



# PPG Community Engagement Funding Guidelines

## Community Engagement at PPG

Through our community engagement efforts, PPG aims to create brighter and more colorful communities where we have a presence around the world. **PPG and the PPG Foundation provide funding on an invitation-only basis to organizations aligned with our priority giving areas of education and community sustainability.** These issue areas represent an intersection of our business strengths and our ability to create positive impacts across our communities.

Please note that the PPG Foundation only funds U.S.-based organizations and PPG provides funding to organizations outside of the U.S.

## Eligibility

In order to qualify for funding, organizations must:

- If U.S.-based, be recognized as a U.S.-based public charity that is tax-exempt under section 501(c)(3) of the Internal Revenue Service Code
- If outside of the U.S., be an equivalent organization with registered charitable status
- Be a public or charter school, university, or college
- Have programming focused on communities where PPG or one of its wholly-owned subsidiaries have a presence
- Be aligned with the priority giving areas of education or community sustainability
- Comply with applicable laws regarding registration and reporting
- Verify compliance with the following PPG Non-Discrimination Policy: *PPG and the PPG Foundation will not fund organizations that discriminate on the basis of race, religion or creed, color, sex or gender, national origin, age, familial or marital status, ancestry, citizenship, genetic information, sexual orientation, gender identity, gender stereotyping, veteran or military status, being a qualified individual with a disability, or any other factor protected by federal, state, country and/or local law, regulation or ordinance.*

## Restrictions

PPG and the PPG Foundation generally do not fund:

- Individuals
- Advertising
- Donor advised funds
- Capital campaigns
- Labor, alumni or fraternal organizations
- Projects which directly benefit PPG
- Religious groups and schools solely for religious purposes
- Organizations established to influence legislation or support political activities
- Professional/amateur sports organizations and teams or athletic events/programs
- If U.S.-based: Organizations classified as supporting organizations under U.S. tax laws (including those with 509(a)3 non-profit status)
- Fundraising events\* (e.g., galas, golf tournaments, telethons, walks, races)
- Sponsorships\*

*\*The PPG Foundation does not fund these activities, and PPG evaluates them on a case-by-case basis.*



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## Timing and Application Process

If invited to apply for funding, organizations will receive instructions from a PPG Foundation or PPG Global Community Engagement representative on how to apply. Grants are reviewed and approved on a regular basis from February through November.

## Priority Giving Areas

There are two areas of funding for which organizations can apply – **education** and **community sustainability**. These giving priorities are closely aligned with PPG’s purpose and business strengths and enable us to mobilize who we are and what we do best. Within both areas, we seek to reach historically excluded populations in alignment with PPG’s commitment to Diversity, Equity and Inclusion.

### EDUCATION

The majority of grants from PPG and the PPG Foundation are dedicated to education. We support science, technology, engineering and math (STEM) education, as well as programs supporting workforce-readiness skills related to painting and manufacturing. We also invest a portion of our educational giving to programs that advance environmental sustainability and align with our business priorities.

#### STEM Education

Our funding is designed to build the next generation of diverse and innovative STEM leaders. We support the full spectrum of educational experiences, with a focus on **inspiring learning** and **cultivating careers** in alignment with the labor market needs in PPG communities.

	Inspiring Learning	Cultivating Careers
<b>Description</b>	<p>We fund engaging STEM programs that spark an early interest in exploration and discovery and encourage curiosity in STEM studies.</p> <p>Where possible and relevant, we aim to support activities that align with PPG-related fields, such as chemistry, engineering, color science, data science, robotics, etc.</p>	<p>We support talented students pursuing their post-secondary studies in STEM-related fields, ensuring they have the tools and resources they need to be successful.</p> <p>Where possible and relevant, we aim to support activities that align with PPG-related fields with a focus on chemistry, engineering, and data science.</p> <p>We also support workforce development initiatives that provide training and opportunities in the manufacturing and painting industries.</p>



## PPG Community Engagement Funding Guidelines

<b>Target Audience</b>	<ul style="list-style-type: none"> <li>• Primary and secondary students (Note: in the U.S. a preferred focus is on middle and high-school aged students)</li> <li>• We prioritize reaching audiences that are underrepresented in STEM fields (e.g., girls, Black communities, people of color)</li> </ul>	<ul style="list-style-type: none"> <li>• Post-secondary students (often attending colleges, universities, technical schools, community colleges, etc.)</li> <li>• We prioritize reaching audiences that are underrepresented in STEM fields (e.g., women, Black communities, people of color)</li> </ul>
<b>Activities Supported</b>	<ul style="list-style-type: none"> <li>• Hands-on, interactive STEM activities</li> <li>• Content and curriculum that provides real-world context and application</li> <li>• Career exploration, ideally through interaction with industry role models and mentors</li> </ul>	<ul style="list-style-type: none"> <li>• Scholarships and fellowships</li> <li>• Professional development (e.g., symposium opportunities, advanced coursework)</li> <li>• Programs that promote inclusion for diverse students</li> <li>• Experiential learning opportunities (e.g., internships, job shadowing, mentoring)</li> </ul>

### Environmental Sustainability Education

We invest in educational initiatives that promote environmental sustainability in geographic regions in close proximity to PPG facilities. We are committed to supporting organizations focused on educational efforts around **decarbonization** and the **circular economy** and that address environmental issues experienced by that market or region.

	Decarbonization	Circular Economy
<b>Description</b>	<p>Decarbonization is the reduction of greenhouse gas emissions.</p> <p>We support educational programming related to decarbonization efforts that include one or more of the following:</p> <ul style="list-style-type: none"> <li>• Clean energy</li> <li>• Energy efficiency</li> <li>• Climate change</li> <li>• Reforestation</li> </ul>	<p>A circular economy is a system based on the reuse and regeneration of materials and products.</p> <p>We support educational activities related to promoting a circular economy that include one or more of the following:</p> <ul style="list-style-type: none"> <li>• Litter reduction</li> <li>• Recycling and reusing</li> </ul>
<b>Target Audience</b>	<ul style="list-style-type: none"> <li>• Primary and secondary students</li> <li>• Post-secondary students (often attending colleges, universities, technical schools, community colleges, etc.)</li> <li>• General community members (across all age groups)</li> <li>• We prioritize reaching diverse audiences from historically excluded populations</li> </ul>	
<b>Activities Supported</b>	<ul style="list-style-type: none"> <li>• Environmental education in formal or informal educational environments (e.g., during school, distance learning, after school, sponsorship of exhibits, community service activities)</li> <li>• Advanced studies and career advancement in environmental-related fields aligned with one or more of the cause areas associated with decarbonization or the circular economy</li> </ul>	



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## COMMUNITY SUSTAINABILITY

Our community sustainability grants aim to strengthen communities where PPG has a presence by supporting organizations and programs that meet **essential needs**, **support disaster and humanitarian relief**, and champion equality through **social justice** efforts.

	Essential Needs	Disaster & Humanitarian Relief	Social Justice
<b>Description</b>	We help our communities and vulnerable neighbors who are facing extreme hardships, with a focus on meeting essential needs and strengthening local economies.	Our disaster support covers natural disasters (e.g., floods, earthquakes, fires, hurricanes) that result in serious damage and loss of life. We also are prepared to support humanitarian or public-health related emergencies (e.g., a pandemic or refugee crisis).	To help advance a more equitable society, we support social justice efforts that provide access to opportunities across our communities.
<b>Target Audience</b>	<ul style="list-style-type: none"> <li>• General community members (across all age groups)</li> <li>• We prioritize reaching diverse audiences from historically excluded populations</li> </ul>		
<b>Activities Supported</b>	<ul style="list-style-type: none"> <li>• Food banks</li> <li>• Economic development initiatives</li> <li>• Community support organizations such as United Way (in the U.S.)</li> </ul> <p><i>Note: In general, PPG does not fund illness or disease-related organizations or causes, as these fall outside our guidelines.</i></p>	<ul style="list-style-type: none"> <li>• Immediate relief efforts focused on providing food, medical assistance and other essential services to impacted communities</li> <li>• Longer-term emerging needs to help recover from crises, with a focus on assisting with education efforts</li> </ul>	<ul style="list-style-type: none"> <li>• Civil and human rights</li> <li>• Criminal justice reform</li> <li>• Cultural heritage of Black communities and people of color (in the U.S.)</li> </ul>