



SUMMER OF HOCKEY 2024

PLAY · CELEBRATE · INSPIRE



ENGLAND HOCKEY

'BUDDY UP' ACTIVATION PACK

Welcome to our 'Buddy Up' Activation Pack, helping clubs and schools work together to introduce hockey to more young people. This pack is designed to equip you with all the information and resources you need to promote hockey within primary schools.

Key elements include:

- Process for 'Buddying Up'
- School Assembly Resource
- Summer of Hockey Activity Booklet to use in class or share with pupils
- Additional support and opportunity to win prizes for the school

We're confident that with your enthusiasm and the resources in this pack, you can help inspire the next generation to 'pick up a stick'.

Something missing? Please email summerofhockey@englandhockey.co.uk with any questions.



INSTRUCTIONS

The Activation Pack can be used by:

1. Clubs and schools that have agreed to 'Buddy Up' to create links for the future.
2. Schools that are interested in promoting hockey to their pupils in the build up to the Olympics but have not been able to 'Buddy Up.'

All schools that participate will become an official England Hockey Partner School for 2024.

**TELL US IF YOU'VE MANAGED TO BUDDY UP
(OR NOT)**



**USE OUR ASSETS AND IDEAS TO PROMOTE
HOCKEY IN THE SCHOOL**



**DELIVER SOME FUN EXPERIENCES – TASTER
SESSIONS, ASSEMBLY, ACTIVITY BOOKLET ETC**



**SHARE DETAILS OF YOUR ACTIVITY TO
POTENTIALLY WIN PRIZES**

'BUDDY UP'

ROADMAP

MAKE CONTACT

1

- Mutual benefits of club/school links
- How to forge strong relationships?
- What does success look like for schools and clubs?

GET INVOLVED

2

- Initiate school involvement
- Become an England Hockey partner school
- Receive assets and resources for participating pupils
- Identify opportunities to showcase hockey

WEAVE IN HOCKEY

3

- Get pupils talking about hockey
- Use the assembly resource
- Use the Activity Booklet and take on the challenges in lessons or at home
- Take advantage of the marketing material

TIME TO PLAY

4

- PE lessons, after school, lunchtime, school festivals
- Kit and equipment
- Support and resources for teachers to deliver
- Plan themed events around Olympic day or National School Sports Week

WHAT NEXT...

5

- More play at Pick Up A Stick Open Days
- Get involved with Path to Paris
- Tell us about your activity to win prizes
- Keep in contact with England Hockey
- Enjoy the Olympics!

MAKE CONTACT

1

- Mutual benefits of club/school links
- How to forge strong relationships?
- What does success look like for schools and clubs?



DEVELOPING CLUB / SCHOOL LINKS

Joining forces with a local hockey club offers a wealth of advantages for schools and pupils. The benefits include:

Enhanced PE Opportunities: Offer pupils exciting hockey opportunities in curriculum and extra-curricular time.

Improved Student Health & Well-being: Promote physical activity and teamwork through the sport of hockey.

Developing Skills for Life: Instil discipline, sportsmanship, and a sense of belonging through hockey participation.

Creating a Pathway: Provide a clear path for all pupils to continue playing hockey outside of school at their local club.



BUILDING A STRONG PARTNERSHIP

Identify The School's Needs: What might a school hope to achieve through this partnership? The introduction of a new sport? Additional support for PE delivery? Offer of after-school activities?

Open Communication: Clubs and schools should maintain regular communication to ensure a smooth and successful collaboration.

Tailored Approach: Clubs and schools should work together to develop an offer that specifically addresses the school's needs and pupil interests.

Long-Term Vision: Don't settle for a one-time event! Aim to develop a lasting partnership with regular opportunities for pupils to engage with hockey.

Celebrate Success: Recognise and celebrate progress and achievements that stem from the school-club link.

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BECOMING AN ENGLAND HOCKEY PARTNER SCHOOL

By getting involved with the Summer of Hockey 2024, schools will be recognised as one of our 'England Hockey Partner Schools' and entitles them to:

Exclusive Digital Badge: Show off participation with our custom digital badge for web and social media

Certificates for pupils: Get recognised for showing hockey spirit with access to digital certificates for all participants

Special Messages: Hear from the GB players themselves with an inspiring message



KEY OPPORTUNITIES

HERE ARE SOME KEY DATES THAT WILL PROVIDE OPPORTUNITIES FOR YOU TO PROMOTE HOCKEY:

25 DAYS TO GO TO THE OLYMPIC GAMES: 1ST JULY

SCHOOL SPORTS DAY & ENRICHMENT DAYS

SCHOOL AND COMMUNITY FETES AND FAIRS

SUMMER ACTIVITY CLUBS AND EVENTS

HOCKEY CLUB – PICK UP A STICK OPEN DAYS / TASTERS



WEAVE IN HOCKEY

3

- Get pupils talking about hockey
- Use the assembly resource
- Use the Activity Booklet and take on the challenges in lessons or at home
- Take advantage of the marketing material



SCHOOL ASSEMBLY RESOURCE

We can't bring Jess and Jasper to every school, but what we can do, is provide a brilliant assembly resource to help raise awareness of the Olympics and hockey.

There's a video message from one of our GB players, a practical challenge to get teachers and pupils involved, an interactive quiz and some great messages about Olympic values and how playing hockey can help develop some important life skills.

This can be delivered by teachers or club representatives – we hope you and the children have fun!

Click [here](#) to access the resource.



SUMMER OF HOCKEY ACTIVITY BOOKLET

As part of our goal to get more 5–11-year-olds excited about the Olympics this summer, we've created a fun, interactive, digital resource that will introduce your pupils to the stars of the GB men's and women's teams (and our mascots Jess and Jasper), inspiring them to take an interest in hockey.

We've set a range of fun challenges and activities within the resource which spread across different school subjects including PE, creative writing, maths, art, geography, and history and there will be prizes on offer to some of the lucky schools and individuals who take part.

Easy to access, easy to share, with plenty of content to keep the children entertained.

FIND THE GREAT BRITAIN HOCKEY PLAYERS

Sophie Hamilton, Jacob Draper, Fiona Crackles, Zach Wallace, Izzy Petter, Laura Roper, Will Calnan, Phil Roper, Jack Waller, Sarah Jones, Lily Walker, Tom Sorsby

N	S	F	I	O	N	A	C	R	A	C	K	L	E	S	
E	G	O	J	W	D	K	O	V	R	C	L	M	O	L	
Z	P	L	P	A	I	P	J	A	O	Q	W	O	H	I	
Z	X	L	A	H	C	L	H	B	D	O	G	Z	S	L	
S	Z	J	S	U	I	O	L	I	Q	Y	M	H	S	Y	
A	T	A	R	X	R	E	B	C	L	V	H	X	Q	W	
R	O	C	C	N	U	A	H	D	A	R	Z	G	F	A	
A	M	K	F	H	J	A	R	A	R	A	L	O	M	D	L
H	S	W	S	O	W	K	A	O	M	A	N	P	F	K	
J	O	A	C	W	U	A	G	P	P	I	P	A	E	E	
O	R	L	U	T	D	B	L	P	O	E	L	E	N	R	
N	S	L	P	M	J	Z	W	L	L	D	R	T	R	U	
E	B	E	Z	H	W	P	W	I	A	M	S	V	O	Y	
S	Y	R	C	J	A	J	O	M	S	C	E	P	W	N	
I	Z	Z	Y	P	E	T	T	E	R	X	E	P	Q	P	

TEAMWORK

Pass, defend, score, celebrate – everyone's a star! With friends by your side, together you're unstoppable. Teamwork isn't just trophies, it's high fives, cheers and supporting each other.

DID YOU KNOW...
Hockey is a sport where no single player can dominate, you must work together as a team to be successful.

DAVID AMES
CAPS: 71
GOALS: 2
PENALTY GOALS: 0
POSITION: DEFENDER
AGE: 34
CLUB: HC ORANJE ROOD (NED)

HOLLIE PEARNE-WEBB
CAPS: 117
GOALS: 7
PENALTY GOALS: 0
POSITION: MIDFIELDER
AGE: 29
CLUB: WIMBLEDON

JESS AND JASPER CHALLENGE YOU TO...
Write a speech that you would say to your team mates to motivate them before a big match.

SUMMER OF HOCKEY ACTIVITY BOOKLET

GET TO KNOW THE PLAYERS

"Get to Know the Players" dives deep into the lives of your favourite hockey players. Discover their pre-game rituals, hidden talents, and maybe even their favourite computer game! Are you ready to meet the stars of the pitch!

ELLIE RAYER
FORWARD

SHARE
PLAY

BE THE INTERVIEWER

"Get to Know the Players" spills the beans, but there's always more to learn! Is there something you've always wanted to ask one of Great Britain hockey stars?
Send us your question and maybe we'll ask it for you!

EMAIL HERE

JESS AND JASPER CHALLENGE YOU TO...
How many words can you create from two of our Great Britain Hockey players names?
SARAH ROBERTSON
ZACH WALLACE

13 | 14



USE IN THE CLASSROOM



USE AS HOMEWORK



SHARE TO USE AT HOME FOR FUN

MARKETING SUPPORT

FREE MARKETING SUPPORT IN ONE SIMPLE PLACE



[ACCESS THE ENGLAND HOCKEY
MARKETING PORTAL](#)

[BRANDING GUIDANCE DURING
THE OLYMPICS](#)

- **Ready-Made Materials:** Download customisable posters, social media graphics, and flyers - all pre-designed for the campaign. Save time and resources!
- **Target Your Audience:** Easily tailor materials to showcase your club's events and activities, attracting your local audience
- **Spread the Word Fast:** Share materials across all your channels for a consistent, eye-catching campaign
- **Stand Out:** Professional designs grab attention and boost participation
- **Save Time & Money:** Skip design work and focus on promoting your events
- **National Integration:** Be part of a nationwide initiative and benefit from its reach
- **Top Tip:** add QR codes to your posters to encourage immediate action

TIME TO PLAY

4

- PE lessons, after school, lunchtime, school festivals
- Kit and equipment
- Support and resources for teachers to deliver
- Plan themed events around Olympic day or National School Sports Week



TIME TO PLAY

Is it possible to set up lunchtime taster sessions or an after-school club? Can we drop hockey into PE lessons? Ideally, this is where support from a local club will help, not only with delivery, but also with potential donation / loan of equipment.

New to hockey delivery? Don't worry. England Hockey has produced a range of adapted formats and equipment, along with support materials and guidance to support and encourage the delivery of hockey in schools at all levels.

These primarily can be accessed through our Hockey Hub and include:

- An inclusive, skill-based [School Games offer](#)
- Free Teacher Training for Primary School Teachers
- Clear KS1 and KS2 offer with Schemes of Work resources
- [Free School membership](#) to access termly newsletters with offers and updates for teachers

For more details, please contact schools@englandhockey.co.uk.



WHEN ARE THE MATCHES HAPPENING?

The Olympic matches start during the school summer holidays, but it's still useful for you to know when they are taking place.

You could do a countdown of 25 days until the first game, or 50 days to the final to help inspire the pupils at school to pick up a stick and give hockey a try.

Where to watch:

EUROSPORT

BBC

discovery+

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OLYMPIC FIXTURES GREAT BRITAIN MEN

27 JULY GB vs Spain 09:00 BST 0:0	28 JULY South Africa vs GB 19:15 BST 0:0	30 JULY GB vs Netherlands 11:45 BST 0:0
1 AUGUST France vs GB 11:45 BST 0:0	2 AUGUST GB vs Germany 19:15 BST 0:0	4 AUGUST Quarter Final 0:0
6 AUGUST Semi-Final 1 0:0	7 AUGUST Semi Final 2 0:0	8 AUGUST Final 0:0

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OLYMPIC FIXTURES GREAT BRITAIN WOMEN

28 JULY GB vs Spain 12:15 BST 0:0	29 JULY GB vs Australia 16:00 BST 0:0	31 JULY South Africa vs GB 09:30 BST 0:0
1 AUGUST USA vs GB 16:00 BST 0:0	3 AUGUST GB vs Argentina 09:00 BST 0:0	5 AUGUST Quarter Final 0:0
6 AUGUST Semi-Final 1 0:0	7 AUGUST Semi Final 2 0:0	9 AUGUST Final 0:0

WHAT NEXT...

5

- More play at Pick Up A Stick Open Days
- Get involved with Path to Paris
- Tell us about your activity to win prizes
- Keep in contact with England Hockey
- Enjoy the Olympics!



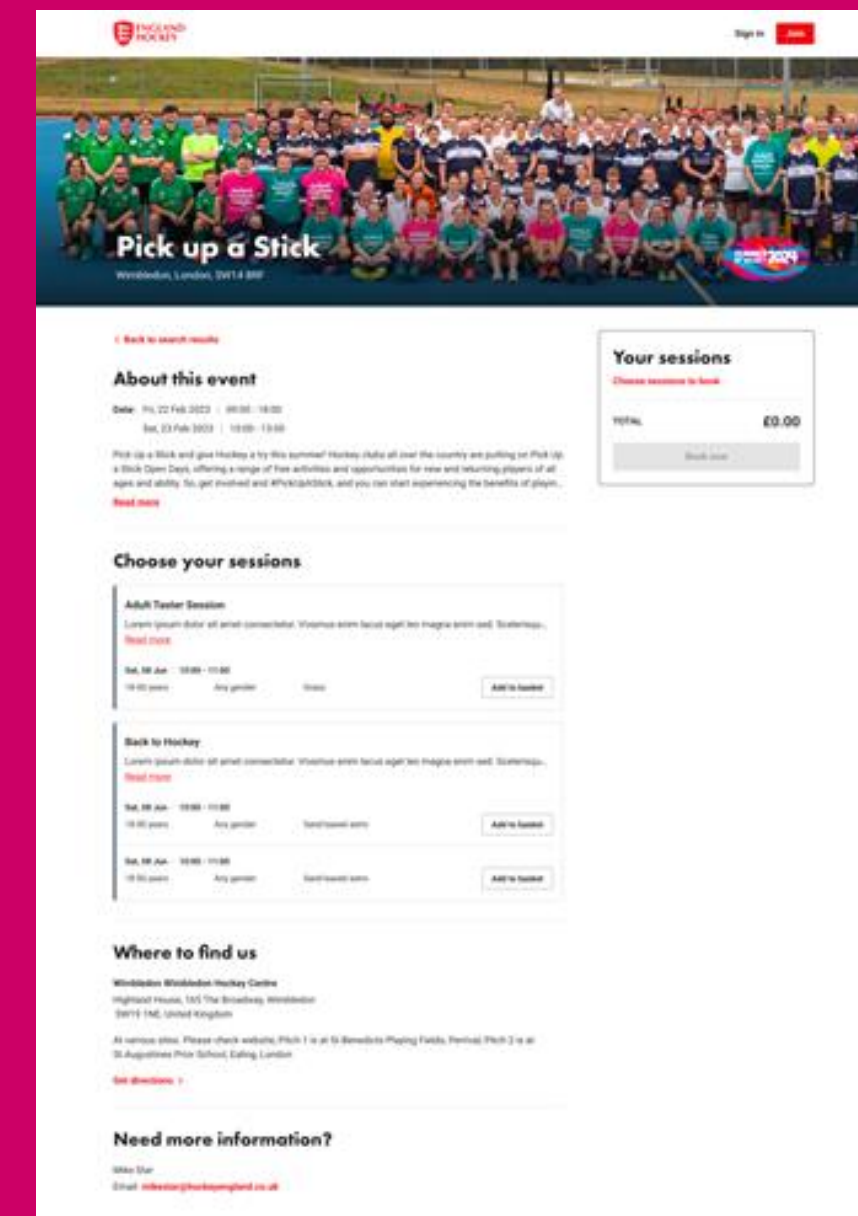
PICK UP A STICK OPEN DAYS AND EVENTS

We hope that schools will be able to use the resources in this pack (ideally with the assistance of a local club) to help more young people get excited about hockey.

In addition, there are other ways in which schools can get involved with the Summer of Hockey 2024.

Pick Up A Stick Club Open Days – for those that have enjoyed their introduction to hockey and want to play more, they can attend one of our club open days in the summer, ideally hosted by the 'buddy' club. If there is no 'buddy' club in the process, local Pick Up a Stick Open Days can be found here.

[FIND YOUR LOCAL PICK UP A STICK OPEN DAY](#)



PATH TO PARIS

Team GB are challenging young people and their families to get active and complete a virtual tour of the world before the start of the Olympics. As a way of generating enthusiasm ahead of the Games, why not get the school involved?

Clubs and schools can set up a 'team' here to undertake the Path to Paris challenge and then encourage all young people and their families to log hours of activity. The hours are converted to virtual kilometres, and this will speed your club's team around the world.

There are activities on the way and prizes to be won – there's even a hockey challenge with David Ames when you reach Cairo.

Good luck!



**ENGLAND
HOCKEY**

**Join the Path to
Paris! Let's get active
together.**



**PATH
TO PARIS**



TEAM GB ParalympicsGB THE NATIONAL LOTTERY SPORT ENGLAND

getset.co.uk/path-to-paris

WIN EQUIPMENT FOR YOUR SCHOOL

We're giving you the chance to win England Hockey equipment for your school and it couldn't be easier, all you have to do is tell us what you've done to promote hockey at school – it might be that you've used (or shared) the Activity Booklet, delivered the assembly or put on a taster session for pupils. Big or small, we'd love to hear about it.

Two Ways to Win:

1. Buddy Up!

Fill out the form [here](#) to let us know if 'Buddying Up' has been successful.

2. Show Your Spirit!

Tell us about the hockey or Olympic-themed activities at school [here](#). Get creative, have fun and share pictures, videos and details about the fantastic hockey activities you've been involved with during the Summer of Hockey 2024.

Good luck!



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GREAT BRITAIN
HOCKEY



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