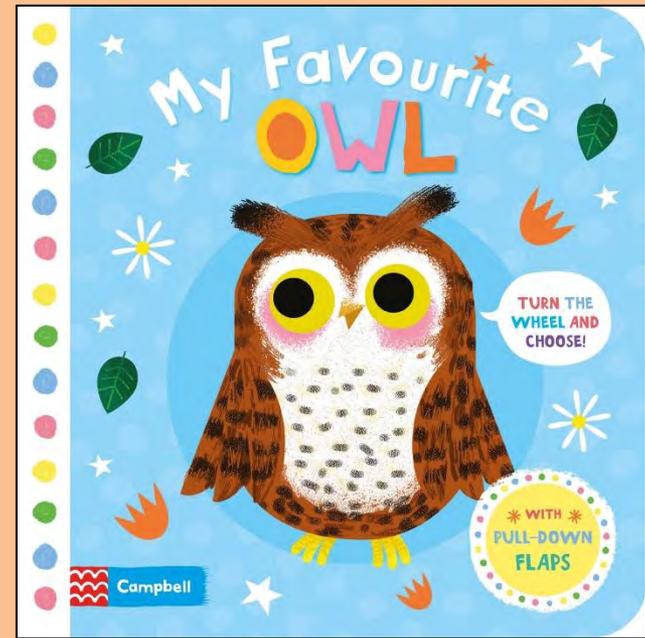
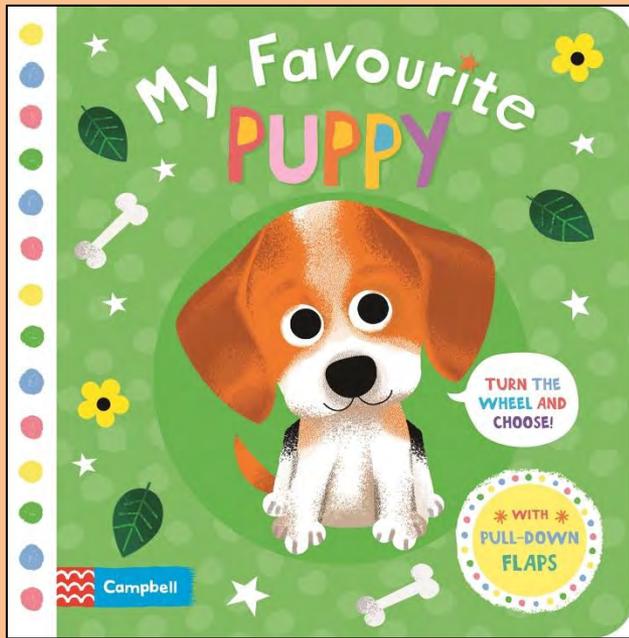
Busy Grow

Board book

December 2020

£5.99





My Favourite Bear

Sarah Andreacchio

A novelty board book with flip-flap pages for pre-schoolers with a wheel to choose your favourite bear

- Beautifully illustrated and collectible novelty series to share with older babies 12 months plus
- With big flaps, easy for little hands, and a wheel to choose your favourite character
- Things to name and spot as well as a question and answer recap page



9781529025224

Board Book

April 2020

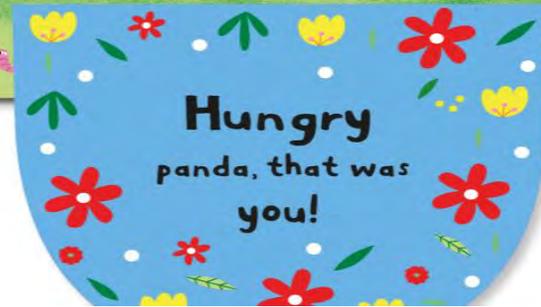
£6.99

Ages 1+

Who has chewed
all the bamboo?



Who has chewed
all the bamboo?



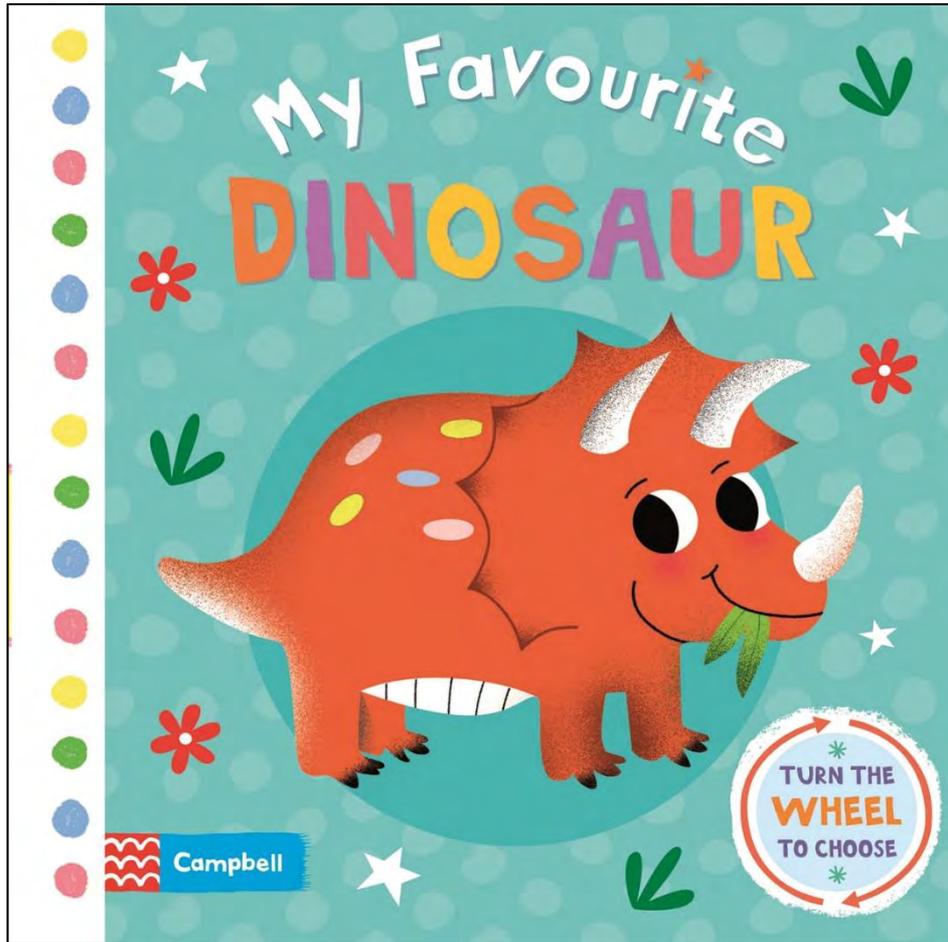
Hungry
panda, that was
you!

My Favourite Dinosaur

Sarah Andreacchio

A novelty board book with flip-flap pages for pre-schoolers with a wheel to choose your favourite dinosaur

- Beautifully illustrated and collectible novelty series to share with older babies 12 months plus
- With big flaps, easy for little hands, and a wheel to choose your favourite character
- Things to name and spot as well as a question and answer recap page
- Dinosaurs are a perennial preschool favourite



9781529023480

Board Book

April 2020

£6.99

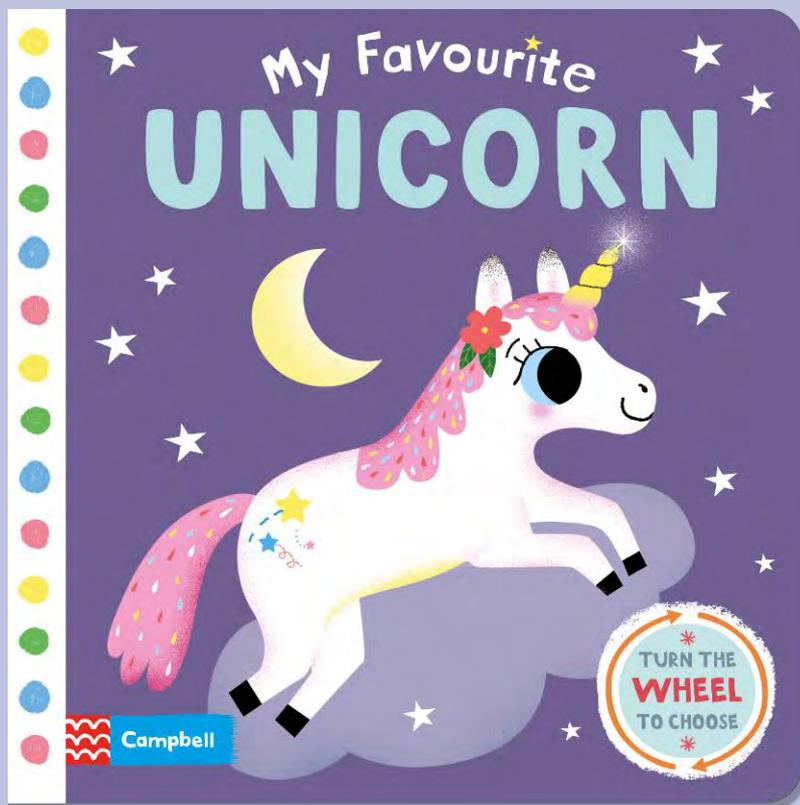
Ages 1+





Best for BABY
12 months +

My Favourite



My Favourite Unicorn

Campbell Books

A novelty lift-the-flap board book for older babies with a wheel to choose your favourite unicorn

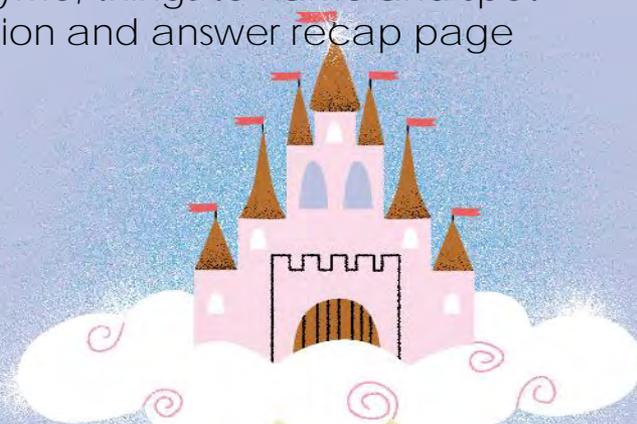
- Beautifully illustrated and collectible novelty series to share with older babies 12 months plus
- With big flaps, easy for little hands, and a wheel to choose your favourite character
- Delightful rhyme, things to name and spot and a question and answer recap page

9781529037760

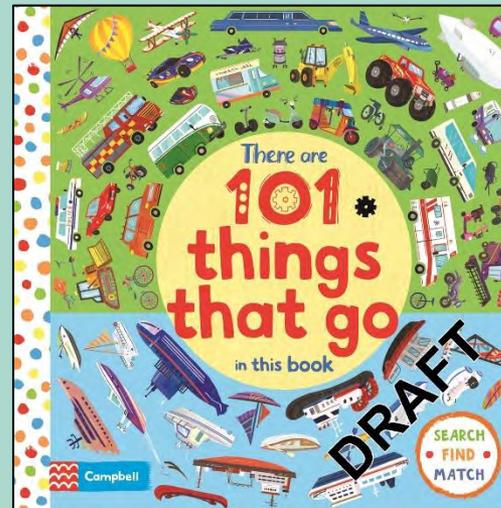
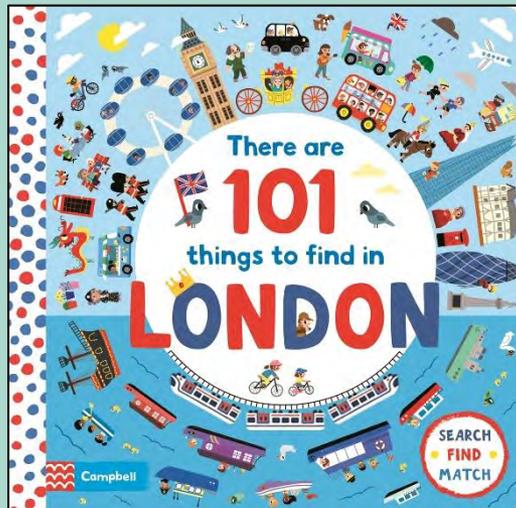
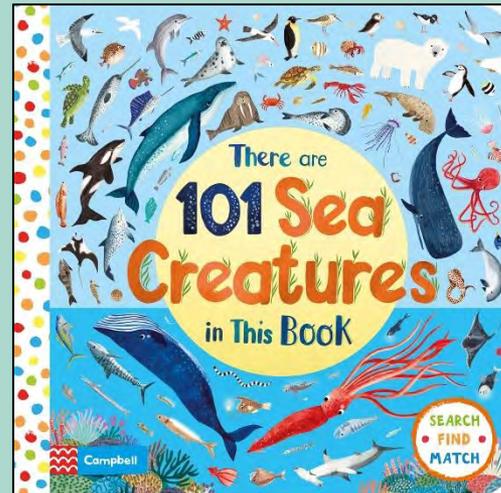
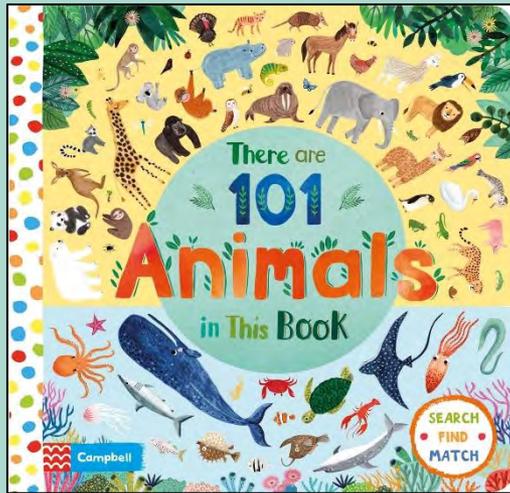
Board Book

August 2020

£6.99



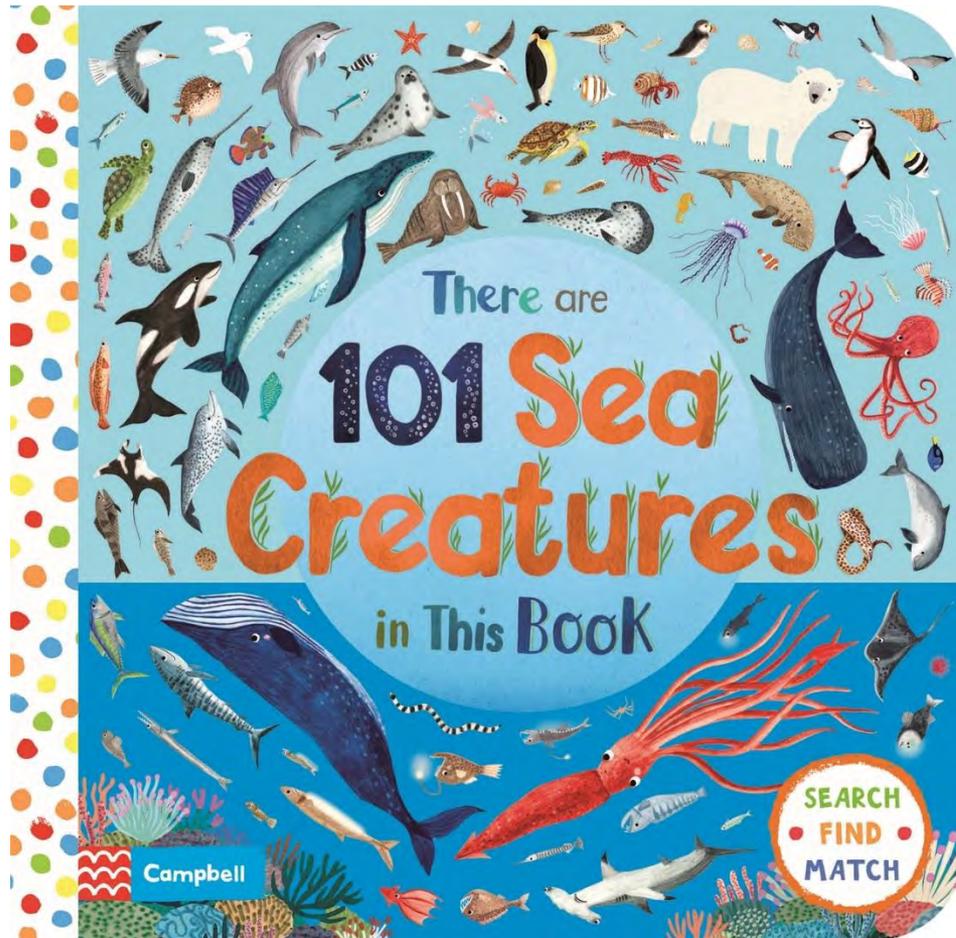
There are 101



There Are 101 Sea Creatures In This Book

A novelty board book with flip-flap pages for preschoolers packed with early learning activities and sea creatures

- Split pages for matching pictures to scenes
- Strong early learning including colouring, counting, naming and identifying
- Find the 101st animal hidden somewhere in the book
- Ties in with STEM learning

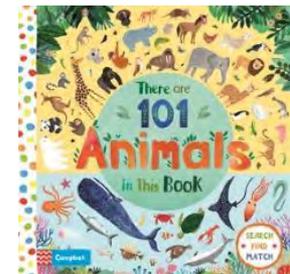


9781529010367

Board book

September 2019

£7.99



Ages 0 to 5

On the reef

The coral reef full of colourful creatures. Which one is your favourite?



hammerhead shark



mandarin fish



sea snail



parrotfish



seahorse



hawksbill turtle



octopus



lobster



blue tang



clownfish



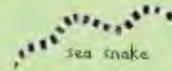
pufferfish



butterflyfish



hermit crab



sea snake



sea anemone



coral



spotted moray eel



lionfish



angelfish

By the shore

Lots of tiny creatures live in rock pools. Which ones can you spot?



cockle



lugworm



mussels



herring gull



periwinkle



goby



shore crab



razor clam



sand eel



oystercatcher



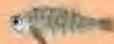
sponge



barnacles



shrimp



bleak



rockling



whelk



limpet



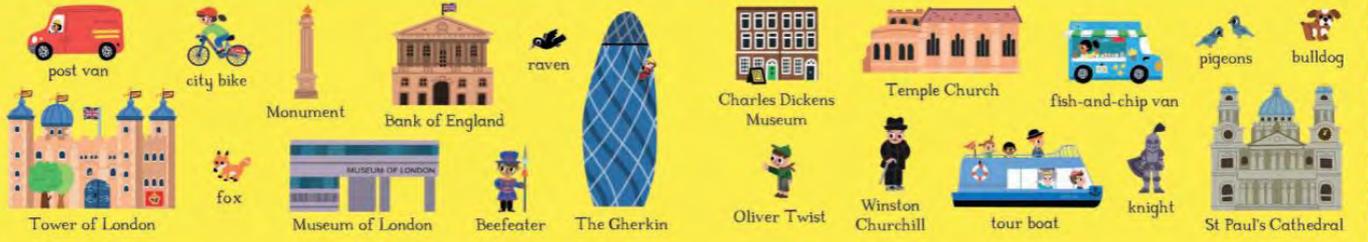
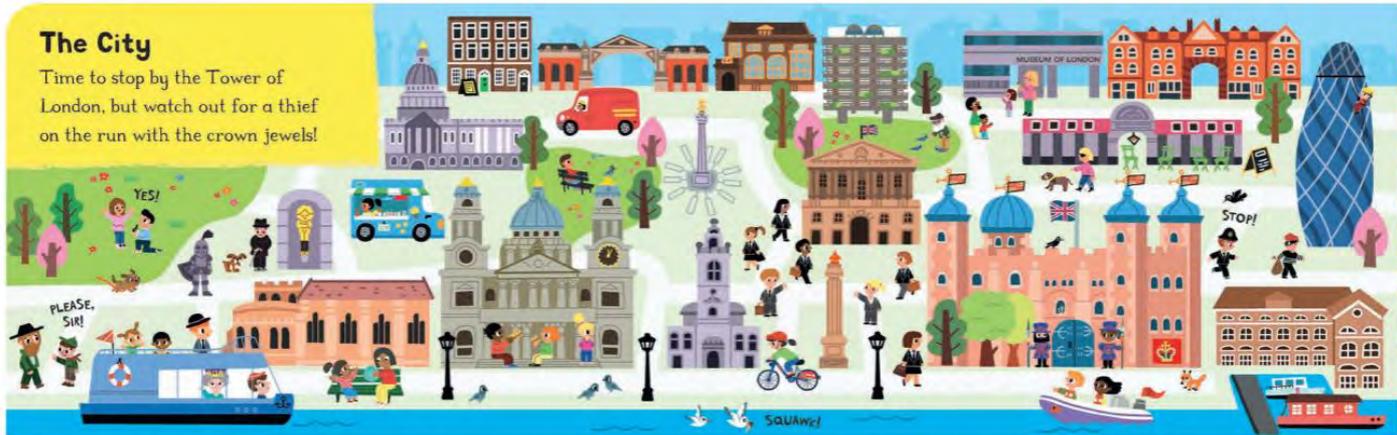
starfish



sandpiper

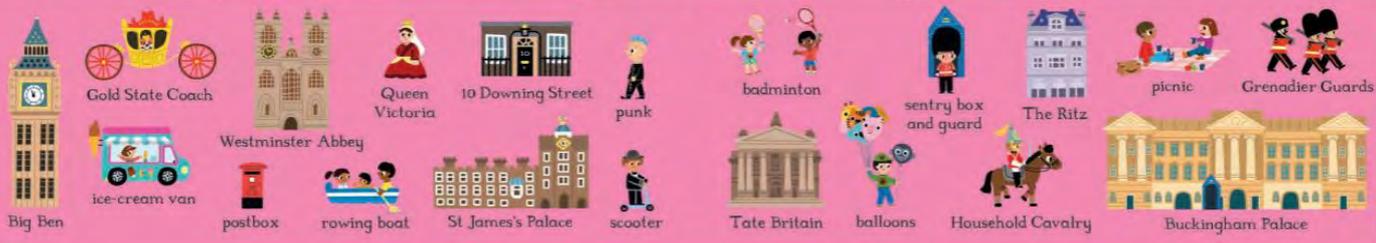
The City

Time to stop by the Tower of London, but watch out for a thief on the run with the crown jewels!



Westminster

Make way for the Queen's Guard! They are marching at the palace. Can you hear Big Ben chiming?

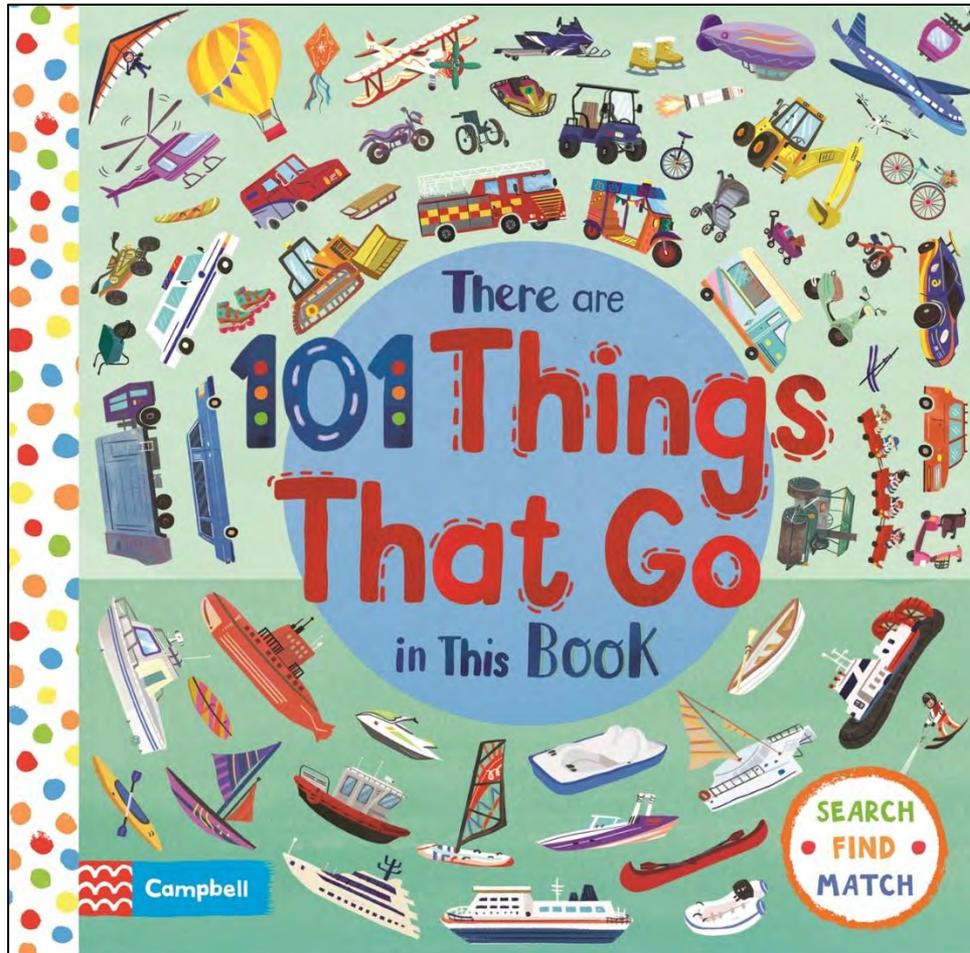


There are 101 Things That Go In This Book

Illustrated by Neiko Ng

A novelty board book with flip-flap pages for preschoolers packed with early learning activities and things that go

- Split pages to encourage spotting and finding skills by matching pictures to scenes
- Strong early learning including colours, counting, naming and identifying
- Illustrator has won awards in the US and China



9781529023381

Board Book

March 2020

£7.99

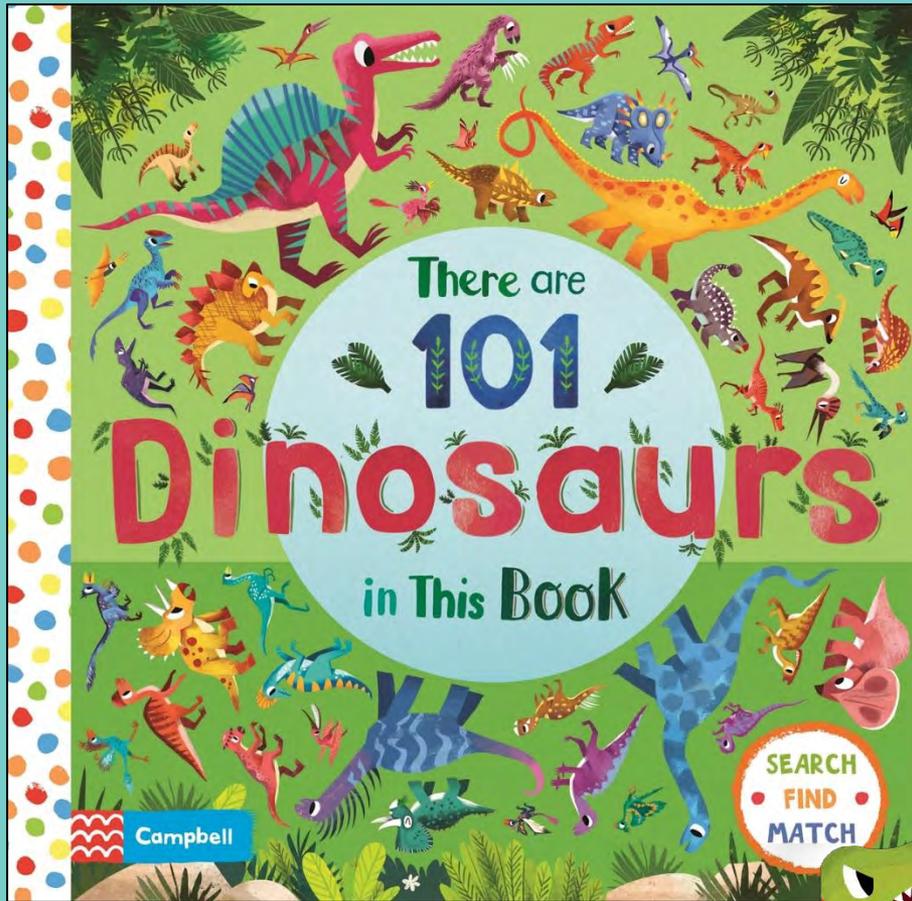
Ages 3+

There are 101 Dinosaurs in This Book

Illustrated by Chorkung

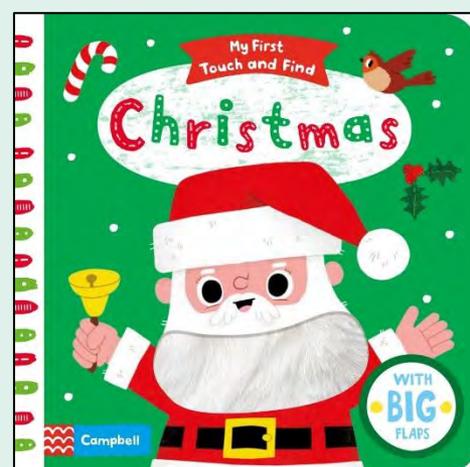
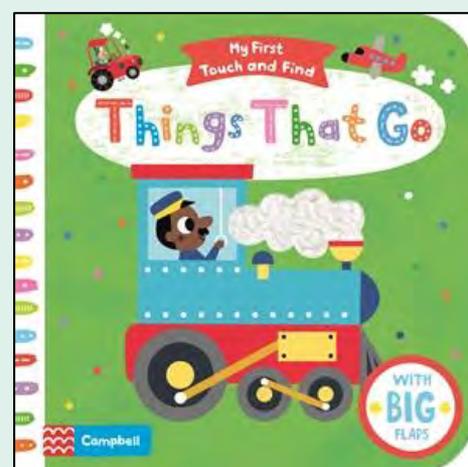
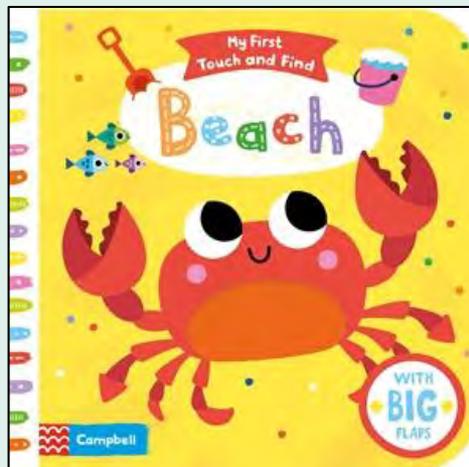
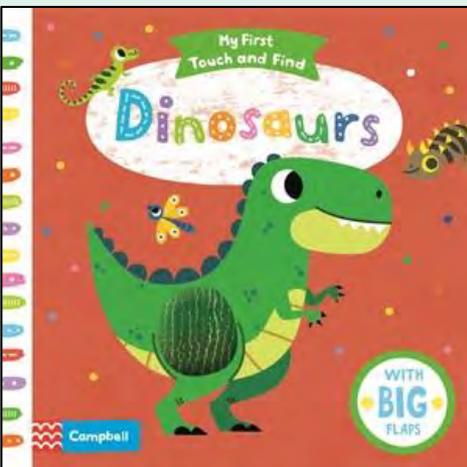
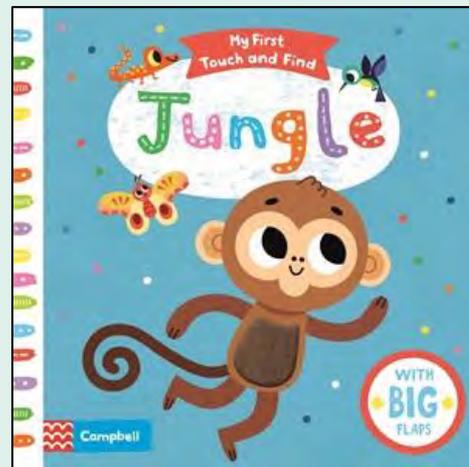
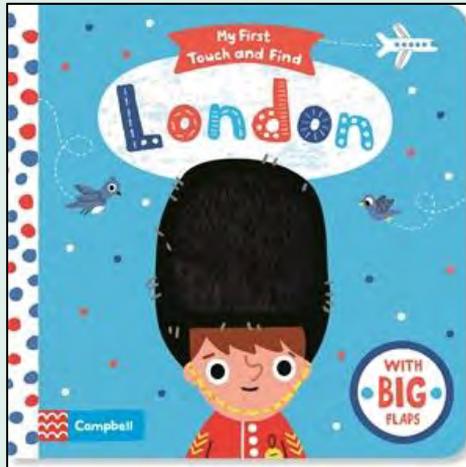
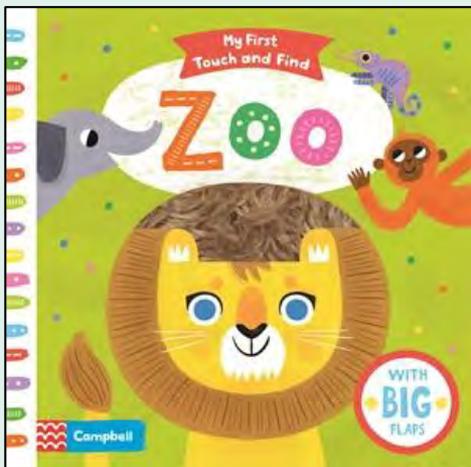
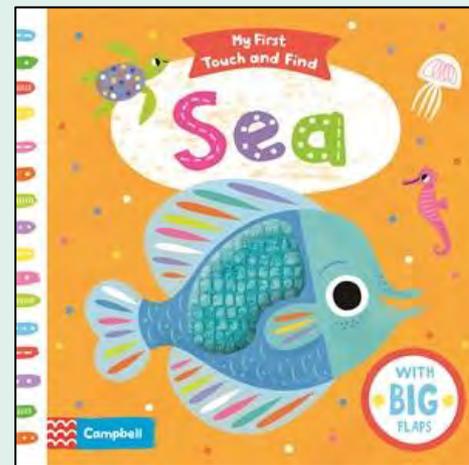
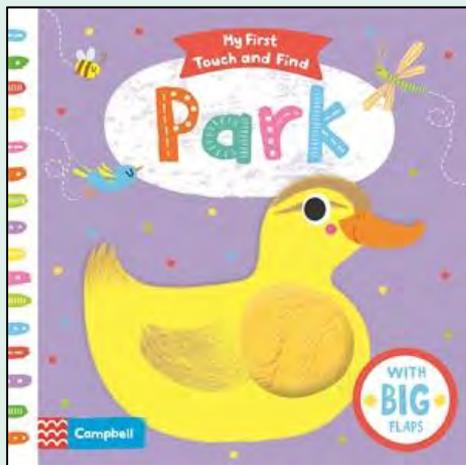
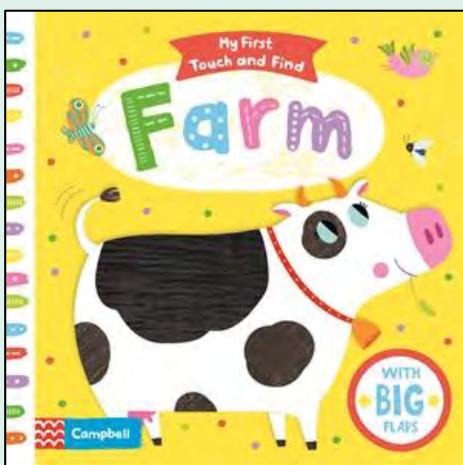
A novelty board book with flip-flap pages for pre-schoolers packed with dinosaurs and early learning activities

- With five beautifully illustrated scenes from Chorkung plus added early learning activities, there is plenty to do and talk about
- Split pages for matching pictures to scenes
- Ties in with current trend for STEM learning
- Chorkung's illustration builds on her previous titles for Campbell, while retaining preschool charm

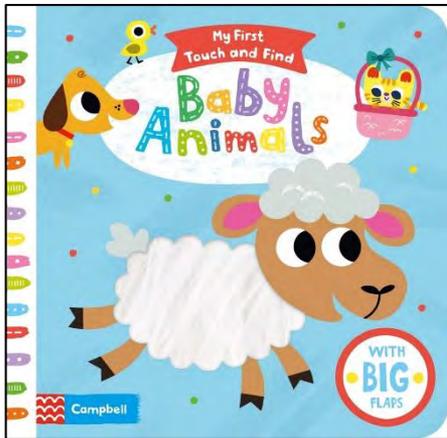


9781529025262
Paperback
July 2020
£7.99

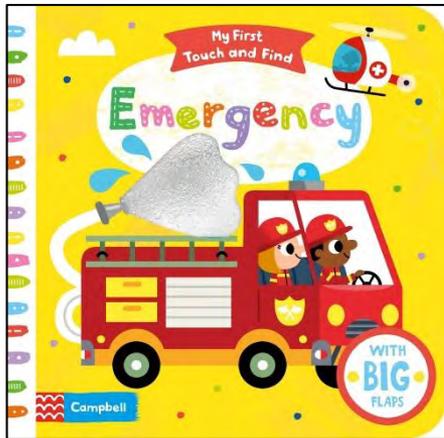




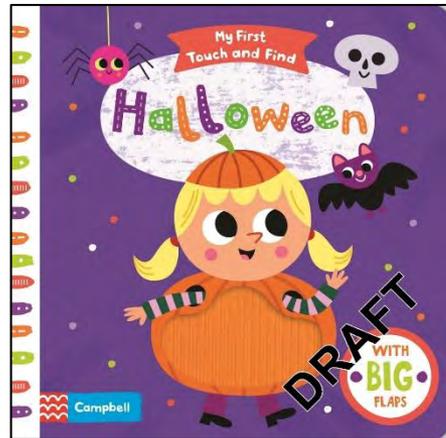
My First Touch and Find



Baby Animals
9781529016642
Board book
March 2020
£6.99



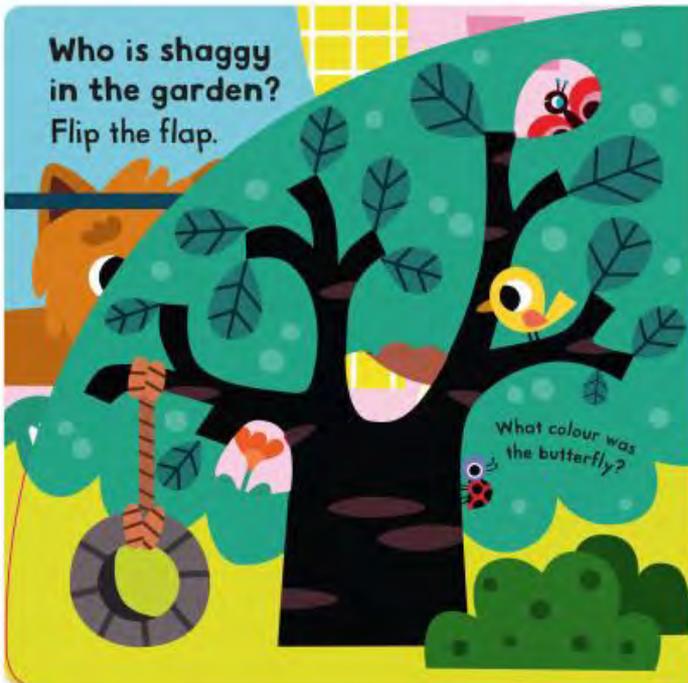
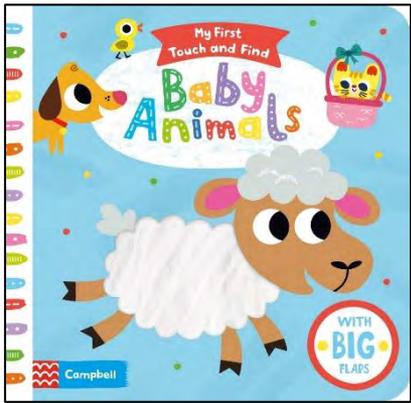
Emergency
9781529016642
Board book
March 2020
£6.99



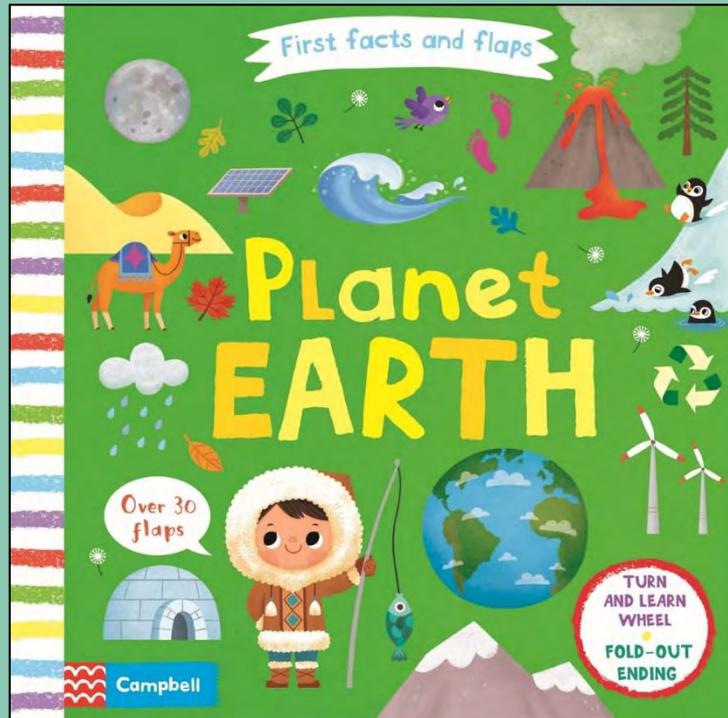
Halloween
9781529025347
Board book
September 2020
£6.99



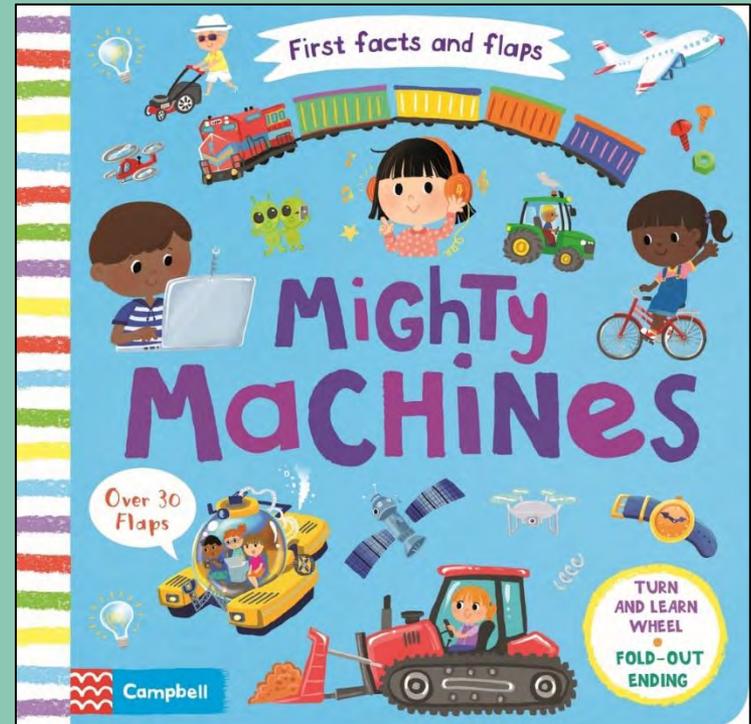
Ages 0 to 5



First facts and flaps

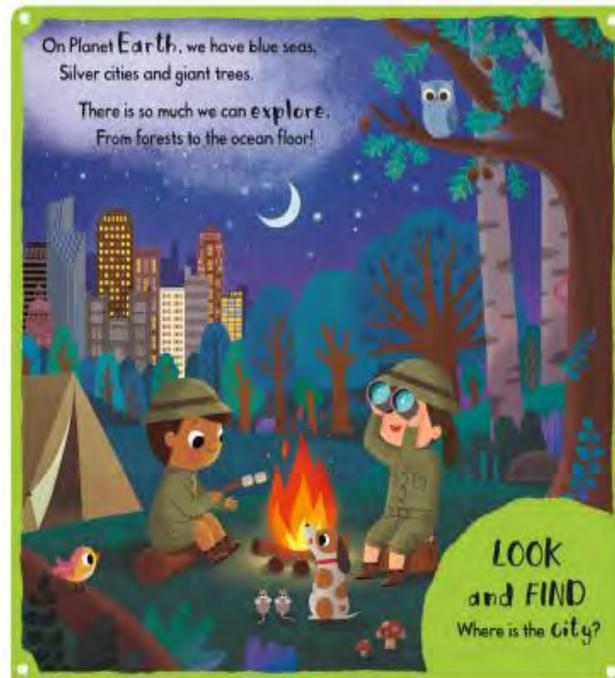
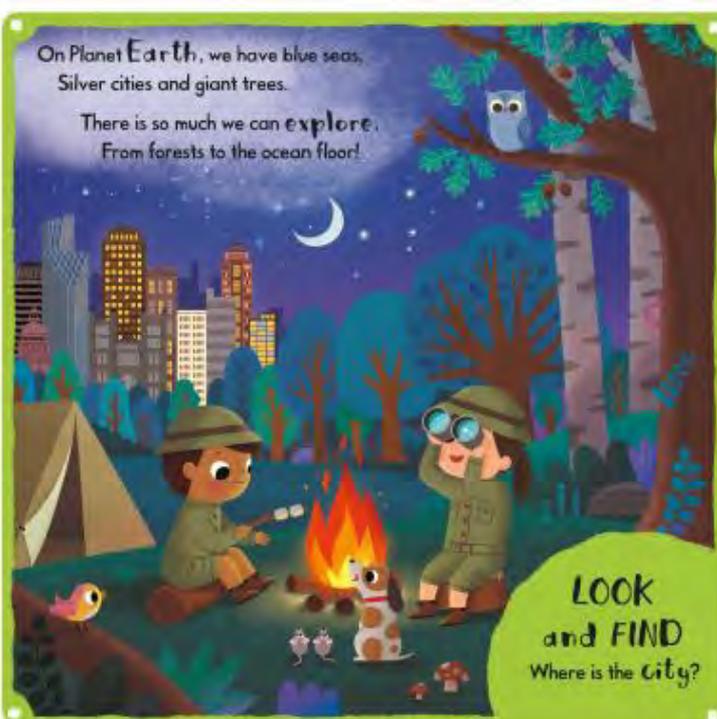
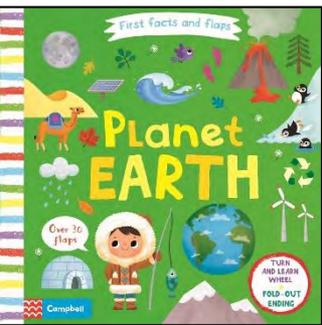


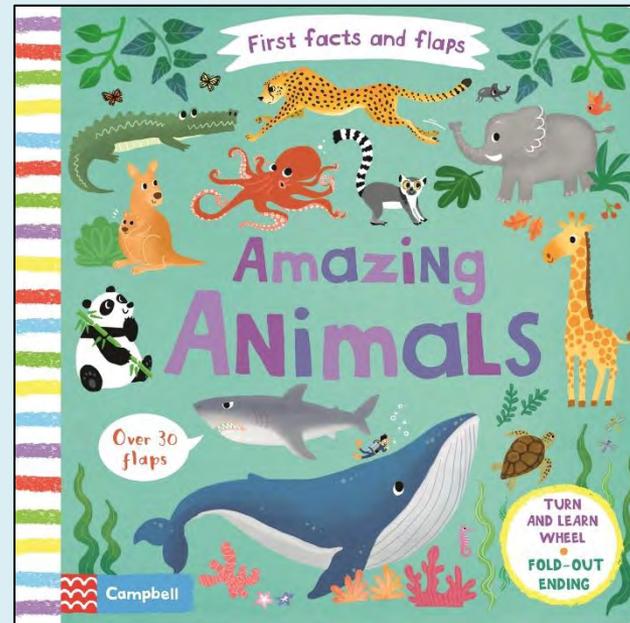
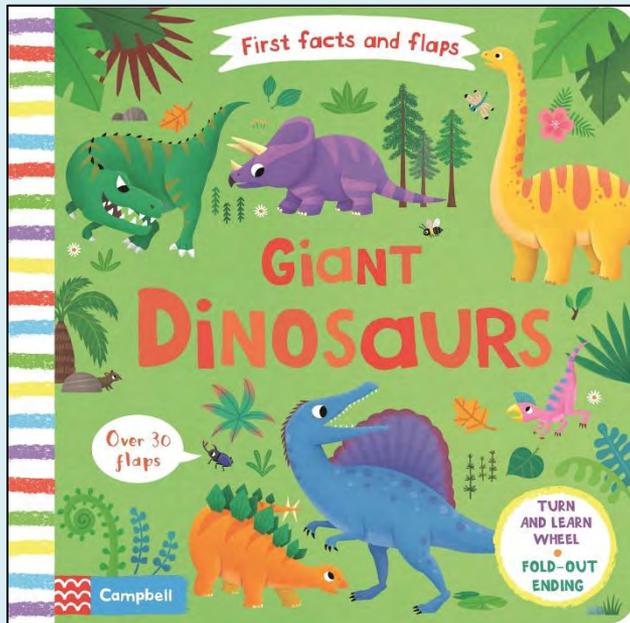
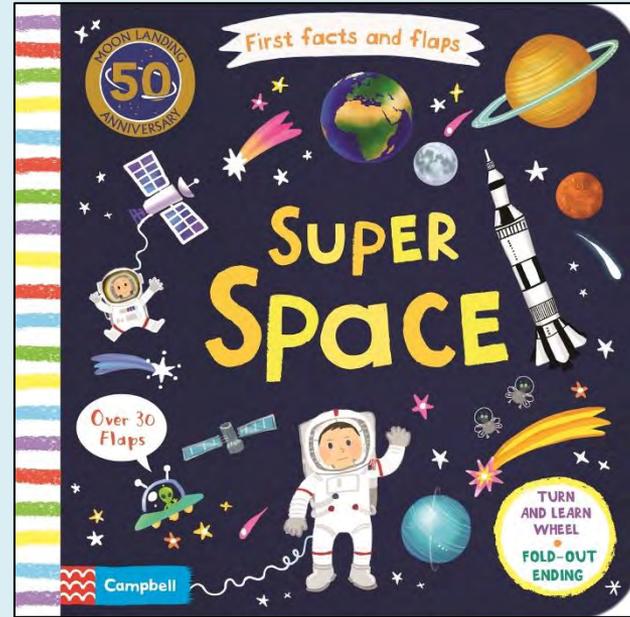
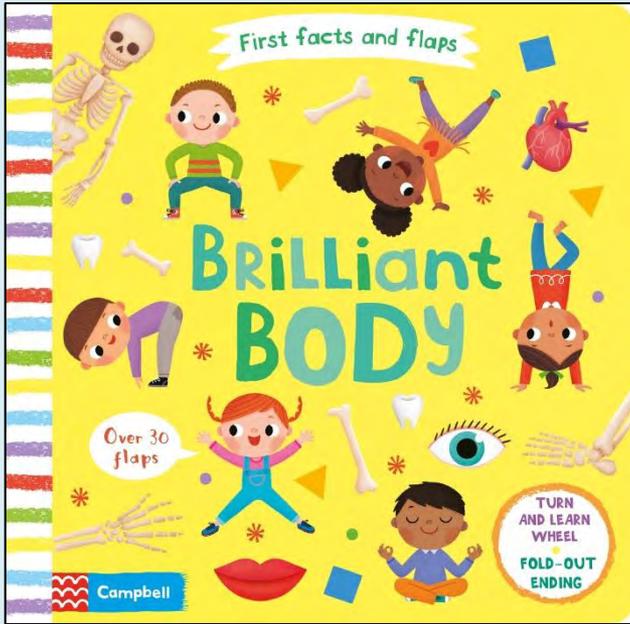
Planet Earth
9781529025231
Board Book
April 2020
£9.99



Mighty Machines
9781529025279
Board Book
July 2020
£9.99

Ages 1+



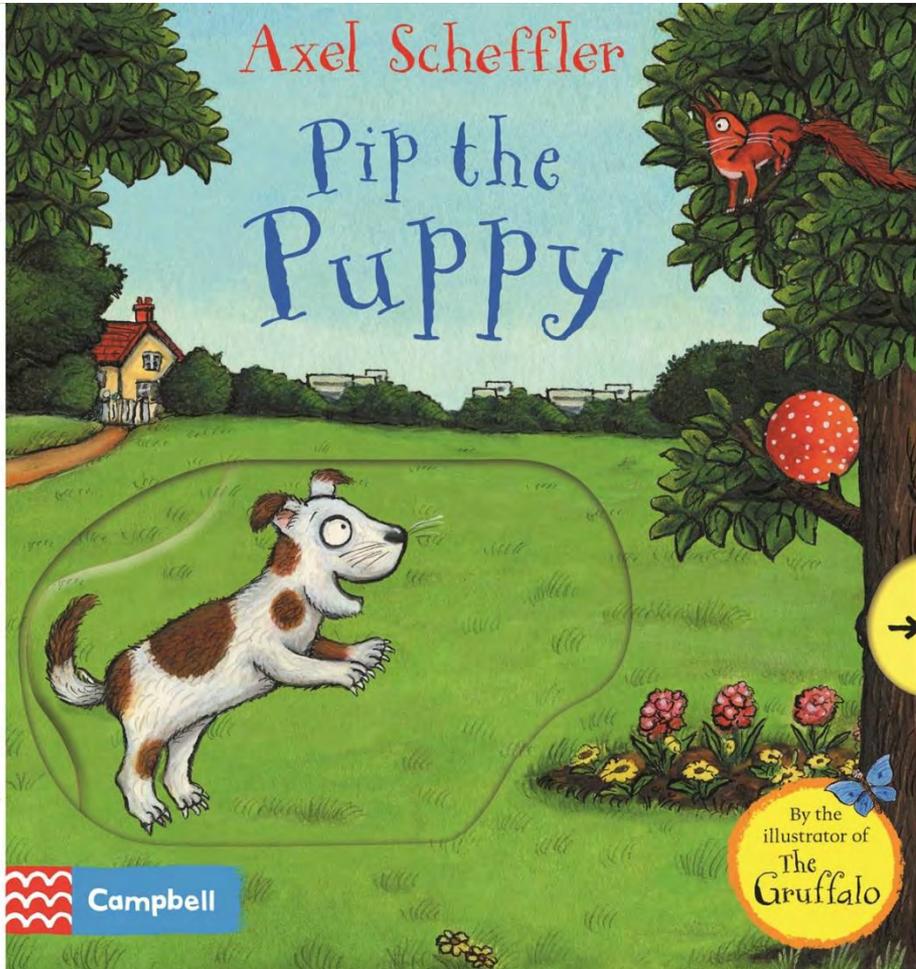


Pip the Puppy

Axel Scheffler

A first novelty board book from Axel Scheffler, using the push and pull mechanisms, follow Pip as he chases a cat and woofs all afternoon at the park!

- Rhyming text with lots to spot and talk about
- Axel Scheffler's books have been translated into over 30 languages
- From the illustrator of *The Gruffalo*



9781529023336

Board Book

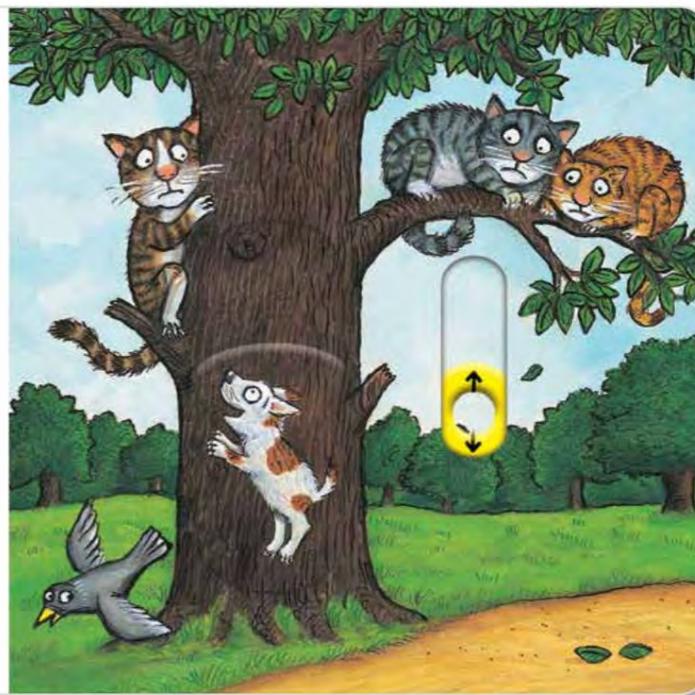
February 2020

£5.99

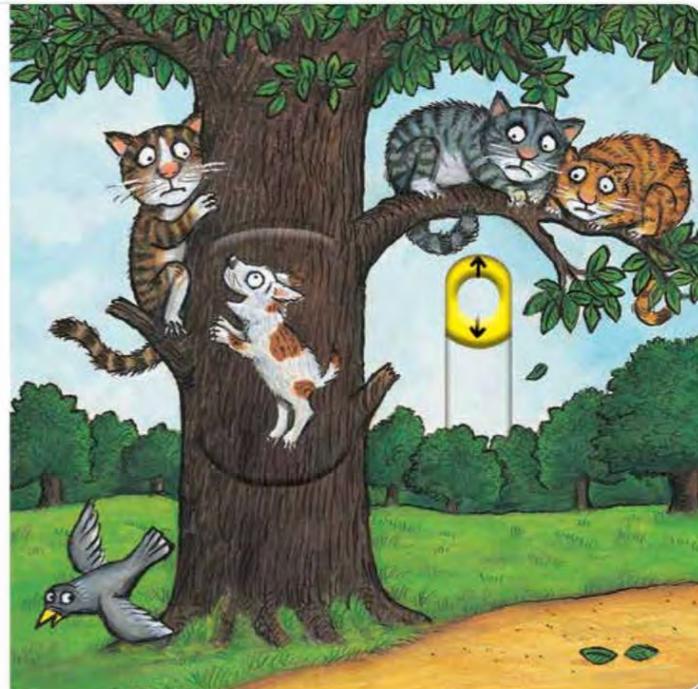
Ages 1+



Pip is a pup with
a very loud bark.
He scares all the cats
when he strolls through the park!



Pip is a pup with
a very loud bark.
He scares all the cats
when he strolls through the park!

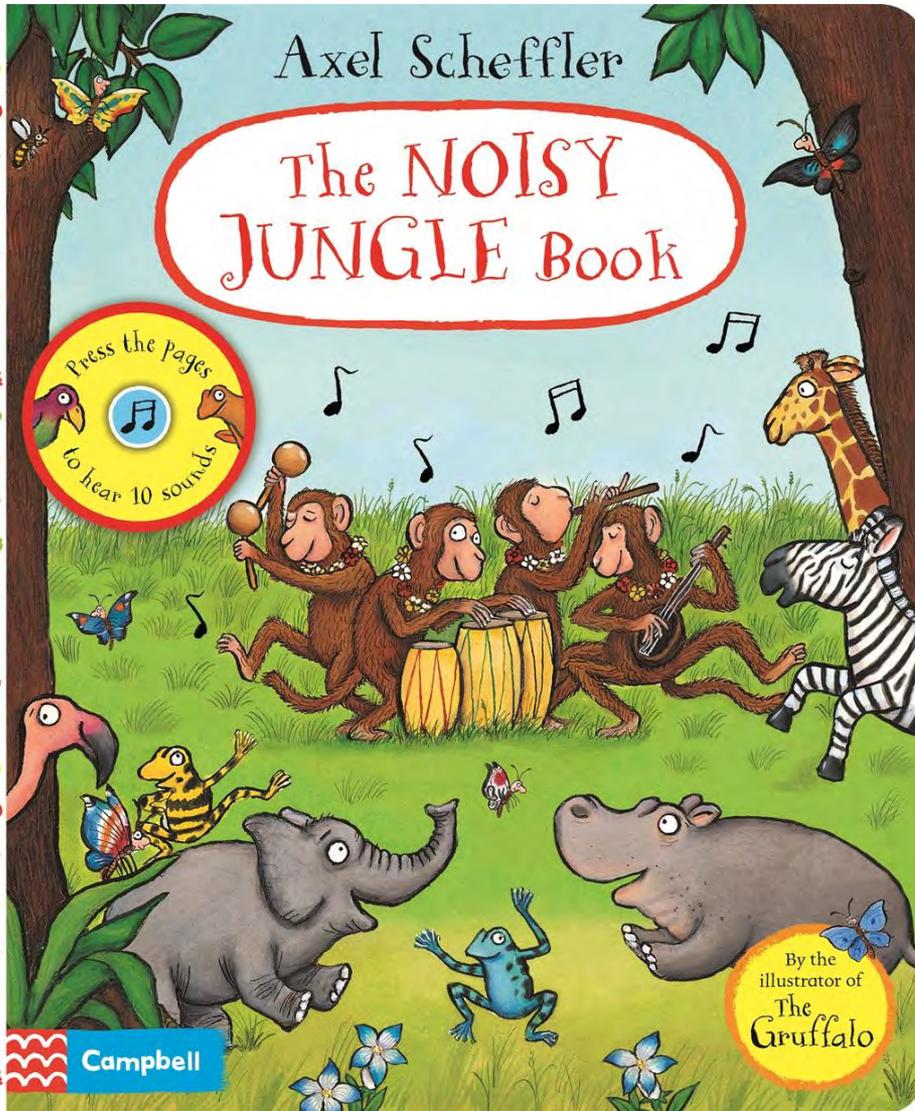


The Noisy Jungle Book

Axel Scheffler

An interactive sound book all about a noisy jungle, illustrated by the award-winning Axel Scheffler, with 10 press-the-page sounds

- A bestselling sound book in a brand new format with buttons embedded in the pages of the story and more sounds than ever before
- 10 different farm animal sounds for toddlers to press, from a roaring lion to a buzzing bee
- Busy jungle scenes for children to explore, with gently rhyming text and lots to spot and talk about



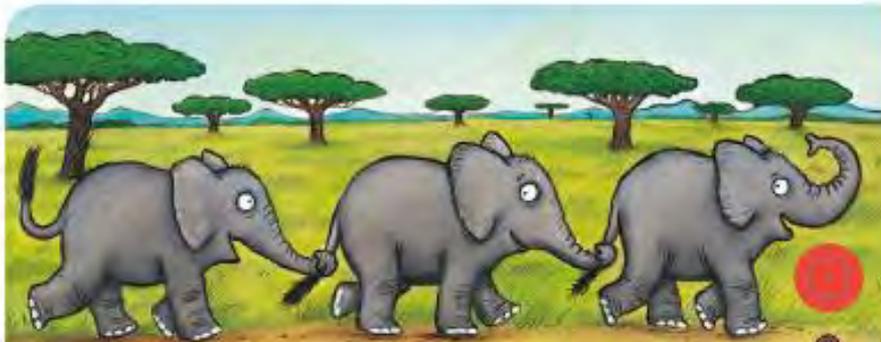
9781529025439

Hardback

March 2020

£14.99

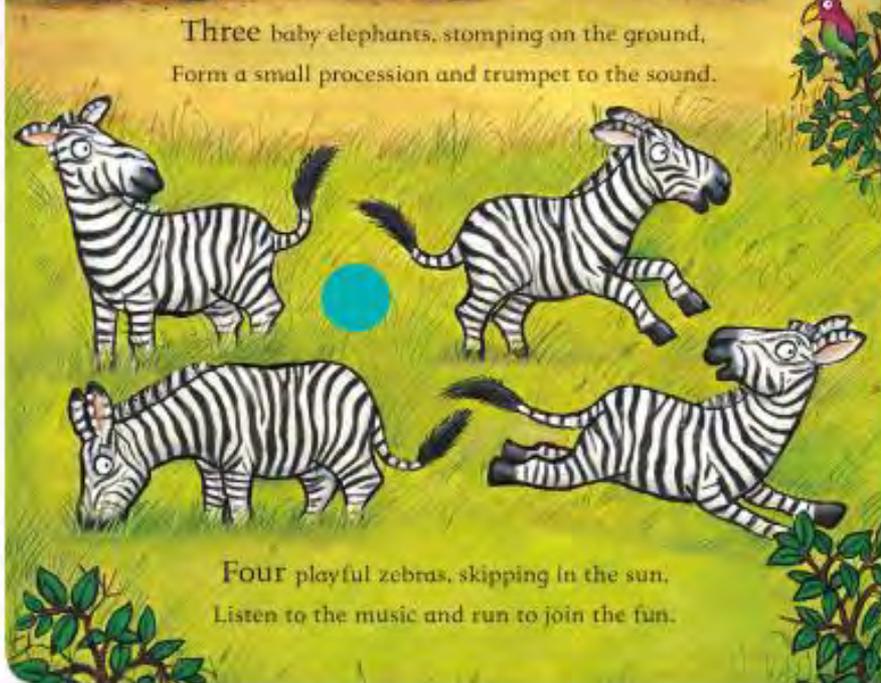
Ages 0 - 5



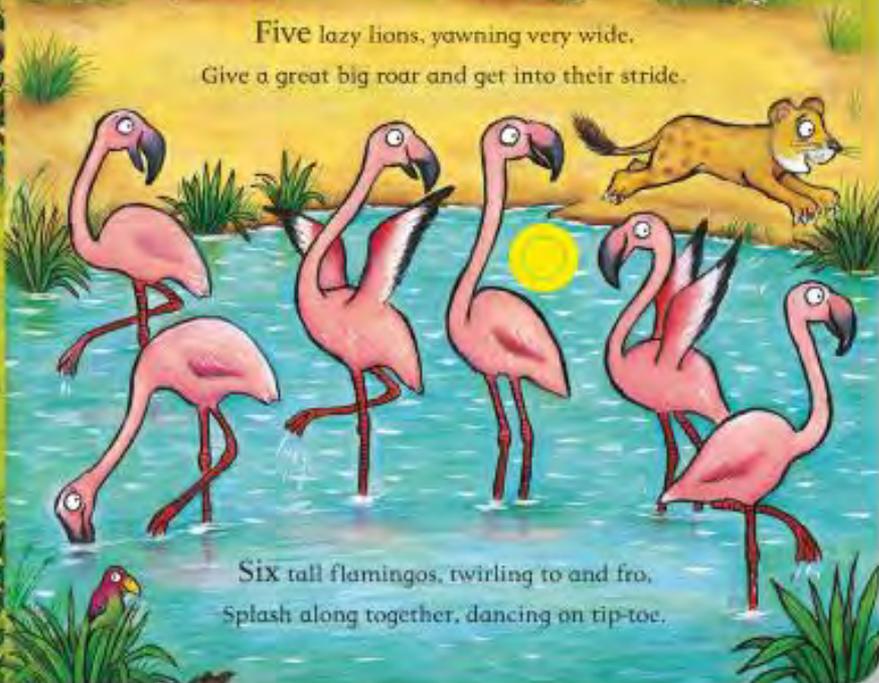
Three baby elephants, stomping on the ground,
Form a small procession and trumpet to the sound.



Five lazy lions, yawning very wide,
Give a great big roar and get into their stride.



Four playful zebras, skipping in the sun,
Listen to the music and run to join the fun.

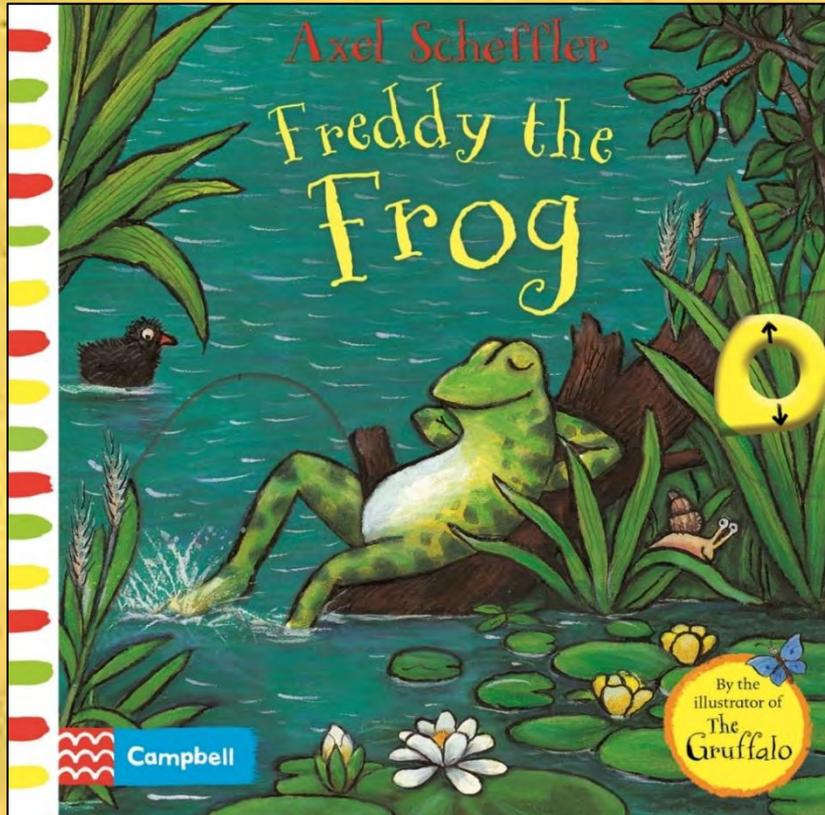


Six tall flamingos, twirling to and fro,
Splash along together, dancing on tip-toe.

Axel Scheffler

Freddy the Frog

Axel Scheffler



A first novelty board book for young children about noisy frog Freddy, with push, pull, slide and turning mechanisms

- Little ones will love to push up the tabs and make lots of noise down at the pond with Freddy
- From the illustrator of *The Gruffalo*
- Rhyming text with lots to spot and talk about.
- Perfect to share with toddlers who love to play as they read.



9781529023329

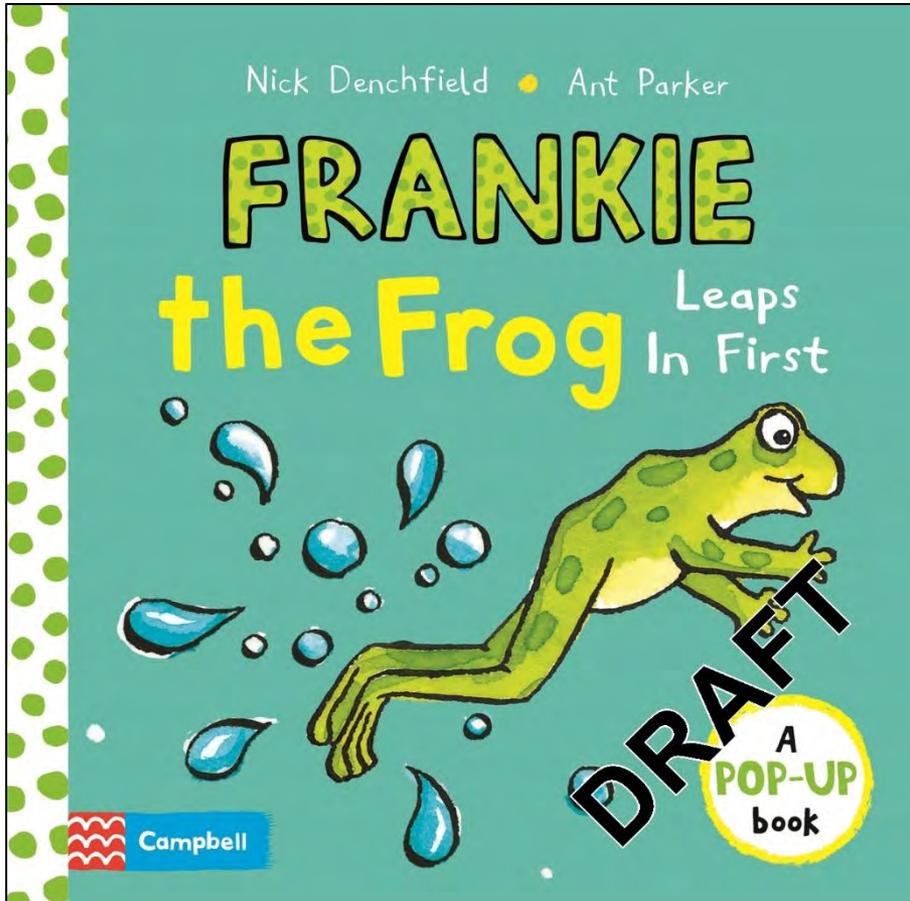
Board Book

June 2020

£5.99

Frankie the Frog Pop-Up

Nick Denchfield and Ant Parker



Join Frankie Frog as he invites his friends to play a very special game in this exciting new pop-up book

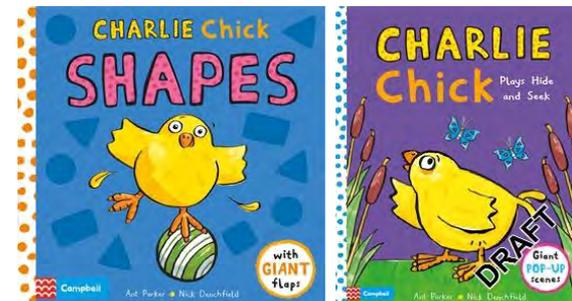
- Charlie Chick and friends have collectively sold over 2 million copies worldwide
- Amazing pops in this brand new book from the amazingly successful partnership between Nick Denchfield and Ant Parker
- Features other popular characters from the Charlie Chick series

9781529029307

Hardback

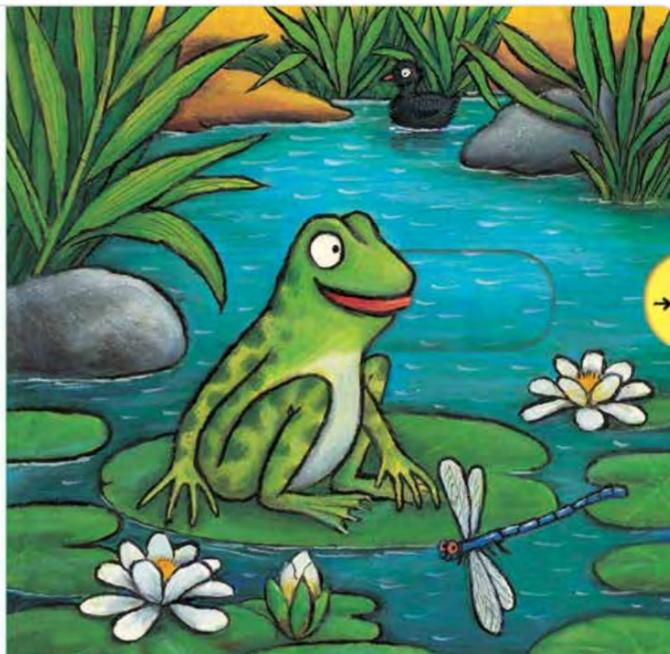
July 2020

£7.99

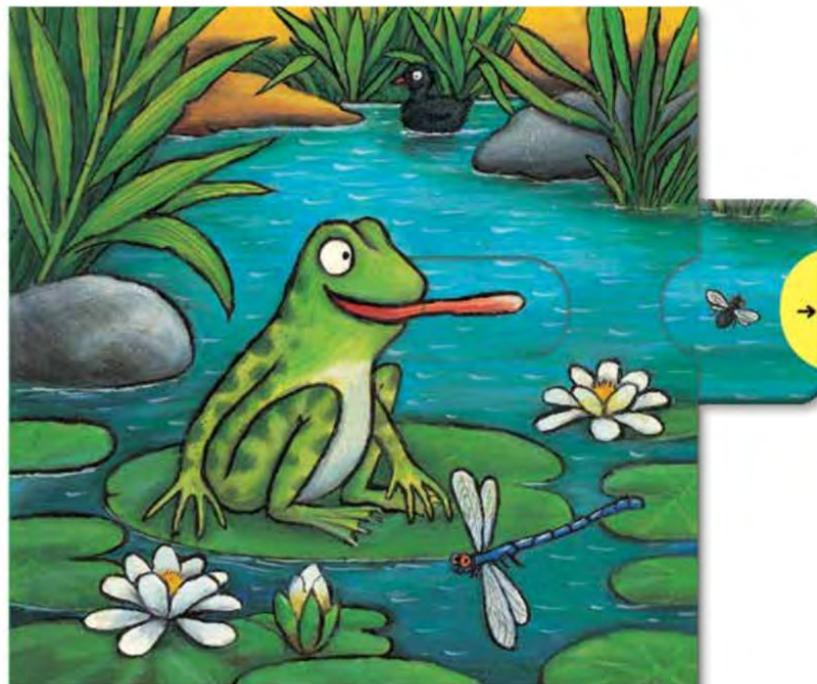




Freddy's a frog
with goggly eyes,
He's small and fat
and loves catching flies.



Freddy's a frog
with goggly eyes,
He's small and fat
and loves catching flies.



Charlie Chick Carousel

Nick Denchfield

A wonderful pop-up carousel book with scenes to explore

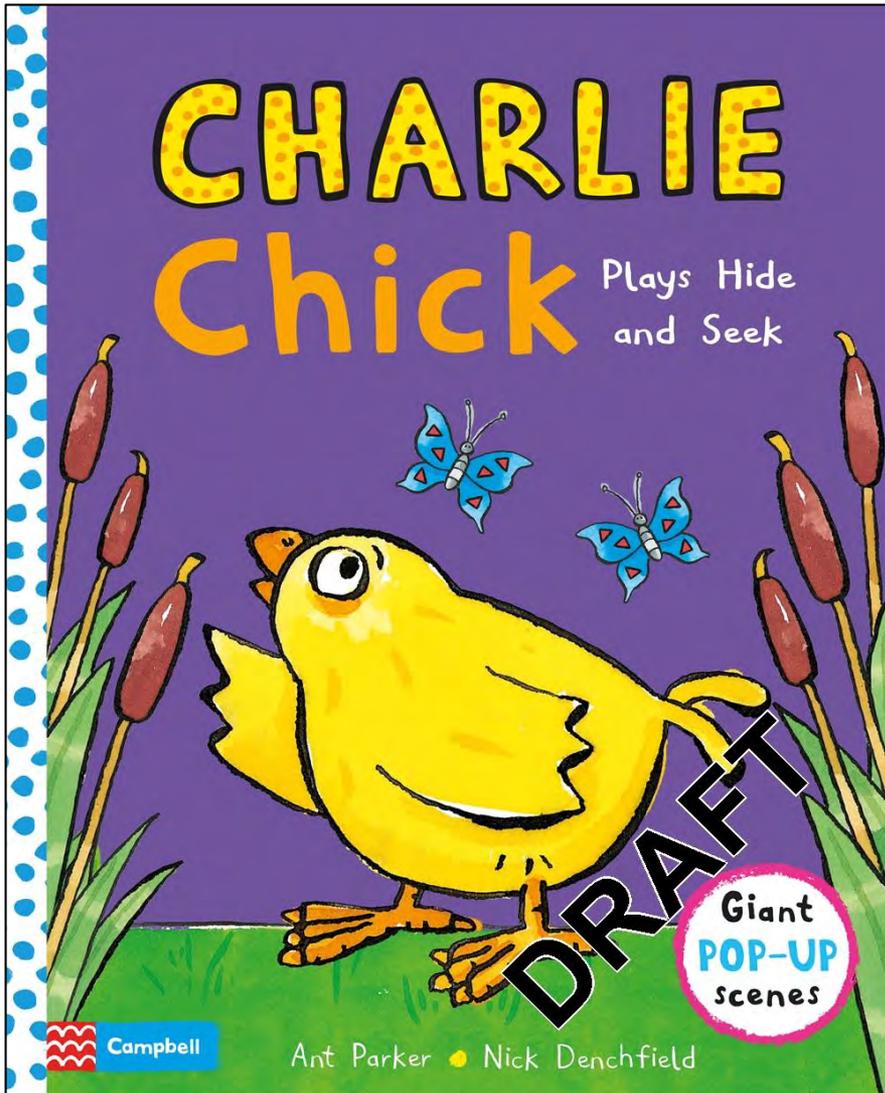
- Join Charlie Chick on his latest adventure in this exciting new carousel book with flaps to lift too. Will you work out where everyone's hiding before Charlie does?
- Charlie Chick is a publishing phenomenon with over 1 million copies sold worldwide
- Three pop-up play scenes in this affordable carousel book that can be played with again and again

9781529025378

Board Book

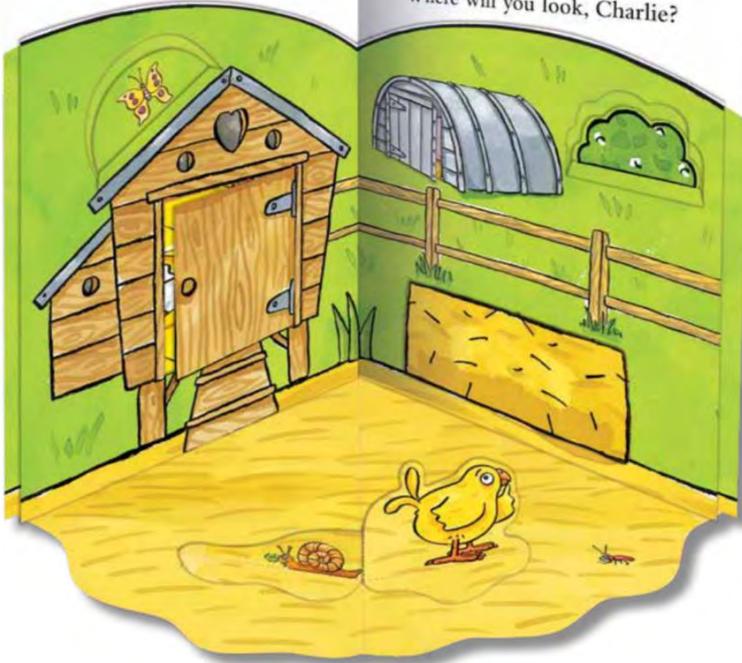
September 2020

£14.99



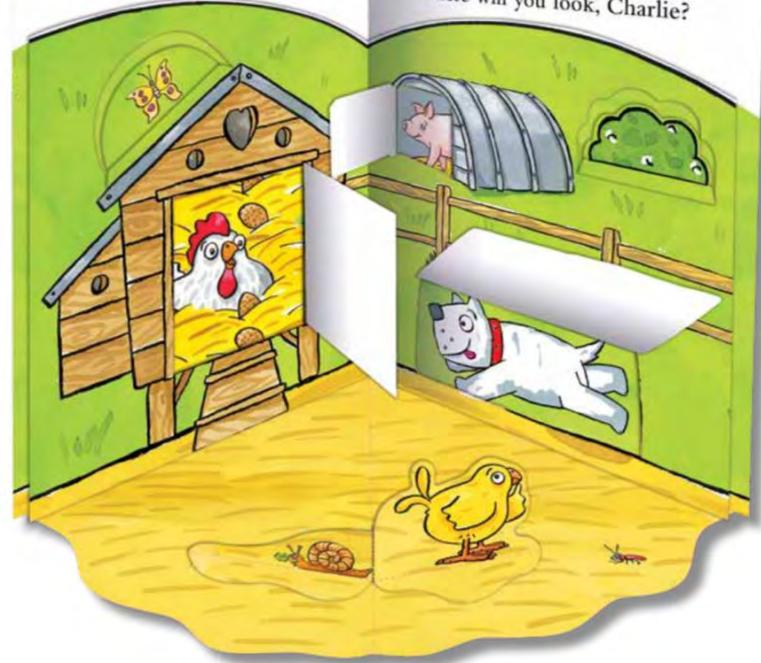
First Charlie Chick
looks for **Desmond** Dog.

Desmond is hiding in a
warm and **cosy** place.
Where will you look, Charlie?



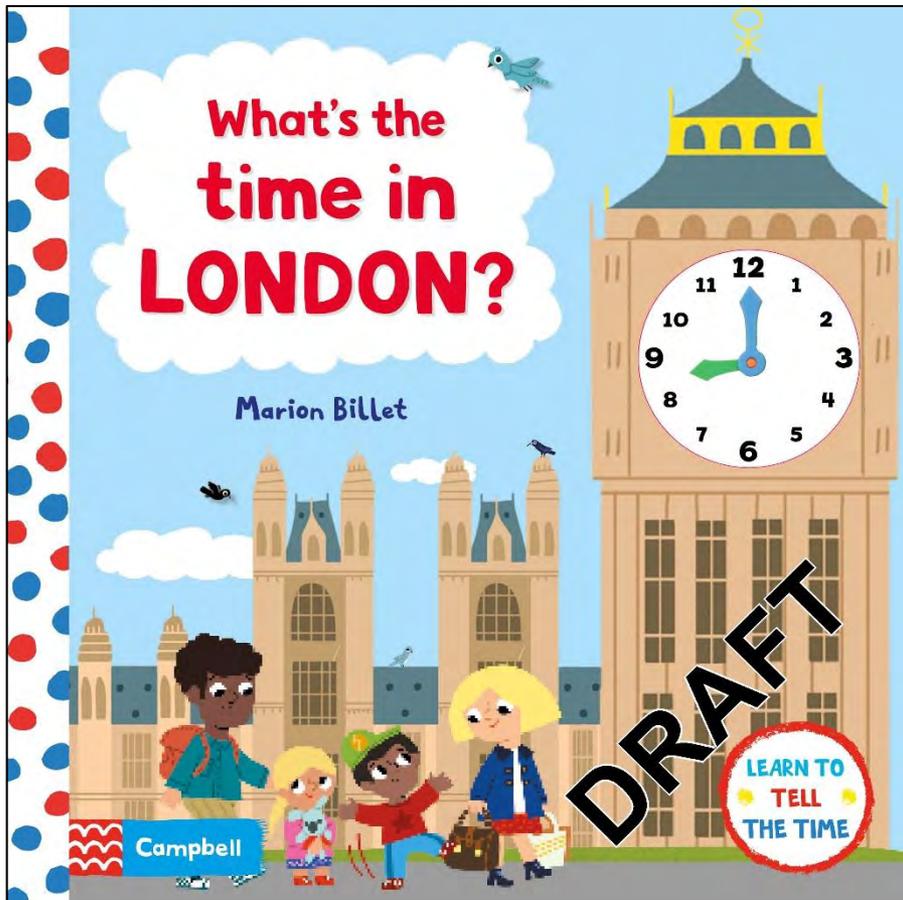
First Charlie Chick
looks for **Desmond** Dog.

Desmond is hiding in a
warm and **cosy** place.
Where will you look, Charlie?



What's the time in London?

Marion Billet



A chunky book with a clock face and moving hands to teach little fans of London how to tell the time

- A clock face with movable hands allows children to practise telling the time
- Marion Billet's charming illustrations are full of fun things to find
- A simple, rhyming story takes children on a tour of some of London's best-known sites
- A soft-learning book, perfect for children who are just starting to learn about time

9781529003079

Board Book

October 2020

£9.99

Ages 0 – 5

My First London Search and Find Sticker Book

Illustrated by Marion Billet

A first search-and-find sticker book all about London

- Complete with a carry handle and packed with activities from spot the difference on London Underground to finding the missing dinosaur bone at the Natural History Museum
- With over 400 stickers
- Over 450 thousand Campbell London books sold (as of end 2018)!
- Busy London is an Amazon bestseller for Children's Books on City Life

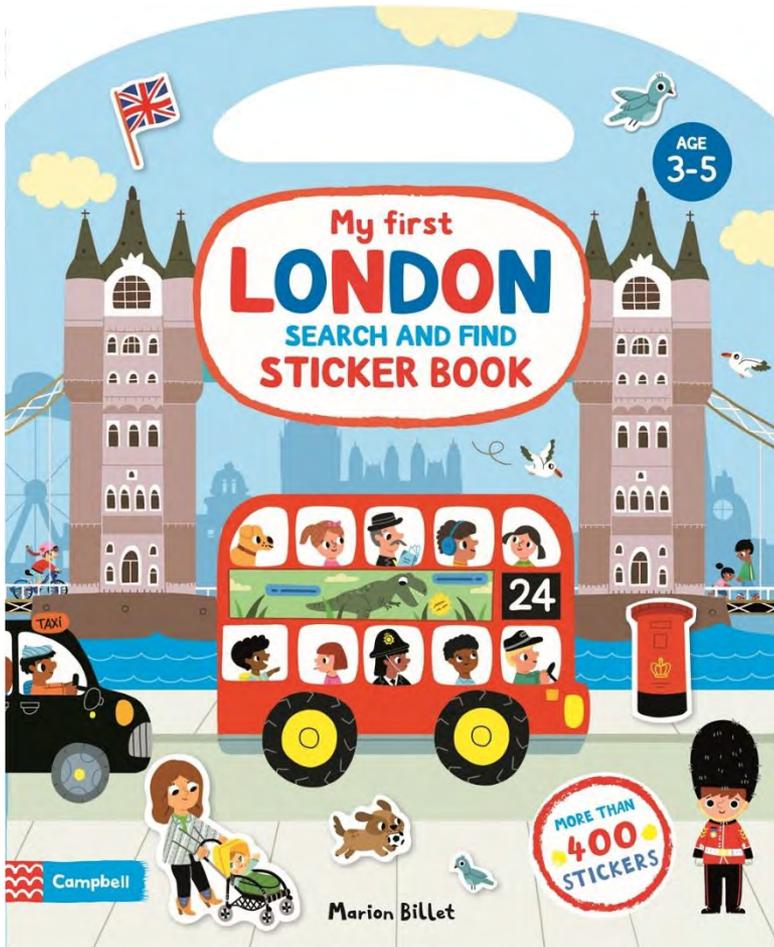
9781529025446

Board Book

April 2020

£5.99

Ages 3 - 6



Reissue

Baby's Very First Cloth Book: Farm and Faces

Illustrated by Jo Lodge

A bestselling cloth book with high-contrast images, crinkly pages and mirror

- The high-contrast images are designed to help newborns focused
- This book has crinkly pages for tactile fun and a mirror for stimulating sense
- Comes in a beautiful box to make it the perfect gift



Farm

9781529023343

Rag Book

February 2020

£6.99

Faces

9781529023350

Rag Book

February 2020

£6.99

Ages 0 - 5





- Classic nursery rhymes and fairy stories, reimagined by YouTube sensation, **MC Grammar**
- MC Grammar, a previous winner of Teacher of the Year, encourages singing nursery rhymes to lay foundations for early literacy skills
- Choose between book & CD pack or audio digital download
- Illustrated by Steph Hinton

SEPTEMBER 2020

NURSERY RHYMES
BOOK & CD

20 raps and 5 mashups!
With CD and free audio download

ANIMAL RHYMES
BOOK & CD

20 raps and 5 mashups!
With CD and free audio download

NURSERY RHYMES
AUDIO DIGITAL DOWNLOAD

ANIMAL RHYMES
AUDIO DIGITAL DOWNLOAD

2021

FAIRY TALES
BOOK & CD

20 raps and 5 mashups!
With CD and free audio download

FAIRY TALES
AUDIO DIGITAL DOWNLOAD

CLASSIC STORIES
BOOK & CD

20 raps and 5 mashups!
With CD and free audio download

CLASSIC STORIES
AUDIO DIGITAL DOWNLOAD

MARCH

JULY

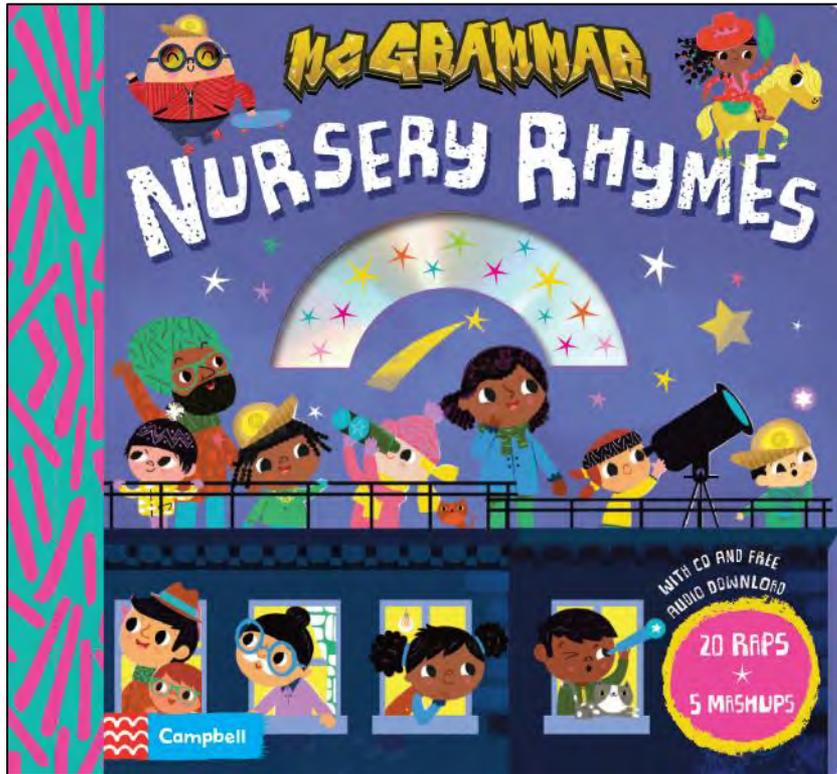
MC Grammar's Nursery

Rhymes Pack: Book and CD

MC Grammar, illustrated by
Steph Hinton

A board book and audio CD with 20 hip-hop nursery rhymes and 5 bonus mash-ups by teacher and viral sensation MC Grammar, for children aged 3-6

- MC Grammar's profile is continually growing, with TV appearances on ITV's This Morning, BBC Breakfast as well as Ellen in the US
- Jacob Mitchell has won the UK Teacher of the Year (2014) and creates teacher and student resources online
- Viral Nursery Rhymes video has nearly 7 million views on Facebook, Ellen Show appearance has over 9 million views on YouTube



Nursery Rhymes
Pack

9781529037777
Hardback
July 2020
£9.99

Animal Rhymes
Pack (Hardback)

9781529039702
Hardback
September 2020
£9.99

Animal Rhymes
Pack (Board book)

9781529039719
Board book
September 2020
£9.99

ROW, ROW, ROW YOUR BOAT

Row, row, row your boat,
Gently down the stream.
Merrily, merrily, merrily, merrily,
Life is but a dream.

Row, row, row your boat,
Gently down the stream.
If you see a crocodile,
Don't forget to scream.



1, 2, 3, 4, 5

One, two, three, four, five,
Once I caught a fish alive.
Six, seven, eight, nine, ten,
Then I let it go again.

Why did you let it go?
Because it bit my finger so.
Which finger did it bite?
This little finger on my right.



A SAILOR WENT OUT TO SEA

A sailor went to sea, sea, sea
To see what he could see, see, see
But all that he could see, see, see
Was the bottom of the deep blue sea, sea, sea.



TWINKLE, TWINKLE, LITTLE STAR

Twinkle, twinkle, little star,
How I wonder what you are!
Up above the world so high,
Like a diamond in the sky.
Twinkle, twinkle, little star,
How I wonder what you are!

STAR LIGHT, STAR BRIGHT

Star light, star bright,
The first star I see tonight;
I wish I may, I wish I might,
Have the wish I wish tonight.



IT'S RAINING, IT'S POURING

It's raining. It's pouring.
The old man is snoring.
He went to bed
And he bumped his head,
And couldn't get up in the morning.



RAIN RAIN GO AWAY

Rain rain go away.
Come again another day.
Little Johnny wants to play.
Rain rain go away.

